



**MAHSA**  
INTERNATIONAL COLLEGE  
PENANG

**CAREERLAUNCH @ MAHSA INTERNATIONAL COLLEGE**

**PLAYBOOK**

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# CAREERLAUNCH @ MAHSA INTERNATIONAL COLLEGE

WHERE PURPOSE MEETS PAYCHECK MAHSA International College's OFFICIAL CAREER SERVICES  
THE TALENT ENGAGEMENT UNIT (TEU)

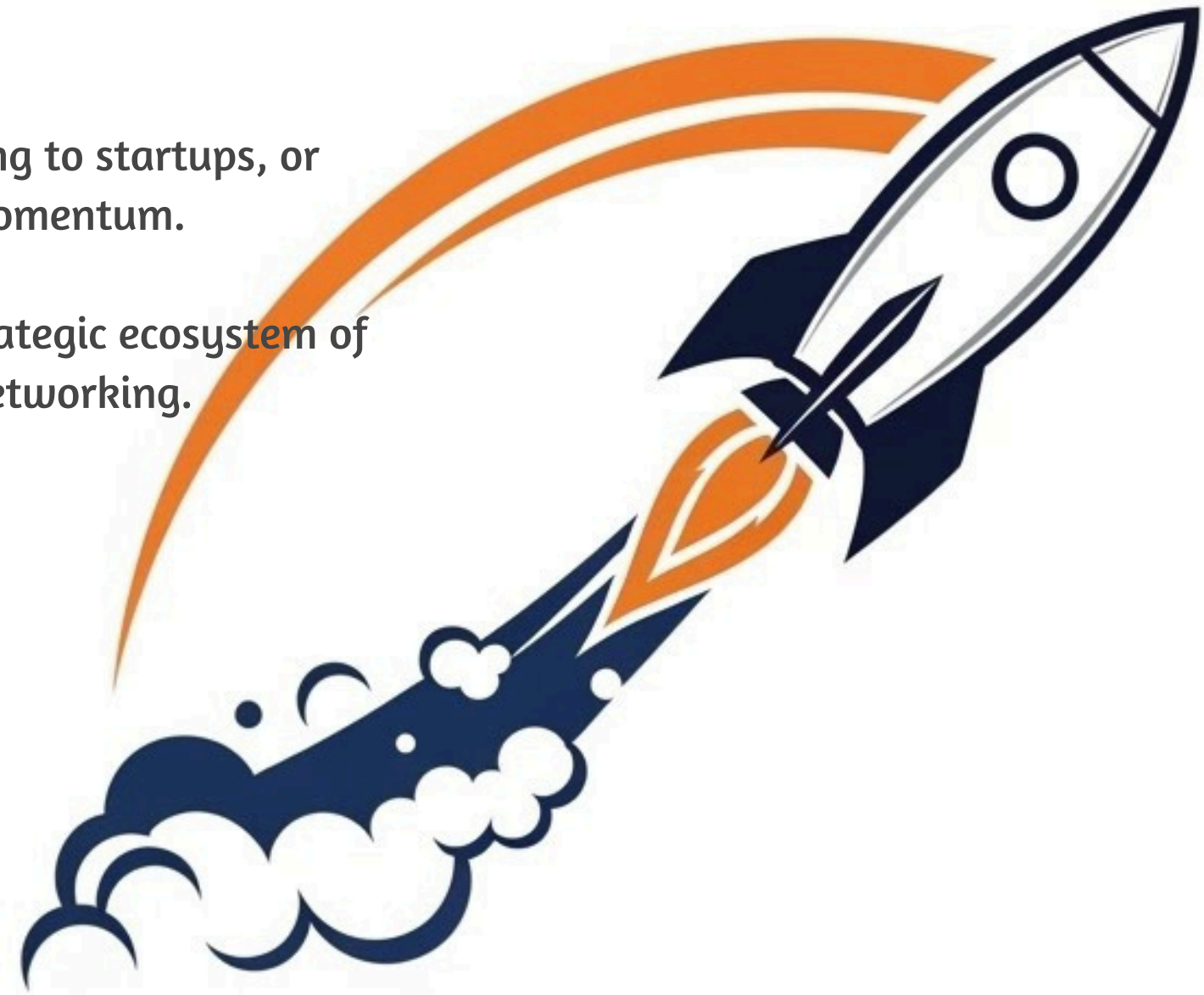


# WHAT IS CAREERLAUNCH?

CareerLaunch is the final stage in the Talent Ascend journey — your personalized bridge from graduation to employment.





Whether you're chasing your first job, building your LinkedIn brand, pitching to startups, or networking with industry players — this is where your degree turns into momentum.

CareerLaunch is not just a job board. It's MAHSA International College's strategic ecosystem of career support, employer engagement, digital credentialing, and alumni networking.



# WHO IT'S FOR

CareerLaunch is designed for:

-  Final-year students preparing to graduate
-  SHAPE+ and MAP alumni entering the workforce
-  Postgrads shifting industries or looking for upskilling
-  International students navigating the Malaysian job market









No Matter Your Path — You Launch From Here.





# WHAT YOU GET

## SERVICE AREA

-  CV & LinkedIn Clinics
-  Interview Coaching
-  Career Events
-  Digital Portfolio
-  Pride Credentialing
-  MICP Job Portal
-  Employer Access
-  Alumni Careerconnect

## FEATURES

- 1-On-1 Reviews, AI-Enhanced Formatting, Keyword Strategy
- Mock Interviews, Employer-Style Q&A, Confidence-Building
- Industry Days, Demo Days, Career Fairs, Employer Townhalls
- Support In Building Project Libraries, Storytelling, And Github/Behance
- Blockchain-Certified Achievements, Skills, And Map/Shape+ Logs
- Live Job Postings + Referral-Ready Application Tracking
- TEU-Partnered Company Introductions, Internships, And Fast-Tracks
- Access To MICP Alumni Mentors and Industry Insiders





# TEU'S ROLE

## **TEU Acts As Your Personal Career Concierge:**

- Curating jobs that fit your degree and ambition
- Linking you with real employers, real fast
- Tracking employment outcomes to improve your career edge
- Maintaining your credentials in the PRIDE Legacy system
- Hosting events that connect YOU with what's next

**Everything Is Mapped, Mentored, And Monitored For Your Success.**





# HOW TO ACTIVATE CAREERLAUNCH

1. Final-Year Onboarding – Look Out For TEU’s Graduation Prep Sessions
2. Book Your Career Profile Review – Get A CV And LinkedIn Makeover
3. Subscribe To CareerAlerts – Stay Updated On Job Openings And Employer Visits
4. Create Your PRIDE Portfolio – Store Achievements, Projects, And Certifications
5. Join Events & Connect – Meet Employers, Alumni, Recruiters, And Mentors

Not sure what you want to do yet? TEU will help you figure it out.



activate

# SPECIAL NOTE FOR INTERNATIONAL STUDENTS

We understand work rights, visa limits, and cross-border transitions can be complex. CareerLaunch works with EMGS and HR departments to support:

- Post-Study Visa Options
- Employer Awareness Of Foreign Grad Hiring
- Multilingual Portfolio And Interview Support
- Relocation Transition Planning (For Home Or Global Markets)

You're Not Just Launching In Malaysia — You're Launching Globally.





# FINAL WORD

Your Career Doesn't Start After Graduation. It Starts Now —  
With Every Choice, Every Project, Every Conversation.


"Careerlaunch Isn't About Chasing Jobs. It's About Positioning Yourself So Jobs Chase You."

**If You're Ready To Take What You've Built At MAHSA International College And Move  
It Into The Marketplace — This Is Your Runway.**



 **GET IN TOUCH**  
**Talent Engagement Unit (TEU)**

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 Level 18, MAHSA International College

 Instagram: [@micpofficial](https://www.instagram.com/micpofficial)

 Mon–Fri | 9 AM – 5 PM