WALK THE BEAT

in partnership with RezConnect.store

Theme Nights • Live Music • Local Flavor

We fill your slow weeknights.

Theme nights rotate across local venues, bars, and restaurants — we get behind the band, build the theme, and run the promotion. You bring the room and a VIP special for our club members.

Did you walk the beat this week?

THE PROBLEM

Slow weeknights mean empty tables and a quiet bar — while local bands hunt for gigs and your neighbors look for a reason to go out.

THE THEME NIGHT

- **Nights that rotate**
  A different venue, a different area, a different band — pick your night, usually once a month.
- **The band, amplified**
  Your already-booked band or a curated match — we get behind them.
- **A VIP special for the club**
  A deal for Walk the Beat Club members that lifts the average check.
- **The 10% peak hour**
  One designated hour: 10% of sales donated to Walk the Beat.
- **Promotion done for you**
  Social, email, and local ads — run on the RezConnect platform.

HOW IT WORKS

1	2	3	4	5
We map it	**We book it**	**We promote it**	**You host it**	**We repeat it**
Master calendar of themes + venues.	Bands confirmed, dates locked.	Assets, social, email, local ads.	Run your night; we track donations.	Winning themes rotate weekly.

THE AUGUST TENTPOLE

One city-wide festival.

Thousands attend. The crowd votes for “Best Band” — the winner earns a professional recording opportunity. Every year: $15,000–$16,000 for kids’ music education.

THE PLATFORM

Walk the Beat, in partnership with RezConnect.store, runs the machine — sign-ups, promotion, bookings, analytics. Our student learning program walks with you to get onboarded. Venues join the licensed registry on the $97/month pro platform:

$40 student affiliate • $7 nonprofit (named by the affiliate) • $50 RezConnect

READY TO FILL YOUR SLOW WEEKNIGHTS?

Book a 15-minute walkthrough — we'll sketch your theme night.

Talk with Angie now:

https://app.leadlock.ai/d/rezconnect-saasmarketingpl-s4ift3