MAHSA
INTERNATIONAL COLLEGE
PENANG

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MAHSA INTERNATIONAL COLLEGE IMMERSE

PLAYBOOK

IMMERSE BEGIN — WHY EXPERIENCE BEFORE ENROLLING

Try First. Decide Later.

University is a big deal.

Not just the what you study—but the where, the vibe, the people, and the purpose.

That's why we created IMMERSE.
Not a brochure. Not a tour.

It's the real thing — before you make it official.
Imagine stepping into MAHSA life for a day, a week, or even a month — with zero pressure to enrol.
You'll attend real classes, stay in real residences, and chill with actual students
who once stood where you are now, wondering:

"Is this the right place for me?"

🎯 WHO IS IMMERSE FOR?

If you're

- 🧑‍🎓 A Student Fresh Out Of SPM Or A-Levels
- 🌍 An International Student Exploring Your Options
- 🔄 A Diploma Or Degree Switcher Who Needs A Second Opinion
- 🎓 A Working Adult Curious About Postgrad Life At MAHSA

...then IMMERSE is built for you.



🧠 WHY IT MATTERS:

You'll see what studying here actually feels like —not what someonetells you.

You'll meet your future classmates, mentors, maybe even your roommate.

You'll know if MAHSA fits your goals, your grind, and your growth.

No commitment. No pressure. Just clarity.



🔑 BEFORE YOU CHOOSE A UNIVERSITY, EXPERIENCE ONE.

Because Google Searches Can’t Show You What
A Hands-On Simulation Lab Smells Like.

Because Brochures Can’t Tell You What Our
Student Clubs Feel Like.

Because Nothing Beats Living It For Yourself.

IMMERSE ISN’T JUST A PREVIEW.
It’s a soft launch into your student life — so when you’re ready to decide, it’s not a leap. It’s a step you’ve already taken.



IMMERSE FORMATS — PICK YOUR PREVIEW

Because Not Everyone Needs The Same Kind Of Try-Out.

At MAHSA,you don’t just “come for a visit.”

You customise your preview — just like you’ll customise your future.

Whether you're the curious type, the all-in explorer, or somewhere in between —
there’s an IMMERSE tier that fits your style.

🟢 1-DAY DISCOVERY

Your MAHSA intro in 24hours.

Perfect for:
Quick deciders, parents tagging along, or anyone with a packed schedule.

✅ Attend A Live Class

✅ Meet A Student Ambassador

✅ Join A Campus Walkthrough

✅ Ask Anything, No Filters



🟡 1–WEEK TRIAL

Dip your toes into the MAHSA current.

Perfect for:
Undecided students who want more than a tour.

🧪 Join Real Academic Sessions

🍜 Eat At Our Actual Food Court

🛏️ Sleep In The Residences

🧭 Experience Clubs, Classes & Student Life Like It's Week 1



🟠 1-MONTH SHADOW

A full-on sneak preview—minus the final exam.

Perfect for:
Those on the fence about their course or campus life.

- 🧑‍💼 Pair With A Student In Your Chosen Faculty
- 📅 Join Weekly Activities, Discussions, And Workshops
- 🎓 Get A Mentor, A Timetable, And Your Own Student Login
- 📄 Walk Away With A Certificate Of Participation



🔵 2–3 MONTH MOBILITY

The gold-tier, ultra-immersive,“I need to be sure” preview.

Perfect for:

- International students considering MAHSA for a full programme
- Regional partners sending mobility students
- Gap-year students who want more than just a trial

🛫 Optional Credit-Bearing

🤝 Integrated Into Real MAHSA Curriculum

🌏 Opportunities For Outbound And Inbound Exchange

📚 Earn Micro-Credentials, Join Live Research Or Skills Training



📌 IN A NUTSHELL

You Choose The Depth,The Duration, And The Vibe.

We Bring The Access, The Action, And The Authenticity.

Ready To Pick Your Preview?

Let’s IMMERSE.



IMMERSE EXPERIENCE — A DAY IN THE LIFE

This Isn’t A Tour. It’s A Trial Run.

Once you enter IMMERSE, you don’t just see MAHSA—
you live it, breathe it, eat it, and vibe with it (yes, even the 8AM classes).

You’ll walk the same halls, sit in the same labs,
and chill at the same cafés as our full-time students.

For a day, a week, or more — you’re one of us.

👨‍🏫 ATTEND REAL CLASSES

Not demo lectures. Not fluff.
Actual classes,with actua llecturers, along side actual students.

- Join Tutorials, Workshops, Even Lab Sessions
- Engage In Live Discussions And Group Tasks
- Feel The Pace, The Pressure, And The Passion



🏠 STAY LIKE A STUDENT

Live in our campus residences and get a proper feel for daily life:

- Check Into Diversity, Equality, Or Avenue Residences
- Share Common Spaces, Wi-Fi, Late-Night Snacks & Playlists
- Learn The Art Of “Where To Do Laundry” And “When To Call Housekeeping”

Participate in a Residence Challenge or Chill Night. 🛋️✨



🧭 EXPLORE THE CAMPUS — YOUR WAY

We’ll show you the hotspots. But then it’s yours to discover:

- The Best Photocopy Shop (Trust Us, There Is One)
- Where Students Secretly Nap Between Classes
- Insta-Worthy Spots? Yeah, We’ve Got Those Too

You’ll also unlock limited-time digital access to MAHSA tools:

- Your Own Temporary Login For CAMU (Our Learning Portal)
- Sample Announcements, Timetables & Class Materials
- Free Wi-Fi With No Guest Pass Required 😎



💬 ASK ANYTHING, MEET EVERYONE

You’ll have a personal student guide. But you’re free to ask anyone:

- What’s The Food Like?
- Is The Lecturer Strict?
- Which Shortcut Avoids The Lunch Crowd?
- Is It Weird To Sit In The Front Row? (Answer: Depends.)

Real Life. Real Vibes. Real You.
Because Choosing A University Shouldn’t Be A Guessing Game.
Here, You Don’t Imagine The Experience. You Live It — First



IMMERSE CONNECT — YOUR FIRST STUDENT CIRCLE

You’re Not Just Visiting.You’re Already Belonging.

The second you step into IMMERSE, you’re no longer“ just a guest.”
You’re part of the circle. The crew. The future of something bigger.
So don’t just walk through the campus.

Walk Into The Community.

👬 MEET YOUR BUDDY

Every IMMERSE participant gets a
MAHSA student buddy — your go-to for:

- Campus Hacks
- Honest Opinions
- Study Tips (And Food Spot Recs)
- “Is This Class Really That Hard?” Advice

You’ll Chat, Hang Out, Maybe Even Share A Class Or Event.



🏛️ JOIN A CLUB OR GUILD ACTIVITY

Yes — you're invited.
Pick what matches your energy:

- 🎭 Theatre, debate, or music jamming
- 🏐 Sports club try-outs or chill futsal matches
- 🌿 Wellness walks or creative workshops
- 🧠 Mini hackathons, community challenges, or guild debates

You're Not Just Seeing Student Life.

You're Living It — From The Inside.



💬 TAKE PART IN A REAL EVENT

Depending on your visit period, you might:

- Join A Leadership Circle, Town Hall Or Sanctum Activity
- Attend A Welcome Gala, Floor Dinner Or Alumni Talk
- Take A Selfie At Fire Sky, SHINE A LIGHT Or Unity Games

Even Short Stays Can Land You In Unforgettable Moments.



YOUR VOICE COUNTS

IMMERSE isn’t passive.

We’ll ask:
“How Does MAHSA Feel To You?”
“What Could Make It Better?”
“Would You Choose Us After This?”

Why? Because student voice starts
before you're even a student.

From Day One, You're In The Circle.

No Cliques. No Gatekeeping.
No Waiting For Your ID Card.

If You’re Here —
You’re Already Part Of The Story.



IMMERSE INSIGHT — TASTE THE FUTURE

Sneak Peek.No Strings.Just Straight-Up Potential

What happens after you enrol at MAHSA?
You enter the PRIDE ecosystem — our signature growth track that shapes students into future-ready leaders.

But as an IMMERSE guest, you get an early taste.
Not the full buffet — just enough to know what's cooking.

🧠 PRIDE 101 — WHAT'S COMING YOUR WAY (IF YOU ENROL)

🎯 Professionalism

🌐 Responsibility

🤝 Integrity

🔍 Drive

🌟 Empathy

These Aren't Just Words On Banners.
They're Built Into Every Class, Club, Lab, And Leadership Circle.
And Yes, Even Lunch Queues.



🧪 WHAT YOU'LL GET TO TRY DURING IMMERSE

🚀 LEAD Preview

- Join A Mini Workshop Or Leadership Circle.
- Try A Group Challenge Or Design Sprint.
- Meet Real Student Leaders

(Who Once Started With IMMERSE Too).

🛠️ LEAP Taster

- Sample a hands-on session —

maybe a clinical sim, business pitch, or design sprint.

- Earn a digital badge for your effort —

it's small but brag-worthy.



🧪 WHAT YOU'LL GET TO TRY DURING IMMERSE

🌿 LIFE Moments

- Take part in a wellness session, creative jam, or residence team challenge.

- Meet our student representatives from every DDS cohort—Year 5, Year 4, Year 3, Year 2, and Year 1. You will also have the opportunity to meet student representatives from our Nursing, Foundation, and other academic programmes.



🧾 BONUS: IMMERSE PASS = DIGITAL FOOTPRINT

Your activities during IMMERSE may be tracked on our platforms:

- Attendance
- Badges
- Feedback & Reflections

If you decide to enrol, this becomes part of your PRIDE launch file.
If not? You still leave with real experience and real proof.

Not Everything. Just Enough to Know You Belong.
PRIDE is for enrolled students.

But IMMERSE lets you preview the mindset, the method, and the magic.

Just Imagine What Happens If You Join The Ride



IMMERSE GLOBAL — CROSS-BORDER PREVIEW

Wherever You're From, There's A Way To Immerse.

Immerse Isn't Just For Locals.

It's for anyone, from anywhere, who wants to test-drive MAHSA —before making the leap.

Whether you're flying in from overseas or joining from a partner campus,
IMMERSE GLOBAL offers short-term mobility with long-term impact.

✈️ INBOUND INTERNATIONAL STUDENTS

Want To Study In Malaysia
But Not Ready To Commit?

Try it out:

- Join A 1-Week Or 1-Month Trial On Campus
- Sit In Real Classes And Practical Labs
- Experience Student Life, Accommodation, And Cultural Outings
- Get Matched With A MAHSA Student Ambassador
- Walk Away With A Participation Certificate — And A Clearer Decision

Bonus: Airport Pickup And Visa Support Available.



🌐 REGIONAL MOBILITY PARTICIPANTS

We partner with institutions across ASEAN, Africa, and the Middle East.

If you're from:



...you may qualify for:

- Exchange Or Mobility Visits Up To 3 Months
- Hybrid Or Credit-Bearing Modules
- Cultural Immersion And Faculty-Led Excursions

Optional:
Convert your IMMERSE period into a full enrolment at MAHSA — no reapplication needed.



I joined MAHSA for a month from Nairobi.
Now I'm doing my full degree here — and I've already visited 3 other ASEAN countries through MAHSA mobility.
Aliya, IMMERSE Global Alumni

🧳 OUTBOUND LOCAL STUDENTS (YES, YOU TOO!)

If you're currently in Malaysia but curious about what else is out there, MAHSA can connect you with:

- Trial Stints At International Partner Campuses
- Global Virtual Immersions
- Short Research Or Internship Exchanges
- Experience Global Learning While Staying Rooted In Your Goals.



IMMERSE DIFFERENTLY — UG VS PG TRACKS

Different Goals. Different Journeys. Same Access. Immerse Isn’t Just For School Leavers.

Whether you’re fresh out of SPM or deep into your career—
there’s a way to preview your path before you commit.

Because the MAHSA experience isn’t one-size-fits-all.
We tailor it to your stage, your vibe, your next move.

🎓 UNDERGRADUATE PREVIEW

For future doctors, engineers, entrepreneurs, designers & more.

You'll:

- Attend Real First-Year Classes In Your Chosen Faculty
- Visit Labs, Studios, Or Clinics
- Stay In Student Residences And Join UG Events
- Explore Guilds, Student Clubs, And Your Academic Tribe
- Chat With Academic Advisors About Pathways & Career Goals



UNDERGRADUATE PREVIEW

Popular IMMERSE UG Tracks:

- Dentistry & Allied Health
- Nursing & Healthcare
- Business, Marketing & Finance
- Education, Design & Social Sciences



🎓 POSTGRADUATE PREVIEW

For professionals, researchers, or career pivoters who want more than just a Master's brochure.

You'll:

- Sit in on postgraduate seminars or research meetings
- Join a mini masterclass or workshop
- Speak to faculty leads about APEL.Q, MQA structure, and career alignment
- Network with current PG students
- Get insight into flexible formats — weekend, modular, or hybrid

Optional:
Try the PG writing diagnostic or mini research proposal lab.
🧪📊



🎓 POSTGRADUATE PREVIEW

Popular IMMERSEPG Tracks:

- MBA, Healthcare Management
- Public Health, Nursing, Education
- Biomedical Research & Lab-based Pathways
- APEL.Q Exploratory (for working professionals)

Still Exploring? No Problem.

You Don’t Need To Have It All Figured Out.

Immerse Is Built To Help You Explore —
Safely, Comfortably, And With Guidance.

Think Of It As An Academic Test Drive —
Where You Get To Change Lanes Halfway Through.



APPLY TO IMMERSE — YOUR FIRST (UNOFFICIAL) STEP

No Stress. No Pressure. Just One Click Closer.

You Don’t Need ALong Checklist.
You Don’t Need Exam Results In Hand.
You Just Need Curiosity — And A Few Minutes.

IMMERSE is designed to be effortless to join, and unforgettable to experience.

⚡ HOW TO GET STARTED

1️⃣ Pick Your Track

- Undergraduate or Postgraduate
- Local, Global, or Online
- 1-Day, 1-Week, 1-Month or 3-Month format

2️⃣ Apply via NOVA

- Quick online form
- No payment required for basic experiences
- Fast-tracked by our admissions concierge



⚡ HOW TO GET STARTED

3️⃣ Get Matched

- We pair you with a student ambassador or buddy
- You'll get a digital welcome pack with your itinerary

4️⃣ Lock Your Dates

- We'll confirm your placement
- Arrange your accommodation (if included)
- Optional: Airport pickup or visa support for international students



🎁 WHAT YOU'LL WALK AWAY WITH

✅ Certificate of Participation

✅ Digital badge for your LinkedIn or portfolio

✅ Priority admission interview (if you choose to enrol)

✅ Real insight, real memories, real clarity

Oh — and snacks. There are always snacks. 🍪😎



💡 SCHOLARSHIPS? YES. DISCOUNTS? ABSOLUTELY.

Complete an IMMERSE program and you may qualify for:

- Exclusive enrolment discounts
- Waived registration fees
- Early bird access to course offers or promotions
- Scholarship priority consideration (where applicable)

It's Not Just A Visit. It's A Head Start.
No Queues. No Confusion. Just One Form.
And The Next Thing You Know —
You’re Walking Through MAHSA Like You Already Belong.



AFTER IMMERSE —
ENROL IF IT’S RIGHT FOR YOU

If It Feels Right, Step In.

If Not? You Still Stepping Up.

IMMERSE isn’t a trick to get you to enrol.
It’s a chance for you to make a choice — a real one.

And once you’ve seen what MAHSA is all about —
if it feels like the right fit, we’re ready when you are.

🎓 WHAT HAPPENS NEXT (IF YOU SAY YES)

✅ Skip the queues — you'll already be in our system

✅ Convert your IMMERSE experience into a formal application

✅ Keep your buddy or student mentor (if you'd like)

✅ Unlock priority admission & fast-tracked scholarship review



ALREADY EARNED SOMETHING

Even if you're not ready to commit, you walk away with:

- A Certificate Of Experience
- A Digital Badge
- A Clearer Picture Of Your Path Forward
- Real Connections With MAHSA Students And Staff

Use that to explore further —
or compare with other universities.

(No gatekeeping. We respect your journey.)



✨ STILL UNSURE? THAT’S OKAY.

You don’t have to decide today.
You’ve already taken the smartest first step—
trying before buying.

When you’re ready, we’ll be here.
And now, you’ll know exactly what you’re saying yes to.

MAHSA IMMERSE Doesn’t End At The Exit Gate.
It Echoes Forward —
Into Wherever Your Next Move Takes You.



IMMERSE REFLECTIONS — REAL VOICES

Don’t Just Take Our Word For It.

Here’s what past IMMERSE participants had to say—
students who stood where you’re standing now, wondering what’s next.
They didn’t guess. They experienced first — and chose with confidence.

IMMERSE REFLECTIONS — REAL VOICES

Don’t Just Take Our Word For It.



Dr. Shalini Mohan

MICP Alumni

The teaching faculty, the departmment and the college as a whole have moulded us to become better practitioners



Dr. Tan Ying Xuan

MICP Alumni

“The wide rande of actual practical applications under the dedicated guidance of the lecturers and the advanced facilities at PIDC has enabled me to hraduate and practice with confidence and compassion”

Dr. Andre Yapp

MICP Alumni

“MICP was such a comprehensive training ground, and the growth I have experienced academically, mentally, emotionally was gradual yet exponential. The lessons and guidance I’ve had from MICP has made me into dentist I am today, and i woudn’t exchange it for anything else. Thank you MICP”





Your Story Starts Here —
Even If You Don't Know The Ending Yet.
Because The Only Way To Know If MAHSA Is For You...
Is To Experience It For Yourself.
And That's What IMMERSE Is All About.

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