

SUNDAY | OCT 25

ARRIVAL. ADVENTURE. CONNECTION.



OJ'S ISLAND ADVENTURE · BONUS

6:00 AM – Noon

Off the beaten path: a challenging hike plus stops most visitors never see. Not a beginner-level hike. RSVP required.

CRASHING THE WAVES WITH OJ · BONUS

1:00 – 3:00 PM · Waikiki Beach

Surf, swim, relax. Home base on the beach — just bring your swimsuit.

4:00 PM

Hotel check-in.

REGISTRATION

6:00 – 7:00 PM

Meet fellow attendees and the Native Fitness team. Get ready for the days ahead.

MONDAY | OCT 26

BUILD. MEASURE. CHALLENGE YOURSELF.

6:00 – 7:00 AM

Mobility on the Beach — hands-on movement you can bring home.

Meet at the front desk at 5:50 AM.

6:30 – 9:00 AM

Breakfast buffet (included for hotel guests).

8:30 AM – Noon

Leadership Sessions: Culture. Connection. Member Experience. Metrics.

Noon – 1:30 PM

Lunch break. Explore Waikiki. Recharge.

1:30 – 2:30 PM

Leadership Workshop: Turn numbers into action.

3:05 PM

Meet at hotel front desk in hiking attire.

LEADERSHIP ADVENTURE · KOKO HEAD

3:15 PM bus departs. Meet at front desk no later than 3:05.

One of Oahu's most iconic climbs. Back approx. 6:30 PM, no later than 7:00.

TUESDAY PREP

Complete the Tuesday Adventure waiver (QR provided Monday) by end of day.

TUESDAY | OCT 27

EXPLORE. CONNECT. BUILD.



5K RUN · BONUS

6:00 AM

Easy, social 5K through Waikiki. No race clock.

Meet at the front desk at 5:50 AM.

6:30 – 9:00 AM

Breakfast buffet (included for hotel guests).

8:00 AM

Meet at hotel front desk in your swimsuit with a towel.

8:30 – 11:00 AM

Secret Adventure!

By 11:30 AM

Return to hotel. Lunch, shower, reset.

KEYNOTE SPEAKER · SAM McCRACKEN

1:00 – 4:30 PM · Leadership Sessions

Inspiration. Programs that matter. Customer experience.

4:30 PM

Evening on your own. Beach, sunset, shop, eat. Enjoy Hawaii.

WEDNESDAY | OCT 28

IDEAS INTO ACTION. LEAVE INSPIRED.

6:00 – 7:00 AM

Beach Workout with Jen — get a workout while learning how to create one.

Meet at the front desk at 5:50 AM.

6:30 – 9:00 AM

Breakfast buffet (included for hotel guests).

8:30 – 11:30 AM

Leadership Workshops: Systems that work. Programs that matter. Unlocking Your Ancestral Superpower.

11:30 AM – 1:00 PM

Lunch break. Come back ready to finish strong.

1:00 – 4:00 PM

Final Sessions + Action Planning: training, numbers, marketing — with next steps for your first 7, 30 and 90 days.

4:00 – 4:30 PM

Freshen up. Walk to closing ceremony at 4:30.

CLOSING EXPERIENCE

Culture. Reflection. Connection.

A beachside park gathering with Uncle Eddie and the Native Fitness team — Hawaii-style send-off.