

Privacy Policy | Melvin Guante Portraits

PRIVACY POLICY

Melvin Guante Portraits

Last updated: August 14, 2026

Melvin Guante Portraits (·we,· ·us,· or ·our·) respects your privacy. This Privacy Policy explains how we collect, use, share, and protect information when you visit our website, request information, download a guide, complete a form, schedule a consultation, or communicate with us.

Website: MelvinGuantePortraits.com

Contact: melvin@melvinsphoto.com

1. Information We Collect

We may collect information you voluntarily provide, including:

- Name
- Email address
- Phone number
- City, town, or general location
- Information about your portrait interests, horse, family, session goals, preferred location, or artwork plans
- Messages, inquiries, form submissions, scheduling details, and consultation notes
- Information needed to complete a portrait session, order artwork, process payments, or communicate with you

We may also collect limited technical information automatically, such as browser type, device information, pages visited, links clicked, referring pages, approximate location, and interaction data through cookies, analytics tools, pixels, website hosting tools, customer relationship management tools, and similar technologies.

2. How We Use Information

We use information to:

- Respond to inquiries
- Deliver requested guides, downloads, or resources
- Schedule and prepare for consultations and portrait sessions
- Provide information about portrait services, pricing, planning, artwork, and related offers
- Send follow-up emails, reminders, newsletters, or marketing communications when permitted
- Improve our website, client experience, marketing, and services

- Process orders, invoices, contracts, payments, and artwork delivery
- Maintain business records
- Protect our website, business, clients, and legal rights

3. Lead Magnets, Email, and Marketing

When you request a guide, resource, or other download, we may use your contact information to send that resource and follow up with relevant information about Melvin Guante Portraits.

You may unsubscribe from marketing emails at any time by using the unsubscribe link in our emails or contacting us directly. Transactional or service-related emails may still be sent when necessary.

4. Cookies, Analytics, Pixels, and Tracking

Our website and marketing systems may use cookies, pixels, analytics, and similar tools to understand website activity, improve user experience, measure advertising performance, and communicate with interested clients.

These tools may be provided by third-party platforms, such as website hosting providers, analytics services, advertising platforms, scheduling tools, CRM/email marketing platforms, and payment processors.

You can adjust your browser settings to refuse or delete cookies. Some website features may not function properly if cookies are disabled.

5. How We Share Information

We do not sell your personal information.

We may share information with trusted service providers who help us operate our business, including:

- Website hosting and design platforms
- CRM, email marketing, and automation platforms
- Scheduling tools
- Payment processors
- Print labs, album makers, framers, and artwork production partners
- Cloud storage, business software, and communication platforms
- Professional advisors, such as accountants, attorneys, or insurance providers

We may also disclose information if required by law, to protect our rights, to prevent fraud or misuse, or in connection with a business transfer.

6. Payments

Payments may be processed by third-party payment providers. We do not intentionally store full credit card numbers on our website. Payment providers handle payment information according to their own privacy and security policies.

7. Client Images and Portraits

Portrait images are created as part of our photography services. Any use of client images for portfolio, website, social media, competition, promotional, educational, or marketing purposes is handled according to the applicable client agreement, model release, consent, or written permission.

8. Data Retention

We retain information for as long as reasonably necessary to provide services, maintain business records, comply with legal obligations, resolve disputes, enforce agreements, and support legitimate business purposes.

9. Security

We use reasonable administrative, technical, and physical safeguards to protect information. However, no website, email system, or online service can guarantee complete security.

10. Children's Privacy

Our website is intended for adults and is not directed to children under 13. We do not knowingly collect personal information directly from children under 13. Portrait sessions involving minors are arranged by parents or legal guardians.

11. Your Choices

You may contact us to request that we update, correct, or delete personal information we maintain about you, subject to legal, contractual, and business recordkeeping requirements.

You may also unsubscribe from marketing emails at any time.

12. Third-Party Links

Our website may link to third-party websites or platforms. We are not responsible for the privacy practices, content, or policies of those third parties.

13. Changes to This Policy

We may update this Privacy Policy from time to time. The updated version will be posted on this page with a revised ·Last updated· date.

14. Contact Us

For questions about this Privacy Policy, contact:

Melvin Guante Portraits

Email: melvin@melvinsphoto.com

Website: MelvinGuantePortraits.com