#SMS2026

SMOKYMOUNTAIN SYMPOSIUM 2026

ThePremierContinuingEducation Event

NOV 4-6th

Ramsey Hotel & Convention Center
3230 Parkway
Pigeon Forge, TN 37863

VENDOR REGISTRATION

SMOKYMOUNTAINSYMPOSIUM.COM

CALL US **(877) 853-2931**

SMOKY MOUNTAIN SYMPOSIUM

XVII

Thisyear, Encore Healthcare will host the 17th annual SmokyMountain Symposium in the foothills of the beautiful Smoky Mountains at the illustrious **Ramsey Hotel & Convention Center** 3230 Parkway, Pigeon Forge, TN.





Hotel Information

Room rates are available at $167/night. These group rates will be for Wednesday and Thursday November 4th and 5th. For reservations please call 1-800-555-2650. There are a limited number of rooms at this special Symposium price. You must mention you are with the Encore Healthcare Smoky Mountain Symposium to get this room rate.

SMOKY MOUNTAIN SYMPOSIUM

(877) 853-2931
104AWCourt Square
Livingston, TN 38570

SmokyMountainSymposium.com

ABOUT **THIS EVENT**

Hosted in thefoothills of the beautiful Smoky Mountains, the Smoky Mountain Symposium has been the premier continuing education event for the past 16 years.

Bringing together over 300 respiratory, sleep, and nursing care leaders nationwide to present the highest quality & most timely information. We invite companies offering innovative products & services related to the respiratory, sleep, and nursing industry to exhibit with us and learn more about your customers while showcasing your products, building brand awareness, and collecting new leads.

Tentative Symposium Schedule

The Symposium exhibits are in an exhibit hall adjacent to the lecture halls.

Wednesday, Nov 4
Exhibitor Setup
12:00PM - 5:00PM

Thursday,Nov 5
Exhibitor Hall Open to Attendees:
7:00AM - 8:00AM
10:15AM - 11:00AM
12:00PM - 1:30PM
2:30PM - 3:00PM

Friday, Nov 6
Exhibitor Hall Open to Attendees:
7:30AM - 8:00AM
10:00AM - 10:20AM
12:20PM - 1:30PM

Special Requests

If you have a special request for booth placement in the hall, such as, sister companies grouped together, etc. please let us know. We can accommodate requests on a FIRST COME FIRST SERVED basis. Last minute registrants will be placed into remaining space accordingly. There are no direct charges for electric, however, please plan to bring at last one (1) power cord and one (1) power strip, or what is most applicable for your set-up.

TOP 3 REASONS TO EXHIBIT AT THE 2026 SMOKY MOUNTAIN SYMPOSIUM

1. Competitive Edge: Exhibiting helps you solidify your reputation as a key supplier in the industry and demonstrates to attendees that your company stands out from the competition.

2. Be Recognized: Where else can you go and demonstrate your products and services to over 300 attendees in 2 days? (How much would it cost you to visit more than 300 attendees via cold calls?)

3. Cultivate Relationships: Showcase your finest to potential & current customers and leave them with a lasting impression.

Sponsorships

Enhance visibility, demonstrate support & drive attendees to your booth with a symposium sponsorship!

$13,500 Product Theater

- The Industry supporter organization will have an opportunity to sponsor an industry supported session on November 5th during lunch.
- The industry supporter organization is responsible for costs associated with the industry supported program/event, including, but not limited to, audio/visual, faculty honorarium, and faculty travel.

Encore Healthcare is responsible for expenses associated with the meal.

- The industry supported organization will provide poster/signage at the registration desk (dimensions: 22" w X 16"h) to promote the session.
- Encore Healthcare will provide a link to the session on the course website and will provide a session invitation flyer (provided by industry supporter organization to attendees).
- Recognition of your organization in the faculty presentation portal distributed to all attendees.
- You will receive a roster of consenting attendees (name, city, state) and statistics.

$10,000 Platinum Sponsorship

- 10-minute address to the audience.
- Full-page color ad in the Symposium program given to all attendees.
- One pre-show email to all registered attendees.
- Logo displayed on Symposium website & throughout event.
- This exclusive sponsorship provides the highest level of benefits & visibility before, during, and after the conference.
- 1 day exhibit space, assigned location
- 10 x 10 booth (includes 6ft. table, 2 chairs, tablecloth, electrical plugin)
- 2 Exhibitor badges (full access to educational sessions and meals)

$5,000 Gold Sponsorship

- Recognition as a Gold Level Exhibitor (acknowledgement on slides and signage)
- Logo displayed on Symposium website & throughout event.
- Half-page color ad in the brochure given to all attendees.
- 1 day exhibit space, assigned location
- 10 x 10 booth (includes 6ft. table, 2 chairs, tablecloth, electrical plugin)
- 2 Exhibitor badges (full access to educational sessions and meals)

$1,500 Silver Sponsorship

- Name & logo displayed in the Symposium program given to all attendees.
- Logo displayed on Symposium website & throughout event.
- 1 day exhibit space, assigned location
- 10 x 10 booth (includes 6ft. table, 2 chairs, tablecloth, electrical plugin)
- 2 Exhibitor badges (full access to educational sessions and meals)

Add-Ons

$5,000 - Attendee Badge Lanyards, Badges and Tote Bags
[CLAIMED]
Your company logo around the necks of every attendee (high visibility & repeat branding!)
Your company logo on every attendee name badge
Your company logo on tote bags, given to all attendees

$1,500 - Attendee Folder Logo
[CLAIMED]
Your company logo in the hands of every attendee!
Everyone receives an attendee folder at registration with the event agenda, announcements, and other pertinent information.

$3,000 - Party Sponsorship
Your company spotlighted at the Wednesday night attendee party