ETHAN KING

SPEAKER PACKET

KEYNOTE SPEAKER
BEST-SELLING AUTHOR
ENTREPRENEUR



EMPOWERING AUDIENCES WITH

ACTIONABLE SIMPLICITY™

TO BREAK THROUGH INVISIBLE BARRIERS

WWW.ETHANKING.COM • +1 404.216.7745 • BOOKING@ETHANKING.COM

THE SHIFT YOUR AUDIENCE FEELS



STOP PLAYING ON HARD MODE.

After an Ethan King experience, the fog clears. Momentum returns.

Your team stops asking where to start with AI and starts deciding what to simplify, automate, and improve first.

Ethan replaces tool noise with practical language, live examples, and a clear next move that works for technical and non-technical leaders alike.

9.8/10
AVERAGE ACROSS 1,200+ REVIEWS

913
PERFECT 10/10 AUDIENCE RATINGS

6
CONTINENTS SERVED

22
YEARS IN BUSINESS

WHY ETHAN KING

THE SPEAKER WHO BUILT WHAT HE TEACHES.

Ethan started as an art major with no tech background. He built a multi-million-dollar apparel operation by combining creativity, systems, and automation.

When a business crisis forced a reset, he rebuilt operations, doubled revenue, and did it with half the staff. His message is grounded in the decisions, resistance, and results leaders face in the real world.

CREDIBILITY PLANNERS CAN USE

- Global keynote speaker and TEDx speaker
- Three-time international bestselling author
- Five-time EO global award winner
- Former president of EO Atlanta
- Founder of multi-million-dollar, non-tech brands
- Work connected to *The Grammys*, *Oprah*, and *60 Minutes*

"You make the complicated simple. You taught me in a way that made me think, 'Wait, I can do this myself.'"

LES BROWN · MOTIVATIONAL SPEAKER AND AUTHOR

3 BOOKS

5 EO AWARDS

6 CONTINENTS

SIGNATURE KEYNOTE · 01

LEADERSHIP + AI ADOPTION

AI-POWERED *LEADERSHIP*

Lead blended teams of people and AI with greater clarity, speed, and empathy.



THE SESSION

The modern org chart includes humans and agents working together. Ethan shows leaders how to assign meaningful work, set approval rules, reduce bottlenecks, and move AI from scattered experiments into disciplined execution.

AUDIENCE TAKEAWAYS

- Make faster decisions while preserving judgment
- Guide adoption without creating team resistance
- The VIBES framework to lead people and digital roles with confidence

Outcome: Leaders leave with a practical operating model for AI and a clear way to move their teams forward.


BRANDS
WHO TRUST
ETHAN KING
abc
CBS
CNN
E!
FOX
TECH TIMES
LES BROWN
cialdini institute
BOSTON Herald
GEORGIA STATE UNIVERSITY
TEDx
MERCEDES-BENZ
Fidelity
Entrepreneur
UNITED KINGDOM
NAMA
NSA
NATIONAL SPEAKERS ASSOCIATION
SPARTAN SURFACES
UNIVERSITY OF GEORGIA
NATP
HOWARD UNIVERSITY
PNC
xpx
TIGER 21
DIGITAL JOURNAL
StrataTECH
ANF
RHG MAGAZINE
BUSINESS INSIDER
USA TODAY

VERIFIED AUDIENCE REVIEWS

WHAT LEADERS ARE SAYING

10/10

"Practical use of AI presented in such a way that an audience with varied levels of exposure to the topic could easily follow and put in practice on the spot. Not the typical academic, theoretical perspective, which is a massive plus!"

RODRIGO PASSALACQUA · XPX TRIANGLE AI WORKSHOP

10/10

"One of the best presenters I've ever seen."

DAVID RICHARD · WTC26 KEYNOTE

10/10

"A year's worth of AI info in an afternoon boiled down to actionable insights we can use immediately in our businesses."

ERIC CLARK · GMP PROS

10/10

"This workshop provided you the prompts and the space to actually do the work in the session."

ERYKA MOREHEAD · COLLABORATIVE PLANNING GROUP

10/10

"The session cleared the fog around AI and made what I previously deemed inaccessible, accessible."

ANTHONY HINCKLEY · ACCSC

10/10

"Fabulous hands-on learning experience to have massive impact on your business in real time with a realistic actionable 90 day plan."

EMILY KOZUBOWSKI · ENTERPRISE DATABASE CORPORATION

10/10

"Your energy and clarity was effective to give us confidence to start. Your presentation was thoughtful and organized."

ANN KING · TICKET KING

10/10

"Ethan does a great job of explaining and breaking AI down to simple and actionable steps."

CURTIS DREW · EO NEBRASKA

READ 565+ REVIEWS



02 · MOMENTUM AND INNOVATION

SIMPLE SHIFTS, MASSIVE WINS

A story-driven keynote about the small strategic changes that restart growth when people or organizations feel stuck. Ethan turns each chapter of his journey into a practical move the audience can use.

- Turn adversity into forward movement
- Find the simple shift inside a complex problem
- Build momentum through focused action

Outcome: A stuck team starts moving again.



03 · PERFORMANCE AND WELLBEING

WEALTH BEYOND MONEY

High performers can win on the scoreboard while losing what makes success worth having. Ethan gives ambitious people a practical way to build a life that holds up under pressure.

- Reconnect ambition to a meaningful target
- Spot hidden blockers behind repeated setbacks
- Build sustainable success across work and life

Outcome: High performers reconnect to purpose.

IMMERSIVE WORKSHOP · PART I

EO BEST OF US WINNER

AI BEYOND THE *HYPE*

Turn AI into ROI in real time.



THE SESSION

This four-hour, laptop-open masterclass turns mixed skill levels into active builders. Ethan combines live teaching with guided implementation, so attendees finish real work before they leave.

ATTENDEES BUILD

- AI trained to communicate in their authentic voice
- A 40-topic content and visibility engine
- A custom AI assistant and published content
- A prioritized 90-day adoption plan

Format: Pre-work, live builds, guided exercises, and implementation time.

9.8/10

ACROSS 1,200+ WORKSHOP REVIEWS

WATCH WORKSHOP HIGHLIGHTS

IMMERSIVE WORKSHOP · PART II

ADVANCED IMPLEMENTATION

BUILD YOUR DIGITAL DREAM TEAM

Create AI agents that complete real work, collaborate, and keep moving after the event.



WHAT GETS BUILT

- Digital roles for content, follow-up, and operations
- Agentic workflows with clear handoffs and approvals
- Systems where agents manage defined pieces of work
- A repeatable model for scaling capacity responsibly

WHO IT SERVES

Organizations ready to move beyond prompting and redesign how work gets done. This is ideal for teams that completed Part I or already use AI confidently.

Outcome: New capacity is added without defaulting to new headcount, and the team has a clear path for expanding the system.

BREAKOUTS · LABS · EXECUTIVE SESSIONS

CUSTOMIZED EXPERIENCES FOR YOUR AUDIENCE

Focused sessions can stand alone or extend a keynote into practical implementation.

AUTHENTIC COMMUNICATION

Stop The Slop

Train AI to match a real human voice across emails, content, and customer communication.

PRODUCTIVITY

Build Your First 3 Digital Coworkers

Deploy useful agentic roles live, with no coding required.

VISIBILITY

Build Your Authentic AI Publicist

Create a credible, ethical system for media response and multi-channel authority.

CONTENT SYSTEMS

Every Day, Everywhere, All At Once

Build a content engine to achieve online omnipresence without the overwhelm.

BETTER PROMPTING

The TRACE Framework

Replace trial and error with a repeatable model that improves AI output and clear thinking.

LEADERSHIP + RETENTION

The Vision Movie Experience

Turn ambition into a personal vision film, a clearer target, and decisions people can act on.



MAIN STAGE
Any audience size

BREAKOUTS
30 to 90 minutes

MASTERCLASS
Four hours

DELIVERY
In-person or virtual

EASY TO BOOK · BUILT TO LAND

FOR MEETING PROFESSIONALS

A PARTNER *BEFORE* THE STAGE.



"Easily contains $50K to $100K of real, applicable, immediate business value per attendee."

SAMIR PATEL · CEO, TROPHY POINT CAPITAL

"You're probably one of the best speakers we've ever had, not just for this one...ever. It's hard to get this group really pumped, and you did that."

ANTHONY MARULLO • STRATATECH EDUCATION GROUP

"Ethan was easy to work with from the planning process through the event itself, and he exceeded my expectations. We have already booked him to return as a keynote speaker for a second year."

CARMEN KESNER · NATIONAL ASSOCIATION OF TICKETING PROFESSIONALS

It did not meet my expectations. It *exceeded* my expectations. At each table... people were having aha moments. Everyone walked away with some type of takeaway that they can apply immediately. It was a win-win, a 10.

CHRISTINA TATE · CELEBRITY EVENT PLANNER

01 · DISCOVERY

Ethan learns the audience, event goals, current AI maturity, and the work that matters most.

02 · CUSTOMIZATION

Stories, demos, and examples are shaped around the industry and the meeting objectives.

03 · CONNECTION

Ethan arrives prepared, listens, and builds trust before he steps on stage.

04 · FOLLOW-THROUGH

Attendees leave with working tools, useful language, and a clear implementation path.

GLOBAL KEYNOTE SPEAKER



READY TO EMPOWER YOUR AUDIENCE?

AUTOMATE YOUR SUCCESS.

BRING ACTIONABLE SIMPLICITY TO YOUR EVENT.

Ethan King turns complex ideas into working systems and gives teams the confidence to act.

CHECK AVAILABILITY **WATCH SPEAKER REEL**

BOOKING AND RESOURCES

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ETHAN KING

TEDx Entrepreneur UK TECH TIMES DIGITAL JOURNAL bestself