Double Your Sales with AI Challenge Class 2

March 24, 25 and 26 at 11 am pacific for 30-minutes per day

- Class 1 – Double your Leads
- Class 2 – Double your Appointments
- Class 3 – Double your Close Ratio

This class comes with "Griffin". Griffin is your AI guide to getting the most out of this class. You can find the link to Griffin at https://hubpagereplay.com/

You can find everything you need for this class at https://hubpagereplay.com/

The key idea of this class is I am pointing you towards expansion. Specially to double your leads, appointments and close ratio. Some of you will not accomplish 2x your results however there is value in the expanded thinking. Some of you will 2x. Some of you will more than 2x!

All it takes is 1 idea. You are going to want to come to all 3 meetings. Thursday I am going to blow you away with how to double your close ration. I worked with Gina the other day on this and we did 4 hours' worth of work on her presentation in 5 minutes.

Innovation and creativity

A few core ideas of this 3-part class are:

1. Data Pools
2. Transcripts

Double your appointments strategies

Sales appointment – Anytime you can get in front of your prospect where they can make a buying decision

Purpose of setting an appointment is to set an appointment

Ways of booking an appointment:

1. 1 on 1 phone
2. 1 on 1 zoom share financial advisor and insurance reluctance to do Zoom
3. 1 on 1 in person
4. Group in person
5. Group zoom – Share my conference call story
6. Digital Eric

What can we do to increase appointments?

Position you as an expert

Create a special report or book

Familiarity - CRM

Appointment Setting Prompt

Prompt 1: Double Your Sales Appointments with AI

Copy and paste this into ChatGPT:

I want to double my sales appointments using AI.

My business is: [Describe what you sell]
My ideal client is: [Describe your target audience]
My current lead sources are: [List where leads come from]
My current appointment-setting process is: [Explain how you currently book calls]

Please help me create a clear, step-by-step strategy to double my sales appointments in the next 30 days.

Include:

1. 5 new AI-powered lead generation strategies
2. 5 ways to improve my outreach (DMs, email, text, video, etc.)
3. 3 follow-up sequences to increase booked appointments
4. A simple daily plan I can follow (1–2 hours per day)
5. Scripts I can use for messaging and appointment setting

Make the plan practical, simple, and focused on fast results.

Prompt 2

I need to create a sales plan for April. I need your help to figure out how many appointments do I need to run to hit my sales goals? I also need to figure out how much prospecting I need to do to book the appointments I need. Can you help me create a plan?

Sprint with Eric – 90 Day Growth Cycle - https://events.ericlofholm.com/sprint

Show Kevin Hudoba Chat GPT Project

Share Bonus

Share about this class on social media. You can hit the share button on the post on my personal Facebook page at www.facebook.com/ericlofholm. When you share that post let people know you are doing this class and encourage them to attend.

You can also share the landing page on any social media - https://events.ericlofholm.com/double-sales-ai

After you share the that post or after you post about this class with the link to register send me an email at eric@ericlofholm.com and put March 25 Share bonus in the subject line of the email. I will then send you a recording of how to create a guided experience custom GPT.