



PODCAST GUEST MEDIA KIT

Vickie Bouffard

Author · Mortgage Broker · Founder, Loan Rescue™ · 20+ Years in Lending

"Every dead loan deserves a rescue — and every banker deserves to keep their client."

Author of Loan Rescue™: How MLOs and Bankers Save Deals, Preserve Deposits, and Build Trust Through Collaboration

BIOGRAPHY

Vickie Bouffard is a mortgage broker, author, and founder of **Loan Rescue™**, a rapid-response lending platform built for the moments when a bank's guidelines say no but the client relationship is too important to lose.

With over **20 years in lending** — including time as an operations manager at Chase Home Lending, where she helped turn an underperforming team into one of the top-performing units in the nation — Vickie has guided homebuyers, investors, and builders through booms, busts, and every lending cycle in between.

She built Loan Rescue™ from one belief: **collaboration beats competition**. Today she partners with commercial bankers, MLOs, and relationship managers across Arizona and beyond, saving deals that traditional underwriting can't — while making sure the banker stays the hero.

BY THE NUMBERS

20+ Years in lending	\$1M+ Deposits preserved per rescue	8 Code Yellow emergencies covered	2 Proprietary frameworks
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SUGGESTED EPISODE TOPICS

Loan Rescue™ Triage Workshop How to diagnose a failing loan in real time — the Code Yellow Protocol that turns "declined" into "funded."	Code Yellow™ Workshop The exact words and decisions bankers need the moment a deal starts to slip — before the client feels the panic.
Saving the Deal. Saving the Relationship. How bankers protect client trust when the bank can't say yes — tone, language, and leadership under pressure.	Collaboration Over Competition Why the most successful bankers don't go it alone — and how the right partnership keeps deposits and clients intact.
The Winning Edge™ Reset A performance reset for lending professionals — stop hesitating, start leading, operate from standards not stress.	Every Dead Loan Deserves a Rescue Vickie's origin story — from Chase ops manager to rescue architect — and why "no" is never the final word.

REAL CASE STUDIES FROM THE BOOK

\$1M CASH-OUT REFI · 30 DAYS High DTI, W-2 insufficient. Rescued via income stacking. \$500K in deposits preserved.	\$6M VACANT LOT · 3 WEEKS Balloon note due, litigation threatened. 50% LTV private lender found. Lawsuit avoided.	1031 EXCHANGE · ON DEADLINE Bank too slow. Bridge structure secured. Exchange completed. Tax liability avoided.
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CREDENTIALS & AFFILIATIONS

NMLS #602344	AZ MLO-1019702	1st American Residential Lending, LLC	20+ Years Arizona Lending
Former Chase Home Lending Ops Manager	Author — Loan Rescue™ (2026)	Founder — Loan Rescue™ Team	

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Loan Rescue™ | 1st American Residential Lending, LLC

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Frameworks, Protocol & Workshops

The systems behind every Loan Rescue™ engagement

PROPRIETARY FRAMEWORKS

SAVE™

THE RESCUE METHOD

- › Spot the Emergency
- › Assess the Relationship
- › Verify the Options
- › Execute the Plan

TEAM™

PROTECTING THE RELATIONSHIP

- › Trust First
- › Engage Fast
- › Align Goals
- › Move to Funding

Code Yellow™

TRIAGE PROTOCOL

- › Pause — do not decline
- › Send for triage immediately
- › Protect client relationship
- › Deploy rescue partner

THE LOAN RESCUE™ PROTOCOL — 6 STEPS

1

Send a Code Yellow

Banker spots distress and dispatches — before declining.

2

Loan Triage

Loan Rescue reviews borrower vitals and returns a fast yes/no path.

3

Diagnosis & Treatment Plan

Match the loan to the right funding source — wholesale, private, or hard money.

4

Borrower Introduction

Banker controls the handoff and stays the face of the relationship.

5

Execute the Rescue

Loan Rescue handles lender, underwriting, and docs behind the scenes.

6

Recovery & Release

Loan funds. Deposits stay. Client returns to the banker — stronger.

AVAILABLE WORKSHOPS & SPEAKING TOPICS

Loan Rescue™ Triage Workshop

Live file review — bankers bring real loans and triage them in real time using the Code Yellow Protocol.

Code Yellow™ Workshop

Train bankers to recognize warning signs, pause instead of decline, and move distressed files into rescue mode.

Saving the Deal. Saving the Relationship.

The behavioral side of loan rescue — tone, language, and leadership in high-stakes client moments.

Collaboration Over Competition

Reframe outside lending partnerships as a relationship-preservation strategy, not a competitive risk.

The Winning Edge™ Reset

Performance reset for bankers under pressure — decisiveness, execution discipline, and confidence.

Every Dead Loan Deserves a Rescue

Vickie's origin story and the movement behind Loan Rescue™ — built for keynotes and conference stages.

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