

"Come Get Some of That Pure Money."

DR. TRAVIS DAVIS

GOVERNMENT CONTRACTING STRATEGIST

SPEAKER · EDUCATOR · ACTIVE FEDERAL CONTRACTOR

"Real Strategies. Real Contracts. Real Money."

\$500B+

Federal Market

11 Yrs

Active Contractor

Multi-\$M

Client Contracts

GovCon Cheat Codes · SB Money Flow · MalMar LLC

26K Instagram · 17K YouTube · 34K Facebook

TravisKnows.com



DR. TRAVIS DAVIS

GovCon Strategist & Active Federal Contractor

ABOUT DR. TRAVIS DAVIS

Dr. Travis Davis is one of the most results-driven voices in government contracting education for small businesses in America. But unlike most educators, he doesn't just teach it — **he lives it.**

As founder of

MalMar LLC, Travis has operated as an active government contractor generating multi-million dollars in federal contracts annually for over **11 consecutive years**. His speaking brand, **Pure Money**, is rooted in a powerful truth: the government is where money is created — before it gets cut, before it gets taxed. Nobody spends more. By doing business with them, you get access to money in its purest, rawest form.

Travis is also founder of

GovCon Cheat Codes (education platform) and **SB Money Flow** (CRM & automation for federal contractors). His clients have won multi-million dollar contracts and built six-figure businesses. Many quit their 9-to-5 after landing their first contract.

CREDENTIALS AT A GLANCE

- ▶ Government Contracting Strategist, Educator & Platform Builder
- ▶ Founder, MalMar LLC — Active Multi-Million Dollar Federal Contractor (11+ Years)
- ▶ Founder, GovCon Cheat Codes & SB Money Flow
- ▶ Featured Speaker — 1,500+ Attendee Conferences (Recurring)
- ▶ Host, Pure Money GovCon Conference (150 Attendees × 2)
- ▶ Host, GovCon Money Talk — Live Multi-Platform Show
- ▶ 26K Instagram · 17K YouTube · 34K Facebook



SIGNATURE KEYNOTES & WORKSHOPS

Available as Keynote · Workshop (Half / Full Day) · Panel · Masterclass

01 The \$500 Billion Secret

How Small Businesses Win Big in the Federal Marketplace

The U.S. federal government spends over \$500 billion annually — and small businesses are legally entitled to a share. Dr. Davis reveals the exact framework to identify opportunities, register correctly, and win. Audiences leave with a complete roadmap.

IDEAL: SBA · Chambers of Commerce · Entrepreneurship Summits · HBCUs **Keynote / Workshop**

02 The Set-Aside Advantage

Building Generational Wealth Through Federal Set-Aside Contracts

Minority, veteran, woman-owned, and disadvantaged businesses have a massive edge — if they know how to activate it. Dr. Davis breaks down set-aside programs most ignore and shows how to win contracts that replace and exceed traditional income.

IDEAL: HBCUs · Minority Business · Women in Business · SBA Events **Keynote / Half-Day**

03 From Overlooked to Overbooked

The GovCon Playbook for Entrepreneurs Starting from Zero

Dr. Davis dismantles the myth that GovCon is for large corporations. He walks audiences through the complete process — registration to first contract — with zero prior experience required. Consistently rated the most actionable session at every event.

IDEAL: Small Business Assoc. · Chambers · Economic Development Orgs **Keynote / Full-Day**

04 Come Get That Pure Money

Why the Government Is Your Business's Most Powerful Client

The government prints money — that's where it's created. Before it gets cut, before it gets taxed. Nobody spends more. Dr. Davis delivers his signature Pure Money philosophy and shows exactly how to access federal dollars in their rawest form.

IDEAL: Entrepreneurship Summits · Any Audience · Opening or Closing Keynote **Keynote / Opening / Closing**

STAGE EXPERIENCE & SPEAKING HISTORY

King Ashley Ann — Accelerate 180 Conference

Recurring Featured Speaker · 1,500+ Attendees

Government Contracting Strategy

GovCon Summit (Coach Brooks)

Recurring Featured Speaker · GovCon Community

GovCon Strategy & Marketing

Pure Money GovCon Conference

Founder & Host — Held Twice · 150 Attendees Per Event

Full-Day GovCon Intensive

Black Directory Conference

Featured Speaker · Black Business Owner Community

Federal Contracting for Black-Owned Biz

Chamber of Commerce Events

Multiple Engagements Across Region · Small Business Membership

Federal Marketplace Opportunities

“

Travis has a unique ability to make government contracting feel completely achievable. Every time he takes the stage, people leave with a clear plan and the belief they can execute it. He doesn't just educate — he transforms.

— Event Organizer, Entrepreneurship Summit

CLIENT TRANSFORMATION & IMPACT

What happens after an audience experiences Dr. Travis Davis:

Multi-\$MM

In Client Federal
Contracts Won

High 6-Fig

Set-Aside Revenue
Earned by Clients

11+ Years

Active Contracting by
Dr. Davis Himself

TRANSFORMATION STORIES

From Employee to Full-Time Government Contractor

Multiple clients transitioned from employment to full-time business ownership — generating high six-figure income through set-aside federal contracts in year one.

Multi-Million Dollar Federal Contract Wins

Clients have won multi-million dollar federal contracts and built seven-figure businesses around government contracting as their primary revenue stream. Dr. Davis himself has done this for 11+ years.

The Pure Money Mindset Shift

Attendees who once believed GovCon was 'not for them' leave with the Pure Money philosophy — clear strategy, renewed confidence, and a new relationship with income generation.

BOOK DR. TRAVIS DAVIS

An educator who does what he teaches — for 11+ years at the multi-million dollar level. Your audience leaves with strategies, clarity, and the belief that Pure Money is attainable.

ENGAGEMENT OPTIONS

KEYNOTE SPEECH	45 – 60 Minutes	\$5,000 – \$15,000
HALF-DAY WORKSHOP	3 – 4 Hours	\$7,500 – \$12,500
FULL-DAY INTENSIVE	6 – 8 Hours	\$15,000 – \$25,000
VIRTUAL KEYNOTE	45 – 60 Minutes	\$2,500 – \$5,000
PANEL / Q&A APPEARANCE	30 – 45 Minutes	Inquire
RECURRING ENGAGEMENT	Multi-Session	Custom Pricing

EVERY ENGAGEMENT INCLUDES:

- ✓ Pre-event consultation · Customized presentation · Post-event attendee resources
- ✓ Full promotional package (bio, headshot, graphics) · Social media promotion to 77K+ followers

READY TO BOOK?

Website: TravisKnows.com

Facebook: facebook.com/travisdavis1

Instagram: @OfficialTravisDavis

LinkedIn: linkedin.com/in/drtravisdavis

"Real Strategies. Real Contracts. Real Money." — DR. TRAVIS DAVIS | PURE MONEY