MAHSA
INTERNATIONAL COLLEGE
PENANG

DK193(P)

PRIDE SKILLS

PLAYBOOK

WHAT IS PRIDE?

YOUR FUTURE STARTS HERE
THE WORLD IS CHANGING. ARE YOU READY?

Artificial Intelligence is transforming industries.
New careers are emerging.

Technology is reshaping how we live and work.
Tomorrow's employers will be looking for more than academic qualifications.

They will be looking for people who can think critically, adapt quickly, communicate effectively and embrace new opportunities.

That's where PRIDE comes in.

PRIDE is MAHSA University's future-ready learning ecosystem designed to help students develop the skills, experiences and capabilities needed to thrive in an evolving world.

Because success is no longer defined only by what you know.
It's increasingly defined by what you can do.



FUTURE SKILLS SNAPSHOT

85% of jobs are expected to be impacted by technological transformation.

🌏 Lifelong learning is becoming a career necessity.

💻 Digital skills continue to rank among the most sought-after capabilities worldwide.



WHY SHOULD I CARE?

By participating in PRIDE, you'll have the opportunity to:

🏅 Earn A Micro-Credential

💻 Build Your Digital Portfolio

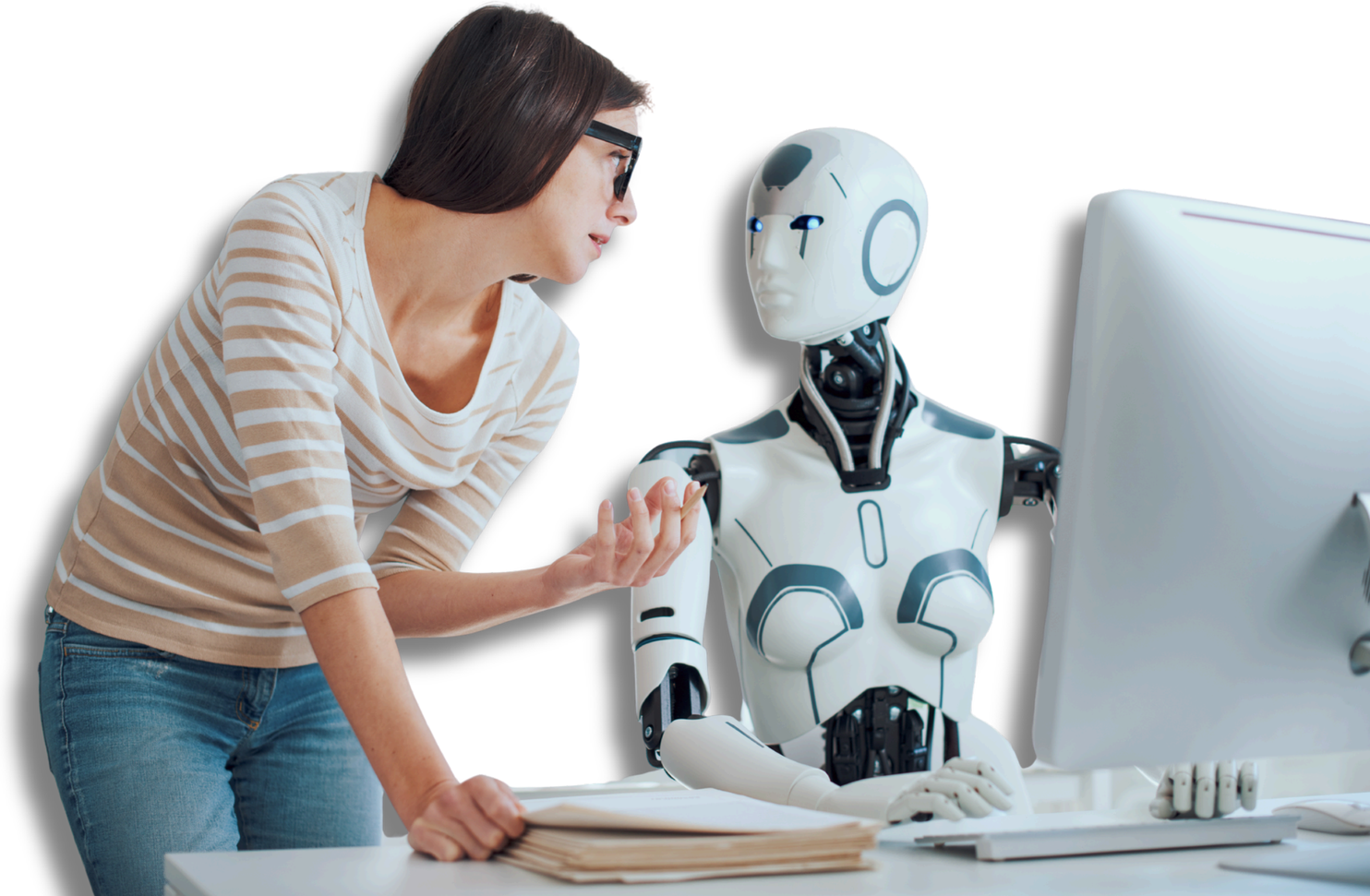
🚀 Explore Emerging Skills

🤝 Gain Industry Insights

👑 Develop Leadership Capabilities

🌎 Prepare For Future Careers

Whether you're still deciding what to study or already planning your future career, PRIDE helps you explore possibilities beyond the traditional classroom experience. Because the future belongs to those who keep learning.

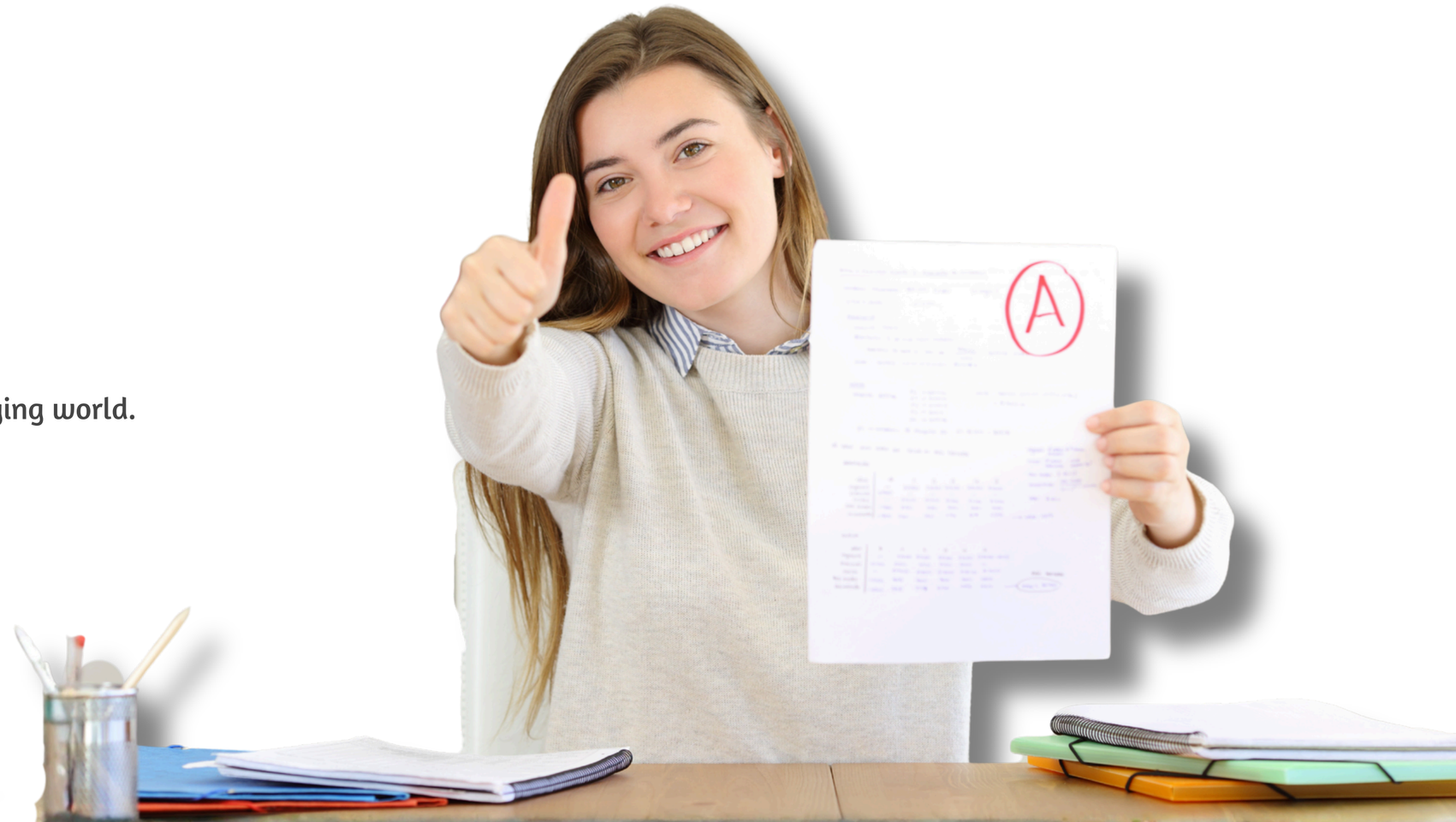


WHY PRIDE IS DIFFERENT

Many learning programmes focus on knowledge.
PRIDE focuses on capability.

At MAHSA, students don't simply study.

They learn.
They earn credentials.
They build portfolios.
They gain industry exposure.
They develop future-ready skills.
And they graduate prepared for a rapidly changing world.



THE FOUR PILLARS OF PRIDE

👑 **PRIDE SKILLS**
Future-focused learning in leadership, technology, innovation and sustainability.

💻 **PRIDE DIGITAL**
Digital credentials, badges and lifelong learning portfolios.

🤝 **PRIDE CONNECT**
Industry exposure, networking and real-world experiences.

🌏 **PRIDE LIFE**
Leadership, personal growth and student experiences.
Together, these pillars create a learning ecosystem that extends beyond the classroom.



EARN A MICRO-CREDENTIAL AT UPD

EXPERIENCE LEARNING DIFFERENTLY

Every University Preview Day includes a complimentary PRIDE Skills experience.

Participate in a featured PRIDE session.

Complete a simple learning activity.

Receive a PRIDE Skills Micro-Credential Certificate.

It's a simple way to experience future-ready learning while exploring your study options at MAHSA.



WHAT YOU RECEIVE

🏅 PRIDE Skills Certificate
📜 Recognised Digital Credential
💻 Exposure To Future-Ready Skills
🚀 A Taste Of The MAHSA Learning Experience

START BEFORE YOU EVEN ENROL
One of the unique features of CPD is that visitors can experience PRIDE before becoming students.

Because future-ready learning shouldn't start after enrolment. It should start now.



PRIDE SKILLS TOPICS

EXPLORE THE SKILLS OF TOMORROW

PRIDE Skills introduces learners to emerging areas that are increasingly relevant across industries and professions.

👑 **Leadership Using The MAHSA Ethos**
Develop leadership principles centred on responsibility, integrity and meaningful impact.

🤖 **Artificial Intelligence & Machine Learning**
Explore technologies transforming industries, workplaces and everyday life.

📊 **Big Data & Analytics**
Discover how organisations use data to solve problems and make smarter decisions.

🌐 **Internet Of Things**
Learn how connected devices and smart systems are shaping the future.



PRIDE SKILLS TOPICS

EXPLORE THE SKILLS OF TOMORROW

⛓️ **Blockchain**
Understand the technology behind digital trust, security and verification.

🚀 **Entrepreneurship & Innovation**
Explore how ideas become solutions, businesses and opportunities.

⚙️ **Fundamentals Of Operations**
Gain insight into how organisations manage people, processes and performance.

🌱 **Mastering ESG**
Discover the growing importance of sustainability and responsible leadership.

🤝 **Ethical Leadership & Social Responsibility**
Understand how ethical decision-making creates positive impact.



WHY THESE SKILLS MATTER

THE FUTURE BELONGS TO THOSE WHO KEEP LEARNING

The careers of tomorrow will require more than technical knowledge.

They will require adaptability.

Problem-solving.

Communication.

Digital confidence.

Leadership.

Innovation.

The most successful graduates will be those
who continuously learn, grow and evolve.



FUTURE-READY CAPABILITIES

- 🧠 Critical Thinking
- 💬 Communication
- 🤖 Digital Literacy
- 👥 Teamwork
- 🚀 Innovation
- 🌎 Global Awareness
- 🌱 Sustainability
- 👑 Leadership



YOUR PRIDE JOURNEY

LEARN. EARN. GROW.

PRIDE is more than a single workshop.
It is part of a broader journey available throughout your time at MAHSA.

THE PRIDE JOURNEY
PRIDE Skills
⬇
Micro-Credentials
⬇
Digital Badges
⬇
Skills Portfolio
⬇
Industry Exposure
⬇
Leadership Development
⬇
Future Career Opportunities

Every skill acquired becomes another step towards becoming a future-ready graduate.



DISCOVER SOMETHING NEW EVERY MONTH

FUTURE SKILLS SPOTLIGHTS

The future never stands still.
Neither should learning.
Throughout the year, PRIDE features rotating themes designed to introduce learners to emerging skills, technologies and industries shaping tomorrow's workforce.

THEMES MAY INCLUDE

- 🤖 Artificial Intelligence & Machine Learning
- 📊 Data Science & Big Data Analytics
- 🌐 Internet Of Things
- ⛓️ Blockchain
- 🚀 Entrepreneurship & Innovation
- ⚙️ Fundamentals Of Operations
- 🌱 Mastering ESG
- 🤝 Ethical Leadership & Social Responsibility
- 👑 Leadership Using The MAHSA Ethos



Every visit offers new perspectives, new ideas and new opportunities to discover future careers.

THE MAHSA DIFFERENCE

LEARN. EARN. GROW.

MAHSA combines academic learning with future-ready skills,
digital recognition, industry engagement and student development opportunities.

Students gain access to more than programmes.

They gain access to an ecosystem designed to support personal,
academic and professional growth.

MAHSA BY THE NUMBERS

🎓 20+ Years of Educational Excellence
🌏 Students From 75+ Countries
📚 100+ Programmes & Pathways
🏥 University, Colleges, School & Healthcare Ecosystem
🚀 Future-Ready Learning Through PRIDE
🤝 Strong Industry & Professional Connections



YOUR FUTURE STARTS WITH ONE SKILL

Every successfulcareer startssomewhere.

Every leader begins as a learner.

Every innovation begins with curiosity.

Today's micro-credential could become tomorrow's opportunity.

Today's skill could become tomorrow's advantage.

Today's decision could shape the future you build.

LEARN.
EARN.
GROW.

DISCOVER YOUR FUTURE WITH PRIDE.
Welcome to MAHSA.
Welcome to PRIDE.
Welcome to your future.





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