



EXTERIOR • RECENT WORK

Same house. *New attitude.*

Deep navy siding, crisp white trim, and a finish built to last.



507-507-8958

ELITECOATMN.COM

POST 01 / 15

Same house. New attitude. ❤️ Deep navy siding with crisp white trim. This one turned heads on the whole block. Thinking about a color change? Call or text Brandon at 507-507-8958 or get a free estimate at elitecoatmn.com

#EliteCoatPainting #ExteriorPainting

#CurbAppeal #StCharlesMN



OUR EXTERIOR PAINT

The *Mercedes* of paint.

Sherwin-Williams Emerald® Exterior Satin, their top-of-the-line exterior paint and our go-to for every exterior.



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POST 02 / 15

If paint had a luxury badge, it'd say Emerald. 🏆 Sherwin-Williams Emerald® Exterior Satin is our go-to for exteriors because it covers beautifully and is built to stand up to Minnesota weather. Ask us about it with your free estimate: 507-507-8958 #SherwinWilliams #EmeraldPaint #ExteriorPainting

MN PAINT SEASON

35°

Fall isn't over *yet.*

Emerald Exterior can go on at air and surface temps as low as 35°F (and 5° above the dew point). Book now before the snow does.



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POST 03 / 15

Minnesota fall tip 🍁 You might have more painting season left than you think. Sherwin-Williams Emerald Exterior can go on when air and surface temps are as low as 35°F (and 5° above the dew point). Spots are filling up, so grab yours before the snow shows up: 507-507-8958
#FallPainting #MinnesotaHomes
#ExteriorPainting



SPOTTED IN THE NEIGHBORHOOD

When you see the sign,
it's happening.



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POST 04 / 15

When you see the Elite Coat sign,
something good is happening behind it 👁️
Seen us in your neighborhood? Say hi! Free
estimates at elitecoatmn.com or 507-507-
8958

#EliteCoatPainting #LocalBusiness
#HousePainters



One brand.
No guesswork.

Elite Coat is a Sherwin-Williams PRO+ Contractor. We paint with Sherwin-Williams only, so your color matches every time.



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POST 05 / 15

One brand. No guesswork. Elite Coat is a Sherwin-Williams PRO+ Contractor and we use Sherwin-Williams only, so your color matches every time, from the first wall to the last touch-up. 🎨 507-507-8958
#SherwinWilliams #PROplus
#PaintingContractor



EXTERIOR • RECENT WORK

Curb appeal, *restored.*

Fresh coats and clean lines, top to bottom.



507-507-8958

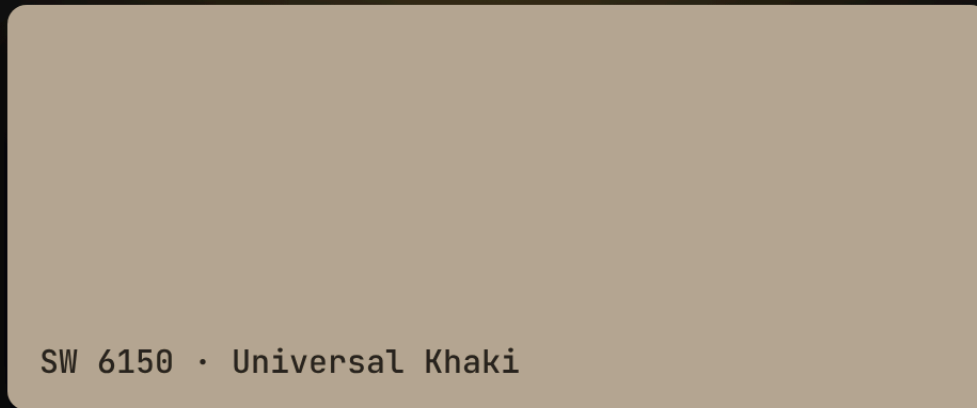
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POST 06 / 15

Curb appeal, restored ✨ Fresh coats and clean lines, top to bottom. Is your exterior ready for a refresh? Free estimate: 507-507-8958 · elitecoatmn.com
#ExteriorPainting #CurbAppeal
#HomeImprovement

COLOR NEWS

2026 Color of the Year: *Universal Khaki.*



SW 6150 • Universal Khaki

Sherwin-Williams' warm, grounded neutral for 2026. Great on a living room or a whole exterior. Want to see it on your house? Just ask.



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POST 07 / 15

Color news 🎨 Sherwin-Williams named Universal Khaki (SW 6150) its 2026 Color of the Year. It's a warm, grounded neutral that works in a living room or on a whole exterior. Would you try it? Tell us in the comments



#ColorOfTheYear #Universalkhaki
#SherwinWilliams

TRIM & DOORS

The details *are the job.*

Louvered doors, trim and casings, sprayed smooth with no drips and no brush marks.



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POST 08 / 15

The details ARE the job. Louvered doors, trim and casings, sprayed smooth with no drips and no brush marks. 🏠 Need doors or trim refreshed? 507-507-8958
#TrimPainting #DoorPainting
#Craftsmanship

CABINETS, TRIM & DOORS

4 hrs

Recoat in *an afternoon.*

Sherwin-Williams Emerald® Urethane Trim Enamel recoats in about 4 hours and cures to a hard, smooth finish made for hands-on surfaces.



507-507-8958

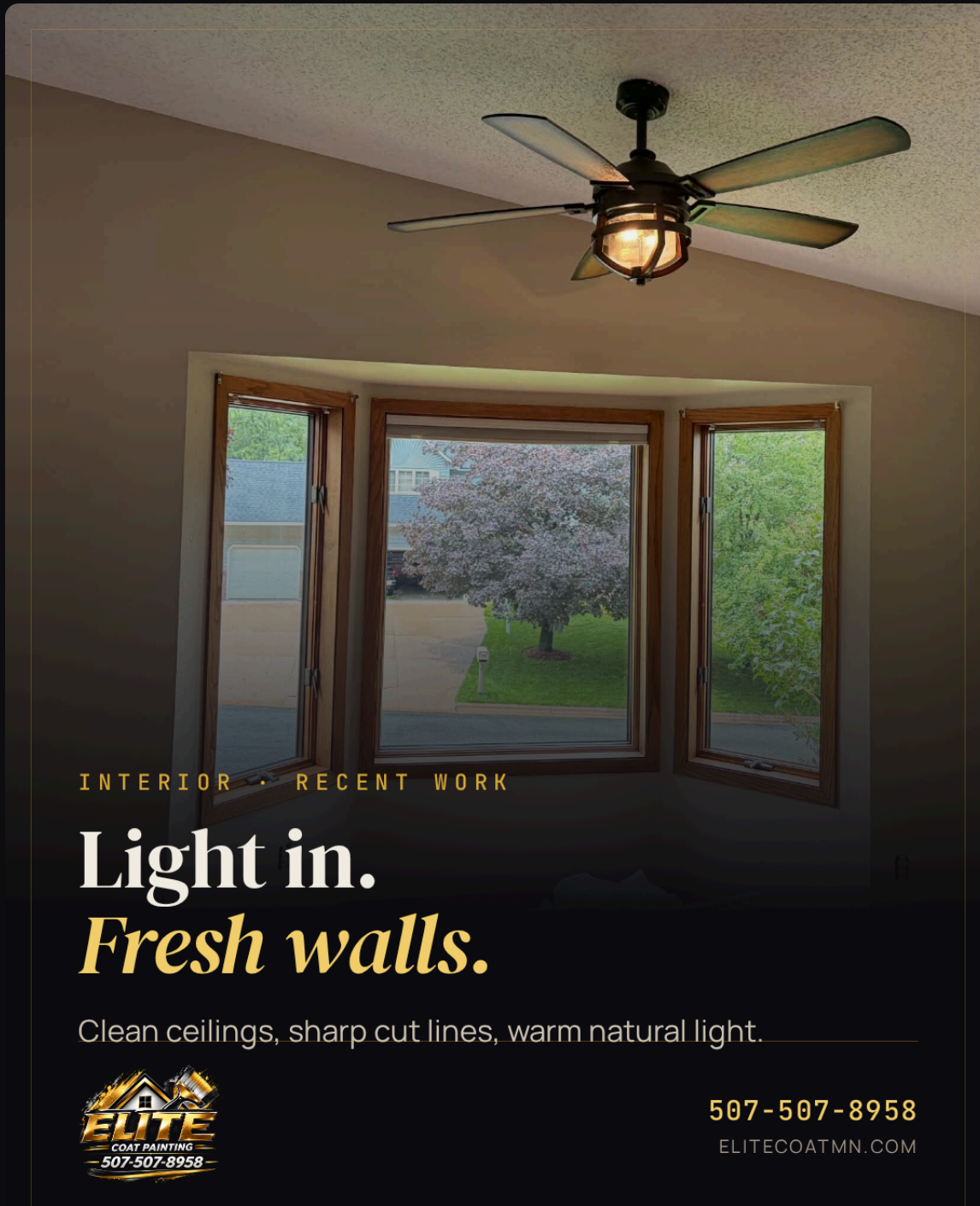
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POST 09 / 15

Cabinets, trim and doors get touched all day long. That's why we use Sherwin-Williams Emerald® Urethane Trim Enamel. It recoats in about 4 hours and cures to a hard, smooth finish. Ready to update yours? 507-507-8958

#CabinetPainting #TrimPainting

#SherwinWilliams



INTERIOR • RECENT WORK

Light in. *Fresh walls.*

Clean ceilings, sharp cut lines, warm natural light.



507-507-8958

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POST 10 / 15

Light in. Fresh walls. ☀️ Clean ceilings and sharp cut lines make a room feel brand new.

Interior estimates are free:

elitecoatmn.com

#InteriorPainting #FreshPaint

#HomeRefresh

FUN FACT

1866

Painting America *for 160 years.*

Sherwin-Williams started in Cleveland, Ohio in 1866. We use their best paint because the job should last.



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POST 11 / 15

Fun fact: Sherwin-Williams got its start in Cleveland, Ohio back in 1866. That's 160 years of paint! We use their best because your job should last. 💪

#FunFact #SherwinWilliams

#PaintingFacts



REALTORS & PROPERTY MANAGERS

Get in. Get it done. *Get it rented.*

Fast, clean rental turnovers with quick estimates, photo updates and repeat pricing.



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Realtors & property managers 🗝️ Get in.
Get it done. Get it rented. Fast, clean rental
turnovers with quick estimates, photo
updates and repeat pricing. Let's talk: 507-
507-8958
#PropertyManagement #RentalTurnover
#RealEstate

Flat to gloss, *where each one shines.*

Flat / Matte	Ceilings, low-traffic walls
Eggshell	Living rooms, bedrooms
Satin	Kitchens, baths, exteriors
Semi-gloss	Trim, doors, cabinets
Gloss	Accents and furniture

Not sure? We'll recommend the right one with your free estimate.



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Paint 101: which sheen goes where? 🤔

Flat/Matte: ceilings, low-traffic walls

Eggshell: living rooms, bedrooms

Satin: kitchens, baths, exteriors

Semi-gloss: trim, doors, cabinets

Gloss: accents and furniture

Save this for your next project! Not sure?

We'll recommend the right one with your free estimate.

#PaintTips #DIYTips #InteriorPainting



COMMERCIAL

Steel buildings, *made sharp.*

Shops, pole barns and commercial buildings. Fresh color that holds up to Minnesota weather.



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POST 14 / 15

We don't just do houses 🏠 Shops, pole barns and commercial steel buildings get the Elite treatment too. Fresh color that holds up to Minnesota weather.

Commercial estimates: 507-507-8958

#CommercialPainting #PoleBarn

#MinnesotaBusiness



NEW • SEND US A PICTURE

Snap it.
Send it.

Tap 📷 Pic at elitecoatmn.com, snap your project, and it goes straight to Brandon.



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POST 15 / 15

NEW: Snap it. Send it. 📷 Got a project in mind? Go to elitecoatmn.com, tap 📷 Pic, snap a photo, and it goes straight to Brandon. No forms and no waiting around.
#EliteCoatPainting #FreeEstimate
#PaintingContractor