



LUXURY BRAND PARTNERSHIP GUIDE

ENGLISH • ESPAÑOL

Authentic multicultural storytelling that inspires connection.

Our *Story*

Tyler & Gia Sommers are a bilingual lifestyle couple sharing real life, travel, culture, love, and family through cinematic short-form content. Gia's Peruvian roots and Tyler's American background create a unique perspective that resonates with audiences looking for authentic multicultural storytelling.

By The *Numbers*

INSTAGRAM

7.4M
monthly views

INSTAGRAM

5,700+
followers

TIKTOK

3,200+
followers

FACEBOOK

100K+
monthly views

FACEBOOK

1,800+
followers

Our *Audience*

WHO FOLLOWS US

English & Spanish speaking · Couples · Millennials · Gen Z · Family & Travel Lovers

Why Brands *Choose Us*

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Our community follows us because we tell real stories. Every partnership is thoughtfully integrated into our lifestyle so it feels authentic rather than promotional. We prioritize trust, creativity, and long-term relationships with the brands we represent.

Ideal *Partnerships*



Collaboration Packages

Signature Reel	One cinematic branded reel	Starting at \$750
Reel + Story Collection	Reel paired with story series	Starting at \$1,000
Multi-Platform Campaign	Instagram + TikTok + Facebook	Starting at \$1,500
Monthly Brand Ambassador	Ongoing monthly partnership	Starting at \$2,500/mo
UGC for Brand Channels	Content created for your channels	Starting at \$500

Paid usage rights, exclusivity, licensing, and custom campaigns quoted separately.

let's create together

We'd Love to Partner With You

We are passionate about partnering with brands that align with our values and inspire our audience to explore, connect, and experience life together.

EMAIL **giayty@gmail.com**

WEBSITE **www.giaytyler.com**

INSTAGRAM **@giaytyler**

PERUVIAN ROOTS · AMERICAN HEARTS