



Kellie W. Grutko

Motivational Speaker | Reinvention &
Workforce Strategist | Founder, Purposeful
Pivot®



Every audience Kellie speaks to is standing at the same crossroads — they just don't call it the same thing. **The Hidden Cost of Success™** is Kellie's term for what happens when achievement stops feeling like enough: individuals quietly drift from work and lives they built, and organizations quietly lose the high performers they can least afford to lose. Drawing on 35+ years of executive experience, Kellie speaks to **both sides of that moment**.

THE HIDDEN COST OF SUCCESS™

Kellie's proprietary **P.I.V.O.T. Pathway™** gives people and organizations a structured way to recognize **Post-Success Drift™** early and redesign what's next — without losing what they've already built.



FOR MIDLIFE WOMEN

Post-Success Reinvention

For women ready to move beyond success into something more meaningful.

SIGNATURE TOPICS

- The Hidden Cost of Success™
- Rewriting the GPS
- Post-Success Reinvention
- The PIVOT Pathway™

WHO IT'S FOR

- Women who've achieved success but feel disconnected from it
- Women in the "what's next?" space, or recently laid off
- Retirees seeking new direction



FOR CORPORATE LEADERS

Workforce Retention

Helping organizations retain the high performers they cannot afford to lose.

AUDIENCES WILL LEARN TO

- Recognize early signs of disengagement
- Start more meaningful career conversations
- Create growth beyond traditional promotions

IDEAL FOR

- Corporate conferences & leadership meetings
- HR / talent events & employee resource groups
- Leadership programs

Book Kellie for your next event or podcast

✉ KellieG@purposefulpivot.net
🌐 www.purposefulpivot.net

About Kellie

Kellie W. Grutko is the Authority on Post-Success Reinvention and a Workforce Reinvention Strategist — the speaker organizations and individuals call when success has stopped feeling like enough. After 35+ years of executive-level experience in marketing strategy and leadership, she has lived the exact moment she now helps others navigate: when what once felt like achievement starts to feel limiting.

As Founder of **Purposeful Pivot®** and an ACC-accredited Strategic Reinvention Coach, Kellie created the proprietary **P.I.V.O.T. Pathway™** to give both individuals and organizations a structured way through reinvention. Whether she's on stage with accomplished women redesigning their next chapter, or in front of leadership teams working to retain their best people, the message is the same: reinvention doesn't require losing what you've built.

Why Book Kellie

- 35+ years of executive-level marketing & leadership experience
- ACC-accredited Strategic Reinvention Coach
- Founder of Purposeful Pivot®
- Creator of the P.I.V.O.T. Pathway™
- Speaks to both individual and organizational audiences
- Former DisruptHR speaker
- Programs tailored to audience & desired outcomes



"Great speakers inform. The ones who matter make a room feel something and keep it feeling that way. Kellie did both."

— Dr. Meg G., Host, One Woman Fearless Summit



"Kellie's presentation was engaging, thought-provoking, and genuinely inspiring. I'd highly recommend Kellie to any organization looking for a speaker who will inspire meaningful conversations long after the event is over."

— LeeAnn S., VP, The CHM Collective



"I highly recommend Kellie to anyone looking for a thoughtful, engaging and inspiring speaker. Her ability to connect with an audience is inspiring to watch."

— Jenny H., High Performance Coach

SIGNATURE TOPICS — INDIVIDUALS

- The Hidden Cost of Success™
- Rewriting the GPS
- Post-Success Reinvention
- The PIVOT Pathway™

SIGNATURE TOPICS — ORGANIZATIONS

- The Hidden Cost of Success™ for Retention
- Reinvention Without Resignation
- Rewriting the GPS: Beyond Default Career Destinations
- Leading Through the "What's Next?" Years

Available Formats

Keynotes · Interactive Workshops · Leadership Sessions · Panels & Podcasts

Ideal Venues

Corporate & Association Conferences · HR & Talent Events · Leadership Programs