

COMPANY OVERVIEW

3A supports public agencies and public-serving programs with integrated communications and engagement operations. Using existing cloud-based infrastructure, 3A can design, configure, manage, and report on multi-channel outreach programs that connect residents, applicants, vendors, businesses, and participants to information, services, events, and next steps.

CORE CAPABILITIES

- Public information and community outreach campaigns
- Email, SMS/text, automated voice, and multi-channel communications
- Marketing and digital communications campaign execution
- Social-media content creation, scheduling, and campaign workflows
- Websites, landing pages, registration pages, and information portals
- Digital intake forms, surveys, feedback collection, and online registration
- CRM/contact/database management, segmentation, and status tracking
- Appointment scheduling, reminders, and event/training registration
- Automated follow-up, inquiry routing, and workflow progression
- Reporting dashboards, campaign metrics, participation and activity reporting

OPERATING APPROACH

3A can combine communications, digital intake, contact management, scheduling, workflow automation, and reporting into one coordinated delivery model. The emphasis is on measurable public-sector outcomes - not on reselling a software platform.

REQUIREMENT-SENSITIVE DELIVERY

Capabilities shown reflect current delivery capacity. Before bidding, 3A validates solicitation-specific requirements for security, privacy, accessibility, hosting, data retention, licensing, insurance, past-performance, and subcontracting conditions.

DELIVERY INFRASTRUCTURE

3A operates an integrated cloud-based communications, contact-management, workflow-automation, scheduling, digital-intake, and reporting environment. It supports coordinated outreach across email, text, voice, web, and social channels. Underlying technology providers can be disclosed when required by a solicitation, security review, or contract term.

GOVERNMENT OUTCOMES

- Increase awareness and participation
- Improve notifications and reminders
- Reduce follow-up and scheduling gaps
- Streamline registration and intake
- Coordinate public-facing campaigns
- Maintain organized contact/activity records
- Report engagement and program activity

PASSPort COMMODITY ALIGNMENT

91573 - Public Information Services
(Including Press Releases)

96145 - Marketing Services

BUSINESS CONTACT

Alassane Drabo | President

Brooklyn, New York

3apropertiessolutions@gmail.com

347-579-3107