



— THE —
STRATEGIC AI BOSS™
— BUILD THE TEAM. BECOME THE LEADER. —



STRATEGIC AI BOSS

Put AI to Work for Your Business

You are busy running your business.
Build a business that doesn't depend on you for
EVERYTHING.

What if AI could help you write emails, create marketing, organize your ideas, prepare reports, follow up with customers, and eliminate hours of repetitive work?

Strategic AI Boss is a hands-on workshop designed for entrepreneurs and small business owners who want practical ways to use AI in their businesses.

Whether you've never used AI before or you've experimented with tools like ChatGPT, this program will help you understand how to use AI to save time, improve productivity, and strengthen your day-to-day operations.

You'll leave with practical tools, new ideas, and a plan you can begin using right away.

Why Attend?

If you've ever thought:

- I know AI could help my business, but I don't know where to start.
- I'm spending too much time doing the same tasks over and over.
- I've tried ChatGPT, but I know I'm not using it to its full potential.
- I need to work smarter without adding more work to my plate.

We built this experience specifically for bold, forward-thinking business owners like you who are ready to unlock their next level of success.

AI isn't about replacing your team—it's your ultimate growth multiplier! Clear away the busywork, supercharge your daily impact, and reclaim the freedom to lead, innovate, and expand like never before. You control your business - control AI to fulfill your business dreams of the future!



What You'll Learn

During the workshop, you'll learn how to:

- Use ChatGPT and Claude to create emails, proposals, reports, meeting summaries, SOPs, and client communications.
- Build an AI-assisted Profitability Planner to help review revenue, expenses, opportunities, and business priorities.
- Build an AI-assisted Business Blueprint to organize goals, projects, and next steps.
- Create marketing content, social media posts, and promotional graphics more efficiently.
- Identify repetitive business tasks that may be good candidates for automation.
- Design simple AI-supported workflows for lead follow-up, client onboarding, reminders, and recurring tasks.
- Turn everyday processes into standard operating procedures that can be repeated consistently.
- Use AI to summarize client conversations, draft follow-up communications, and organize action items.
- Create reusable AI workflows that save time on routine work.
- Understand how to use AI responsibly while protecting sensitive business information.

What You'll Leave With

By the end of the program, you will gain the tools and clarity to leverage your business, streamline your operations, and continue to turn the original vision you had when you started into reality, including:

- An AI-assisted Profitability Planner
- An AI-assisted Business Planner
- AI prompts and workflows you can reuse
- Practical ways to save time on everyday business tasks
- Ideas for creating stronger marketing and business content
- A framework for building repeatable systems and SOPs
- An AI Business Action Plan for your business
- A participant workbook and implementation resources
- Access to session replays and supporting materials
- Six months of post-program support

Most importantly, you will walk away empowered with a strategic AI foundation that scales your impact, giving you the time and control needed to achieve your biggest long-term goals. Don't just keep up with the future - lead it.



What to Bring

This is a hands-on workshop, so please bring a device that allows you to participate in the activities during the session.

We recommend bringing:

- A laptop (preferred)
- A tablet or iPad

Wi-Fi will be provided at the training location.

If you don't have a laptop or tablet, you may use your smartphone if you're comfortable using it as your primary work device. You should be able to access websites, type and edit documents, upload and download files, and move between apps and browser tabs with ease.

A laptop or tablet will provide the best experience, but a smartphone is an option for participants who regularly use their phone for business tasks.

Program Schedule

In-Person Workshop

Monday, November 16, 2026

Choose one session:

- Morning Session: 9:30 AM – 1:30 PM
- Evening Session: 5:00 PM – 9:00 PM

Register today and select your session at durhamlegacybc.com or fayettevillestreetdurham.com

Deep Dive Lab 1 (Zoom)

Monday, November 23, 2026

12:00 PM – 2:00 PM

Deep Dive Lab 2 (Zoom)

Monday, November 30, 2026

12:00 PM – 2:00 PM

The Deep Dive Labs are follow-up implementation sessions available only to participants who attend the in-person Strategic AI Boss workshop. These sessions provide additional guidance as you customize your AI tools, ask questions, and continue applying what you learned to your business.

Registration

There is no cost for eligible businesses to participate in Strategic AI Boss; however, registration is required, and space is limited.

This program is provided through the Durham Office of Economic and Workforce Development and managed by M-Cubed & Co. Global.

Reserve your seat today and start discovering practical ways AI can help you save time, strengthen your business, and work more efficiently.

✓ Please register on durhamlegacybc.com or fayettevillestreetdurham.com

