

Privacy Policy

Vitality Chiropractic Family Practice

Effective date: October 23, 2026

Vitality Chiropractic Family Practice ("Vitality Chiropractic," "we," "us") respects your privacy. This policy explains what information we collect through vitalitychiropracticfl.com, how we use it, and the choices you have.

This policy covers our website and text messaging. Health information you give us as a patient, including lab results, is also protected by HIPAA and handled as described in our Notice of Privacy Practices.

Information we collect

- **Information you give us:** your name, phone number, email address, and anything you write when you fill out a form, complete new patient paperwork online, or contact us.
- **Information collected automatically:** your IP address, browser type, device type, pages visited, and time on site, gathered through cookies and similar tools.

How we use your information

- To respond to your questions and schedule appointments
- To send appointment reminders and other messages you have agreed to receive
- To process new patient paperwork
- To improve our website and understand how visitors use it
- To meet legal and regulatory requirements

Text messaging (SMS)

If you opt in, we may send you text messages about appointments and your care. If you separately agree, we may also send promotions and practice news. Consent to marketing messages is never a condition of receiving care. Message frequency varies. Message and data rates may apply. Reply **STOP** to opt out at any time, or **HELP** for help.

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. Text messaging opt-in data and consent are never shared with any third party. We share information only with service providers who help us deliver messages, and they may not use it for any other purpose.

How we share information

We do not sell or rent your personal information. We share it only:

- With service providers who run our website, forms, scheduling, and messaging on our behalf
- When required by law, subpoena, or to protect the rights and safety of our patients, staff, or others

Cookies

Our site uses cookies to work properly and to measure traffic. You can block or delete cookies in your browser settings; some site features may not work without them.

Data security

We use reasonable safeguards to protect your information. No website or electronic transmission is completely secure, so please do not send detailed medical information through our general contact form. Call us instead. If a breach ever affects your personal information, we will notify you as required by Florida law.

Children

We care for children, but our website is not directed to children under 13, and we do not knowingly collect their information online. A parent or guardian completes scheduling and paperwork for minor patients.

Your choices

You may ask us to update or delete the contact information you submitted through our website, or stop receiving messages, by calling or emailing us.

Changes to this policy

We may update this policy. The effective date above shows when it last changed.

Contact us

Vitality Chiropractic Family Practice
2650 Bahia Vista St, Suite 304
Sarasota, FL 34239
Phone: (941) 777-3375
Email: vitalitychiropracticsarasota@gmail.com

Terms of Service

Vitality Chiropractic Family Practice

Effective date: October 23, 2026

These terms govern your use of vitalitychiropracticfl.com, operated by Vitality Chiropractic Family Practice ("we," "us"). By using this site, you agree to them.

Medical disclaimer

The content on this site, including articles, videos, and descriptions of services, is for general education only. It is not medical advice and does not replace an examination, diagnosis, or treatment by a licensed provider. Using this site or contacting us does not create a doctor-patient relationship. That relationship begins only after an in-office consultation and examination.

If you have a medical emergency, call 911 or go to the nearest emergency room.

Results and testimonials

Patient testimonials on this site reflect individual experiences. Results vary from person to person, and no specific outcome is guaranteed.

Lab work and supplements

Lab testing and supplement recommendations are made only after an individual evaluation. Statements about dietary supplements have not been evaluated by the Food and Drug Administration. Supplements are not intended to diagnose, treat, cure, or prevent any disease.

Text messaging program

By opting in on our website forms, you agree to receive text messages from Vitality Chiropractic Family Practice.

- **Appointment and care messages:** appointment reminders, scheduling, and follow-ups.
- **Marketing messages (separate opt-in):** promotions, events, and practice news.
- Message frequency varies. Message and data rates may apply.
- Reply **STOP** to cancel at any time. You will receive one message confirming you have been unsubscribed.
- Reply **HELP** for help, or call (941) 777-3375.
- Carriers are not liable for delayed or undelivered messages.
- Consent to receive marketing messages is not a condition of receiving care.

See our Privacy Policy for how we handle your information. We never share mobile opt-in data with third parties for marketing.

Use of this site

You agree not to misuse this site, attempt to access it without permission, interfere with how it works, or submit false information through our forms.

Intellectual property

The text, images, logos, and design on this site belong to Vitality Chiropractic Family Practice or are used with permission. You may not copy or reuse them without our written consent.

Links to other sites

This site may link to other websites. We are not responsible for their content or privacy practices.

Limitation of liability

This site is provided "as is." To the fullest extent allowed by law, we are not liable for any damages arising from your use of the site or reliance on its content.

Governing law

These terms are governed by the laws of the State of Florida. Any dispute will be handled in the courts of Sarasota County, Florida.

Changes to these terms

We may update these terms. The effective date above shows when they last changed.

Contact us

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Notice of Privacy Practices

Vitality Chiropractic Family Practice

Effective date: October 23, 2026

This notice describes how medical information about you may be used and disclosed and how you can get access to this information. Please review it carefully.

Vitality Chiropractic Family Practice is required by law to protect the privacy of your health information, give you this notice of our legal duties and privacy practices, follow the terms of the notice currently in effect, and notify you if a breach affects your unsecured health information.

How we may use and share your health information

- **Treatment:** to provide and coordinate your care, including sharing information with other providers involved in your care, labs that process your tests, and imaging services.
- **Payment:** to bill and collect payment from you, your health insurer, or, after an auto accident, your PIP or other auto insurance carrier.
- **Health care operations:** to run our practice, train staff, review the quality of care, and send appointment reminders.
- **Business associates:** with companies that perform services for us, such as billing, scheduling, lab processing, and messaging. They must sign agreements to protect your information.

Other uses and disclosures allowed or required by law

We may share your information without your written authorization when the law permits or requires it, including:

- As required by federal, state, or local law
- For public health activities, such as reporting disease or adverse events
- To report suspected abuse, neglect, or domestic violence
- For health oversight activities, such as audits and licensing
- In response to a court order, subpoena, or other legal process
- To law enforcement in limited circumstances
- To prevent a serious threat to health or safety
- For workers' compensation claims
- To coroners, medical examiners, and funeral directors
- For specialized government functions, such as military or national security

When we need your written permission

We will not use or share your information for marketing or sell your information without your written authorization. Other uses not described in this notice also require your authorization. You may revoke an authorization in writing at any time, except where we have already relied on it.

Family and friends

Unless you object, we may share information with a family member, friend, or other person involved in your care or payment for your care. For minor patients, we share information with parents or legal guardians as allowed by Florida law.

Your rights

You have the right to:

- **Get a copy of your records**, paper or electronic. We may charge a reasonable, cost-based fee.
- **Ask us to correct your records** if you believe they are incorrect or incomplete. We may say no, but will tell you why in writing.
- **Request confidential communications**, such as contacting you at a different phone number or address.
- **Ask us to limit what we use or share**. We are not required to agree, except that if you pay for a service in full out of pocket, you may ask us not to share it with your health insurer, and we will agree unless the law requires us to share it.
- **Get a list of disclosures** we have made in the past six years, with some exceptions.
- **Get a paper copy of this notice** at any time, even if you received it electronically.
- **Choose someone to act for you**, such as a health care power of attorney or legal guardian.

Complaints

If you believe your privacy rights have been violated, you may file a complaint with our Privacy Officer, or with the U.S. Department of Health and Human Services, Office for Civil Rights, at hhs.gov/ocr/complaints or 1-877-696-6775. We will not retaliate against you for filing a complaint.

Changes to this notice

We may change this notice, and changes will apply to all information we hold. The current notice is available in our office and on our website.

Privacy Officer

Privacy Officer
Vitality Chiropractic Family Practice
2650 Bahia Vista St, Suite 304
Sarasota, FL 34239

Phone: (941) 777-3375

Email: vitalitychiropracticsarasota@gmail.com

Accessibility Statement

Vitality Chiropractic Family Practice

Effective date: October 23, 2026

Vitality Chiropractic Family Practice wants everyone, including people with disabilities, to be able to use our website and get the information they need about our care.

Our approach

We aim to meet the Web Content Accessibility Guidelines (WCAG) 2.1, Level AA. That includes:

- Text alternatives for meaningful images
- Readable color contrast and resizable text
- Navigation that works with a keyboard
- Clear headings and form labels for screen readers

We review the site as we add content, and we work to fix issues as we find them.

Known limitations

Some third-party tools, such as embedded maps, videos, or forms, may not be fully accessible. We are working with those providers where we can.

Need help or found a problem?

If you have trouble using any part of this site, please tell us. We will provide the information another way, such as by phone or email, and work to fix the problem.

- Phone: (941) 777-3375
- Email: vitalitychiropracticssarasota@gmail.com
- Visit: 2650 Bahia Vista St, Suite 304, Sarasota, FL 34239

Please tell us the page and the problem you ran into. We aim to respond within two business days.