

pivot2BOSS

— for WELLNESS PROS —

Your Wellness Business Deserves More Than a Link in Your Bio



Young Living Brand Partners want to help people live healthier lives, not spend evenings figuring out websites, graphics, emails, and marketing.



This system gives you a beautiful, strategic GetOiling website plus the tools and support to grow your wellness business with confidence and ease.



It helps you know what to share, where to send people, and how to follow up—so you can stay focused on your mission and impact.

What's Inside Your System

1



Your Wellness Website

A professionally designed GetOiling website that gives your Young Living business a polished, trustworthy home online.

- Homepage
- About
- Start Here
- Happenings
- Contact



2



Find Your Wellness Starting Point Quiz

An interactive quiz that guides visitors to the best next step for their needs and helps you capture and organize leads.

- Simple 60-second quiz
- Identifies wellness priority
- Matches to the correct Wellness Pathway
- Captures contact information



3



Four Wellness Pathways

Clear pathways that help visitors find the right solutions and take confident next steps.

- Natural Living Starter
- Energy Reset
- Metabolism Support
- Healthy Aging Support

4



Lead Generation + Follow-Up

Tools and content that attract new leads, build trust, and keep the conversation going.

- Lead magnets
- Educational blog content
- Email nurture and follow-up
- Automations that follow up on autopilot



Website

+



Quiz

+



Pathways

+



Follow-Up

=



One connected system designed to make sharing Young Living simpler. ❤️



Every build option *includes* the core Brand Partner Marketing System.

You simply choose how customized you want your brand to be and how much implementation support you want from Pivot2Boss.



CHOOSE YOUR LEVEL OF SUPPORT

Every option includes the core Brand Partner Marketing System.
The difference is how customized you want your brand to be and how much implementation support you want from Pivot2Boss.

MOST CUSTOM



CUSTOM BRAND BUILD

A brand and marketing system created just for you.

- ✓ Complete Brand Partner Marketing System
- ✓ Custom branding package:
 - Personalized website theme
 - Custom logo design
 - Custom favicon design
 - Custom business card design
- ✓ Fully done-for-you GetOiling installation
- ✓ Your photos, bio, wishlist links, and business information added for you
- ✓ Light website customizations
- ✓ Domain connection included
- ✓ 30-Day Website Launch Plan: 6 emails, 1 blog post, 12 social posts
- ✓ 3 months FREE Wellness Leader Framework
- ✓ 3 private 1:1 strategy calls

\$1,500

14–21 days



BEST FOR:

Brand Partners who want a uniquely branded, high-touch experience.



See an example:
www.candiceberthold.com

MOST DONE FOR YOU



DONE-FOR-YOU BUILD

*Choose your look.
We'll take it from there.*

- ✓ Complete Brand Partner Marketing System
- ✓ Choose 1 of 4 Pivot2Boss website themes
- ✓ Coordinating branding package:
 - Logo designed to match your website theme
 - Favicon designed to match your website theme
 - Custom business card design
- ✓ Fully done-for-you GetOiling installation
- ✓ Your photos, bio, wishlist links, and business information added for you
- ✓ Domain connection included
- ✓ 30-Day Website Launch Plan: 6 emails, 1 blog post, 12 social posts
- ✓ 2 months FREE Wellness Leader Framework
- ✓ 1 private website and launch strategy call

\$1,000

10–14 days



BEST FOR:

Brand Partners who want a polished ready-to-use system without full custom design.



See an example:
www.peggychiro.com

MOST BUDGET FRIENDLY



GUIDED BUILD

*We install.
You personalize.*

- ✓ Complete Brand Partner Marketing System
- ✓ Choose 1 of 4 Pivot2Boss website themes
- ✓ Coordinating branding package:
 - Logo designed to match your website theme
 - Favicon designed to match your website theme
- ✓ Pivot2Boss installs your website and marketing system
- ✓ We install, you personalize
- ✓ Simple instructions for website personalization
- ✓ Domain connection instructions provided
- ✓ Website launch social media post with graphic
- ✓ 1 month FREE Wellness Leader Framework

\$500

7–10 days



BEST FOR:

Brand Partners who want us to handle the tech while they add personal finishing touches.



See an example:
www.reginacocolin.com

AND THEN YOUR SYSTEM CAN HELP YOUR TEAM GROW, TOO



BUILDER LINKS

Once your Pivot2Boss Brand Partner Marketing System is installed you unlock Builder Links for the Brand Partners on your team. Instead of everyone needing a full website, they can plug into your system with a mini-site that matches your branding. Perfect for brand new team members.

\$150

per Brand Partner



Typical installation:
7–10 days

EACH BUILDER LINK INCLUDES:

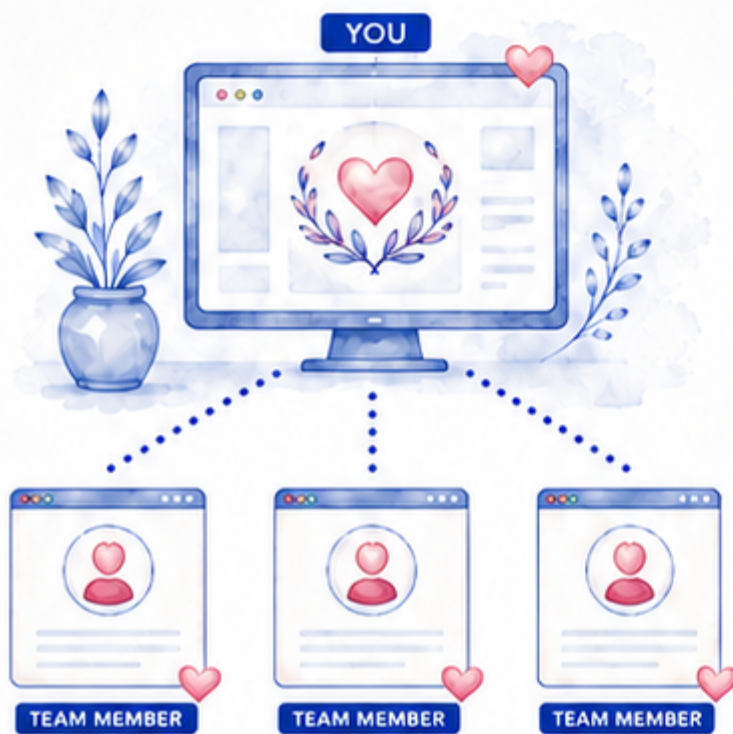
- ✓ Personalized light-homepage
- ✓ Four Wellness Pathway pages
- ✓ Find Your Wellness Starting Point Quiz
- ✓ Personalized photo, bio, and wish list links
- ✓ Branding that coordinates with your website
- ✓ Website launch social media post with graphic
- ✓ 1 month FREE Wellness Leader Framework

Compare Your Options

Three ways to launch the same proven system.

	1. Custom Brand Build \$1,500	2. Done-For-You Build \$1,000	3. Guided Build \$500
 Complete Brand Partner Marketing System	✓	✓	✓
 Website Design	Personalized Custom Theme	Choose 1 of 4 Themes	Choose 1 of 4 Themes
 Branding Package	Custom Theme + Logo + Favicon + Business Card	Matching Logo + Favicon + Business Card	Matching Logo + Favicon
 Website Personalization	Done For You	Done For You	We Install, You Personalize
 Domain Connection	Included	Included	Instructions Provided
 30-Day Launch Plan	✓	✓	—
 Launch Post + Graphic	Included in Launch Plan	Included in Launch Plan	✓
 1:1 Strategy Support	3 Calls	1 Call	—
 Wellness Leader Framework	3 Months FREE	2 Months FREE	1 Month FREE
 Installation Timeline	14–21 Days	10–14 Days	7–10 Days
 Investment	\$1,500	\$1,000	\$500

And Then Your System Can Help Your Team Grow, Too



*One system. Unlimited impact.
Your team grows. Your message spreads.*



Builder Links

Give the Brand Partners on your team their own professional place to send people.

Once their Pivot2Boss Brand Partner Marketing System is installed you unlock Builder Links for the Brand Partners on your team. Instead of everyone needing a full website, they can plug into your system with a mini-site that matches your branding. Perfect for brand new team members.

Included in Builder Links:



Personalized light-homepage



Four Wellness Pathway pages



Find Your Wellness Starting Point Quiz



Personalized photo, bio, and wishlist links



Coordinated branding



Website launch social media post with graphic



1 month FREE inside the Wellness Leader Framework

\$150

per Brand Partner



Typical installation:
7–10 days



Available exclusively to Brand Partners connected to a Pivot2Boss website system.

You Don't Have to Figure Out the Marketing Alone

The Wellness Leader Framework



Your website gives you the system.



The *Wellness Leader Framework* helps you know what to do with it.



Our ongoing coaching and support community is designed for Brand Partners who want help using their website and marketing tools to build their business.



Weekly office hours

focused on business-building strategy, marketing ideas and support, and website customization and system troubleshooting



Private Wellness Leader community



Special marketing and business workshops throughout the year



Continued membership is available for **\$27/month** after the complimentary access included with your build ends.

Want to See the System in Action?



Watch the quick 10-minute **Brand Partner Marketing System Overview** to see the website themes, Wellness Pathways, quiz, lead generation, and follow-up system in action.



Then register for the next live **Wellness Leader Community Workshop**. Get inspired, get your questions answered, and see how it all comes together.

www.pivot2boss.com/wlf-workshop

Which Option Is Right for You?



Custom Brand Build
\$1,500

Your custom brand + our highest level of done-for-you implementation and strategy support.



Done-For-You Build
\$1,000

Choose your favorite Pivot2Boss theme and let us handle the implementation and personalization.



Guided Build
\$500

We install the complete system and branding foundation. You add the personal finishing touches.



Builder Links
\$150

Extend your Pivot2Boss system out the Brand Partners on your team.



One System. One Place to Send People. A Simpler Way to Share Wellness.

Your business doesn't need more random content, disconnected links, or complicated technology. It needs a clear place to send people—and a system that keeps the conversation going.



If you're ready to simplify your marketing, create a more professional place to send people, and put a system behind the way you share Young Living, we'd love to help. Choose the build that fits your needs and take the next step.

Visit **Pivot2Boss** to Get Started or reach out to us directly:

www.pivot2boss.com

support@pivot2boss.com

