

Amazon FBA Prep Checklist

47 points · UK compliant · Updated May 2026

Use this checklist for every FBA shipment before goods leave your supplier or prep centre.

Vibe65 runs these 47 checks on every shipment we process — zero Amazon rejections, guaranteed.

1. Product Labelling

- FNSKU label applied to every unit**
Unique FNSKU required per product. No FNSKU = rejection.
- FNSKU placed on primary barcode**
Must cover or replace the manufacturer barcode.
- Label size correct (min 25x15mm)**
Smaller labels may not scan at Amazon FC.
- Font size 8pt minimum on label**
Illegible labels are rejected.
- Label is scannable / undamaged**
Test scan with a barcode reader before shipping.
- Expiry date visible if perishable**
Required for food, supplements, cosmetics.
- Suffocation warning on polybag**
Required for bags with opening > 5 inches.
- Transparency label applied if enrolled**
For brand-enrolled Transparency programme products.

3. Bundling & Multi-Packs

- Labelled 'Sold as Set — Do Not Separate'**
Required on every multi-unit bundle.
- Bundle FNSKU reflects the bundle**
Each bundle needs its own FNSKU, not individual units.
- Unit count matches contents**
e.g. '3-pack' must contain exactly 3 units.
- Bundle is secure — won't separate in transit**
Shrink wrap, box or tape holding units together.
- Manufacturer barcodes covered on each unit**
Prevent FC from scanning individual items.

5. Shipment Creation (Seller Central)

- Shipment plan created in Seller Central**
Must be created before goods are sent.
- Correct marketplace selected (Amazon.co.uk)**
UK FBA ships to Amazon UK fulfilment centres.
- FNSKU confirmed against shipment plan**
Cross-check each ASIN/FNSKU in plan.
- Box contents uploaded to Seller Central**
Required — declare units per box per ASIN.
- Shipping labels printed from Seller Central**
Use Amazon-generated labels, not custom ones.
- Labels applied to correct cartons**
Each carton gets the label matching its contents.
- Shipment marked 'Ready to Ship'**
Do not mark shipped until goods are collected.

2. Polybag Requirements

- Polybag used where required**
Soft goods, loose items, anything that could contaminate.
- Suffocation warning if opening ≥ 5 inches**
Must be printed on bag — not a sticker.
- Polybag is sealed**
Open bags are rejected at FC.
- Polybag thickness ≥ 1.5 mil**
Thinner bags are rejected.
- FNSKU visible through polybag**
Label must be scannable through the bag.
- Suffocation warning in correct font size**
Minimum 10pt — must be legible.

4. Carton Marking

- Shipment ID on every carton**
Found in Seller Central shipment plan. Required.
- Carton number printed (e.g. Box 1 of 5)**
Helps Amazon FC count and process correctly.
- Units per carton matches Seller Central plan**
Discrepancies cause check-in delays.
- Gross weight on each carton (kg)**
Required for all cartons over 15kg.
- Dimensions on each carton (L x W x H cm)**
Required for oversized cartons.
- 'This Side Up' on fragile/liquid cartons**
Prevents damage in transit.
- Old labels removed from reused cartons**
Remove or cover all previous shipping labels.

6. Pre-Ship Final Check

- All units accounted for — count matches plan**
Recount before sealing cartons.
- No damaged units included**
Remove and replace any damaged stock.
- Fragile items bubble-wrapped**
Glass, electronics — extra protection required.
- Hazmat items declared and labelled**
Batteries, liquids, aerosols need special handling.
- Carrier booking confirmed with correct dims**
Weight and size must match booking.
- Tracking number added to Seller Central**
Required once goods are collected.
- Photos taken of packed cartons**
Evidence in case of damage claim.
- Supplier / 3PL sign-off obtained**
Confirmation goods have left origin.