

SPEAKER

Cristina Munoz

Broker-Owner, CC360 Realty, Caldwell, New Jersey

Not my numbers. The market's numbers.

Cristina Munoz has worked in North Jersey real estate since 2012, earned her broker's license in 2020 and opened CC360 Realty in July 2021. She runs her brokerage on systems: AI assistants answer buyers, sellers and renters in seconds, with a live agent behind every conversation, and every price, rent and investment call starts from real sales. She is also a busy mom of four who uses AI to bring systems and order to her own life, and she teaches agents and working moms to do the same.

TALKS

Not My Numbers, the Market's Numbers: How a Boutique Brokerage Runs on AI

For agents, brokers, Realtor boards, proptech and investor events

Where AI earns its keep in a real estate business and where a person still has to check its work, told through live cases: a Lyndhurst 2-family listed at $650K that sold for $685K, a Bloomfield 3-bed that rented in 26 days when the town's took 63, and the report that caught a septic limit before an investor paid for a bedroom the lot couldn't support.

AI Didn't Replace Me. It Gave Me My Life Back.

For women entrepreneurs, working moms, women in business and women in AI

The mental load, and the five-step system she built in January 2025 that gives every task a home on a calendar: the Brain Dump, the Blueprint, the Rhythm Map, the Ideal Week and the 12-Week Sprint. She used it to hit every goal she set for 2025.

What Every Price Range Actually Did: Reading the North Jersey Market

For chambers of commerce, community groups, buyer and seller seminars

What sold, what sat and why, town by town, told the way a homeowner talks, plus what to watch heading into 2027.

CREDENTIALS

- Broker of Record and Founder, CC360 Realty
- NJ Realtors Circle of Excellence: Silver 2023, Bronze 2024 and 2025
- ABR, SRS, PSA designations
- New Jersey licensed real estate instructor
- BA, Political Science and Psychology, Boston University

RECENT STAGES

- NJ Real Estate Investment Club, Oct 21, 2026: how she uses AI for pricing, rentals and investor analysis

FORMATS

- Keynote, workshop, panel, podcast or continuing education class

CC360 REALTY

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