You know the businesses. We run the machine.

Zolley is a full-service marketing agency: advertising, websites, SEO, email, reviews and the automation underneath them — built and operated as one system, on a platform we own. If your clients keep asking for marketing you would rather not build yourself, there are two ways to work together.

MODEL ONE

Refer

You make the introduction; we run the discovery call, the onboarding, the work and the reporting. The client becomes ours to look after, and you are paid on the business you introduced.

MODEL TWO

White-label

You keep the relationship and the billing. We deliver the work under your name, to your standard, and stay out of sight unless you want us in the room.

HOW AN INTRODUCTION GOES

01

You introduce

An email, a call, or their details sent over. That is the whole ask.

02

We qualify honestly

Fifteen minutes. If we are not the right fit for them, we say so — and say it to you too.

03

We build and run it

Campaign, site, follow-up, reporting. The client sees a real build inside the first weeks.

04

You are credited

Every introduction is tracked to you from the first call — not from a spreadsheet someone remembers to update.

What we put in writing before your first introduction

The rate, the structure and the duration of what you are paid — along with anything else that applies to your arrangement — are agreed and written down **before** you introduce anyone. Different partners work differently, so we do not publish one set of terms and hope it fits; we settle yours first, in writing. **There is no fee to join.**

FITS WELL

Who partners with us

- Agencies and studios whose clients want more than they offer
- Consultants, bookkeepers and accountants close to owners
- Anyone whose clients ask “can you handle our marketing?”

THE ONLY RULE

Send businesses you would put your own name next to

- Your reputation travels with the introduction
- We would rather decline a bad fit than take it and disappoint you
- If they are not right for us, we will tell you why

INTRODUCED TO YOU BY

Name

Company

Email or phone

