

2025 Impact Report: Executive Summary

"Building communities that respond with support, not silence." —
We equip ordinary people with the skills and confidence to support
struggling caregivers and protect children from abuse, exploitation,
and trafficking.

2025 at a Glance

384

program participants
reached

77

certified trainers
across 5 states

73%

knew what to do when
seeing a caregiver
struggle

+49%

website session growth
vs. 2024

104K

readers of
Dr. Weaver's article in
The Conversation

1,795

program participants
reached across 3 states

27

community programs
hosted

9 in 10

rated training well-
designed and would
recommend it

What the Evidence Shows

We believe that if we shared tools grounded in science and delivered with warmth and respect, neighbors would lean toward people in distress. In 2025, all of these beliefs were tested. And the most striking proof came in a single number: before Support Over Silence programs, **41% of participants said they would avoid a struggling caregiver and child.** At three months, that number was zero.

What We Built in 2025

Four trainer certification courses brought our network to **77 certified trainers in five states, reaching 185 zip codes through 23+ host organizations.** Olley emerged as the first prevention program of its kind, shaped by 11 subject matter experts and ready for pilot in 2026.

We expanded into new states and brought this work to the communities that need it most. The question is no longer whether this works. The question is how far we can take it.

Read the full 2025 Impact Report:
supportoversilence.com/report

Questions or partnership inquiries
Contact Dr. Nancy L. Weaver, PhD, MPH
Founder & CEO, Support Over Silence, LLC