

## Double Your Sales with AI Challenge

March 24, 25 and 26 at 11 am pacific for 30 minutes per day

- Class 1 – Double your Leads
- Class 2 – Double your Appointments
- Class 3 – Double your Close Ratio

This class comes with “Griffin”. Griffin is your AI guide to getting the most out of this class. You can find the link to Griffin at <https://hubpagereplay.com/>

You can find everything you need for this class at <https://hubpagereplay.com/>

The key idea of this class is I am pointing you towards expansion. Specially to double your leads, appointments and close ratio. Some of you will not accomplish 2x your results however there is value in the expanded thinking. Some of you will 2x. Some of you will more than 2x!

All it takes is 1 idea. You are going to want to come to all 3 meetings. Thursday I am going to blow you away with how to double your close ration. I worked with Gina the other day on this and we did 4 hours’ worth of work on her presentation in 5 minutes.

Innovation and creativity

A few core ideas of this 3-part class are:

1. Data Pools – Once I have finished teaching today, I will do a bonus session on data pools
2. Transcripts

Try to get the lead generation coach on your own using Griffin.

### **Double your leads strategies**

CRM is the hub of your leads

Lead Magnet – Drew Special Report

POI – AI Prompt Exercise

 **AI Prompt: “Find Hidden Lead Sources in Other People’s Networks”**

## Copy and paste this into ChatGPT:

I want to generate more leads by partnering with people, companies, or networks that already have access to my ideal clients.

My business is: [describe what you do]

My ideal client is: [describe your target market in detail]

My offer is: [what you sell / outcome you provide]

Please help me identify **50 potential lead sources** by creating a categorized list of:

1. **People** (influencers, professionals, connectors, referral partners)
2. **Companies** (businesses that serve the same audience but are not competitors)
3. **Niches / Industries** (where my ideal clients already gather)
4. **Communities / Networks** (groups, associations, memberships, events, platforms)

For each idea, include:

- Why they have access to my ideal clients
- How I could partner with them (referrals, joint ventures, events, content, etc.)
- A simple outreach idea or angle I could use to start the conversation

Then:

- Highlight the **top 10 highest-probability opportunities**
- Suggest a **first action step for each of the top 10**

Make the ideas specific, practical, and aligned with generating leads quickly.

Complete the survey - <https://link.ericloholm.com/widget/survey/ayTwNtDN0XGcVWnkuPRO>

Request your Dream Session - <https://events.ericloholm.com/dream-session>

AI Lead Generation Coach - <https://chatgpt.com/g/g-6952f2fb250c8191a0c2589fed972556-ai-lead-generation-coach>

Sprint with Eric – 90 Day Growth Cycle - <https://events.ericloholm.com/sprint>

## Share Bonus

Share about this class on social media. You can hit the share button on the post on my personal Facebook page at [www.facebook.com/ericloholm](http://www.facebook.com/ericloholm). When you share that post let people know you are doing this class and encourage them to attend.

You can also share the landing page on any social media

<https://events.ericlofholm.com/double-sales-ai>

After you share the that post or after you post about this class with the link to register send me an email at [eric@ericlofholm.com](mailto:eric@ericlofholm.com) and put March 24 Share bonus in the subject line of the email. I will then send you a 3-hour advanced AI training that is broken down into 30-minute increments for easy listening or watching.