

JENNIFER BENNETT

Founder, Get Desky | Speaker | Third-Generation Entrepreneur

*"Scaling with clarity. Leading with confidence.
Building a business that supports your life."*



ABOUT JENNIFER

Jennifer Bennett is a third-generation entrepreneur, wife, and homeschool mom who founded Get Desky — a strategic mastermind built on lean systems, simple processes, and maximum impact. With over 20 years of experience managing operations for 1.2 million leads per month, she leads the largest Facebook community in the Brazos Valley (29,000+ members) and runs two paid communities serving local and national entrepreneurs. Her talks are grounded in lived experience: scaling with clarity, leading with confidence, and building a business that supports — rather than consumes — your life.

SPEAKING TOPICS

AI & SYSTEMS

- **Authenticity at Scale**
Using AI without losing your voice
- **Systems Before Software**
Map processes before automating

COMMUNITY & VISIBILITY

- **The Visibility Void**
Building trust over paid ads
- **Relationships Over Transactions**
Pre-event networking mastery

LEADERSHIP & OPERATIONS

- **Growth Without Guardrails Is Gambling**
Traction vs. motion
- **Overworked Operator to Visionary Owner**
Document, delegate, delete

LEGACY & INTEGRATION

- **The Myth of Balance**
Why integration is the real goal
- **Surrender to Rise**
Leading with clarity amid chaos

AT A GLANCE

20+

Years in
Operations

1.2M

Leads Managed
Per Month

29K+

Member
Community

4 Formats

Keynotes, Breakouts,
Panels, Workshops

"Build a business that supports your life, not one that consumes it."

— Jennifer Bennett

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