

ANDREW CHESNUTT

Instructional Designer & eLearning Developer

Buffalo, NY • 716-201-9204 • andrew@theauthorityforge.com • AndrewChesnutt.com • [LinkedIn](#)

SUMMARY

Instructional designer and eLearning developer with nearly 20 years of experience turning complex, technical material into training people actually finish. Deep Articulate Storyline and Rise expertise backed by a real software and development background — I bridge the gap between what designers envision and what the tools can actually deliver. Experience spanning enterprise (IBM, United Airlines, Sprinklr), mission-driven programs (USAID Disaster Risk Reduction), and high-volume, mobile-first course production. IBM Cloud certified.

EXPERIENCE

CEO / Founder | [The Authority Forge](#)

Apr 2025 – Present

- Founded a messaging and authority-building consultancy; design and build presentations, signature talks, and course and curriculum systems for clients.
- Translate expert knowledge into structured, audience-ready presentations and learning experiences — including full presentation design and speaker coaching.

Founder / Instructional Design Consultant | [Nickel City Learning Solutions](#)

Jun 2016 – Present

- Independent instructional design and eLearning development practice serving enterprise and nonprofit clients.
- Designed and built eLearning in Articulate Storyline and Rise for IBM (Cloud certification curriculum), United Airlines (via Miller Creative), Sprinklr (via Exputo), Optimum (hundreds of mobile-first safety courses), and USAID/ISG (Disaster Risk Reduction), plus a financial-literacy curriculum and custom LMS for Portfolios with Purpose.
- Own full project lifecycles: source-material intake, SME interviews, course design documents, build, and LMS and SCORM deployment.

Director of Tech and Learning | [Private Money Club](#)

Mar 2022 – May 2025

- Directed technology and education for a membership platform in the private-lending and real-estate space.
- Spearheaded the platform's certification-course initiative end to end, including a continuing-education requirement to maintain certification — establishing a baseline knowledge standard across all certified members.

Global Operations Training Specialist | [Sykes Enterprises](#)

Oct 2006 – Jun 2013

- Delivered corporate training for major financial and healthcare clients including Wells Fargo Home Mortgage, Johnson & Johnson, and Ally Bank, before advancing to a global operations training role.

SKILLS

Authoring & Development: Articulate Storyline, Articulate Rise, SCORM/HTML publishing, mobile-first course design

Instructional Design: Curriculum development, ILT-to-eLearning conversion, SME collaboration, course design documents, learning strategy

Industry Experience: Finance, healthcare, technical/enterprise software

Technical: HTML/CSS, LMS administration, custom LMS builds, GoHighLevel

Presentation & Communication: Presentation design, public speaking coaching, visual storytelling

CERTIFICATIONS & EDUCATION

- IBM Cloud Certifications (multiple tracks)
- AAS in Electrical Engineering from Erie Community College (1997), Bachelors in Business Administration from Empire State College (2013)