DESTINY FAITH MCKOY

Terms of Service

Effective date: October 24, 2026

1. Overview

These Terms of Service ("Terms") explain the conditions for using destinyfaithmckoy.com, submitting forms, booking appointments, registering for events, and accessing offerings made available by Destiny Faith McKoy ("we," "us," or "our"). By using the website or submitting a form, you agree to these Terms. If you do not agree, please do not use the website or submit information through it.

2. Services and Discovery Calls

We provide information about creative direction, marketing strategy, business services, events, and related offerings. A complimentary Creative Strategy Discovery Call is an introductory conversation to understand your needs and explore whether working together may be a fit. It does not include a deliverable, implementation plan, or obligation by either party to enter a paid engagement. Any paid consulting or marketing engagement will be governed by a separate written proposal or agreement that sets out scope, fees, timelines, and responsibilities.

3. Appointments and Communications

Please provide accurate contact and scheduling information. If you need to reschedule or cancel, use the instructions in your appointment confirmation or contact us as soon as practical. We may reschedule or decline appointments when necessary and will communicate material changes. By booking, you agree to receive communications necessary to manage your inquiry or appointment. Promotional email or text communications require any separate consent applicable to those messages.

4. Events, Tickets, and Refunds

Activation Nights™ and other events may have separate descriptions, eligibility requirements, participation guidelines, ticket prices, and cancellation or refund terms. The specific terms disclosed at registration or checkout govern that event or purchase. Unless clearly stated in the applicable offer, registration does not guarantee any particular personal, business, or financial outcome. If an event is materially changed or canceled, we will communicate available options to affected registrants.

5. Respectful Participation and Confidentiality

We aim to create respectful spaces for conversation. Participants are expected to treat others with courtesy and not disclose personal stories or identifying details shared by other participants without permission. We may limit participation or remove someone whose conduct is disruptive, harassing, or unsafe. We cannot guarantee that other participants will maintain confidentiality; please share personal information thoughtfully.

6. Recordings and Media

Some events or sessions may be recorded. When recording is planned, we will communicate its purpose and seek consent as appropriate. Participation in an event does not automatically authorize public promotional use of your image, voice, or personal disclosures. Access to a private replay, when offered, is for the intended recipients only and may not be redistributed or published without permission.

7. Intellectual Property

Unless otherwise stated, website content, event materials, written resources, designs, and other original materials provided by us are owned by Destiny Faith McKoy or used with permission. You may use materials for your own personal or internal business reference, but you may not reproduce, resell, distribute, or represent them as your own without written permission. Client-specific ownership and usage rights, if any, are governed by the applicable written client agreement.

8. No Guaranteed Results or Professional Advice

Information provided on this website, in introductory conversations, or at events is for general informational and educational purposes. We do not guarantee specific business, financial, personal, or other results. Nothing on the website replaces advice from a licensed attorney, accountant, financial adviser, or healthcare professional where such advice is appropriate.

9. Website Availability and Third-Party Services

We may update, suspend, or discontinue website features or offerings. Booking, payment, email, and event services may be operated by third-party providers with their own terms and privacy practices. We are not responsible for independent third-party websites or services beyond our control.

10. Responsibility and Limitations

To the extent permitted by applicable law, we are not responsible for losses arising from interruptions, errors, unauthorized third-party actions, or reliance on general website information. Nothing in these Terms excludes rights or remedies that cannot legally be excluded. Any additional limitations for paid client services will be stated in the applicable written agreement.

11. Privacy

Our collection and use of personal information are described in our Privacy Policy, available through our website or linked from relevant forms.

12. Changes to These Terms

We may revise these Terms as our offerings or operations change. The updated version will be posted with a revised effective date. Changes will apply prospectively, subject to applicable law and any separate written agreement.

13. Governing Law

These Terms are generally governed by the laws of the State of Maryland, United States, except where applicable consumer protection or other laws require otherwise.

14. Contact

Questions about these Terms may be sent to:
Destiny Faith McKoy
Email: **activate@destinyfaithmckoy.com**
Website: **destinyfaithmckoy.com**