

Affiliate Promotional Kit - 2026 Midyear Planning Class

Event Details

2026 Midyear Planning Class

Tuesday & Thursday, June 9 & 11

10 AM Pacific | 1 PM Eastern planningclass.com

Table of Contents

1. Email Templates
 2. Text Messages
 3. Social Media Posts
-

Email Templates

Email #1 — Midyear Reset (goal-setting angle)

Subject: Is your second half of 2026 planned out?

Preview text: Free 2-day Midyear Planning Class with Eric Lofholm

Hi [FirstName],

The second half of the year can become your best half — with the right plan.

Join Eric Lofholm for a free, live 2-part virtual training designed to help you create your written sales & marketing plan for the rest of 2026.

You'll learn how to:

- Refocus your goals for the remainder of the year
- Create a practical action plan you can follow
- Use ChatGPT to simplify planning and generate ideas faster



Tuesday & Thursday, June 9 & 11



10 AM PT | 1 PM ET

Register here: [YOUR AFFILIATE LINK]

Finish 2026 stronger than you started.

To your success,
[YourName]

Email #2 — ChatGPT Advantage (AI/tool angle)

Subject: Use ChatGPT to plan the rest of your 2026

Preview text: Free Midyear Planning Class with Eric Lofholm

Hi [FirstName],

What if you could combine proven business planning strategies with the power of AI?

That's exactly what you'll experience in Eric Lofholm's free 2026 Midyear Planning Class.

In just 2 sessions, Eric will help you:

- Build a written sales & marketing plan for the rest of 2026
- Use ChatGPT to brainstorm ideas and save time
- Create more clarity, focus, and momentum moving forward



June 9 & 11 (Tuesday/Thursday)



10 AM PT | 1 PM ET

Save your spot: [YOUR AFFILIATE LINK]

Don't drift through the second half of the year. Create a plan.

Best,

[YourName]

Email #3 — Finish Strong (inspirational angle)

Subject: Your best months of 2026 may still be ahead

Preview text: Free 2-day Midyear Planning Class


Hi [FirstName],

Successful people don't just set goals in January — they reset, refocus, and recommit throughout the year.

That's why Eric Lofholm is hosting a free, live 2-day virtual training: the 2026 Midyear Planning Class.

You'll walk away with:

- A written plan for the remainder of 2026
- Clear sales & marketing priorities
- AI tools and ChatGPT strategies to help you execute faster

 Tuesday & Thursday, June 9 & 11

 10 AM PT | 1 PM ET

Register free: [YOUR AFFILIATE LINK]

Give yourself a strong finish to 2026.

Best regards,
[YourName]

Text Messages

Text #1

Ready to make the second half of 2026 your best yet? Join Eric Lofholm's FREE Midyear Planning Class on June 9 & 11 at 10 AM PT. Create your written sales & marketing plan w/ ChatGPT. Register: [YOUR AFFILIATE LINK]

Text #2

Plan the rest of your 2026 with clarity! Free Midyear Planning Class w/ Eric Lofholm — June 9 & 11, 10 AM PT. Walk away w/ a written action plan. Sign up: [YOUR AFFILIATE LINK]

Text #3


Don't leave the rest of 2026 to chance. Join Eric Lofholm's FREE Midyear Planning Class (June 9 & 11 @ 10 AM PT) + build your action plan with ChatGPT support. Save your spot: [YOUR AFFILIATE LINK]

Social Media Posts

Post #1 — Midyear Reset

Is your second half of 2026 planned out?

Join Eric Lofholm's FREE live 2-day Midyear Planning Class and create your written sales & marketing plan for the rest of the year — powered by ChatGPT.

 June 9 & 11


 10 AM PT | 1 PM ET

Register free: [\[YOUR AFFILIATE LINK\]](#)

Post #2 — AI Advantage

Plan smarter for the rest of 2026.

Eric Lofholm's FREE Midyear Planning Class combines proven planning strategies + ChatGPT to help you create a plan you'll use.

 June 9 & 11 @ 10 AM PT

Save your spot: [\[YOUR AFFILIATE LINK\]](#)

Post #3 — Finish Strong

Your best months of 2026 may still be ahead.

In Eric Lofholm's FREE live 2-part Midyear Planning Class, you'll create your written plan for the remainder of 2026 and learn how to implement it using ChatGPT.

 June 9 & 11

 10 AM PT | 1 PM ET

Register free: [\[YOUR AFFILIATE LINK\]](#)

CREATE YOUR **2026** ○○○○ **MIDYEAR SALES &** **MARKETING PLAN**

We're going to incorporate **ChatGPT** to help create your midyear plan!

Join sales trainer **Eric Lofholm** for a focused 2-part series to help you set clear, actionable goals for 2026.



June 9th & 11th



10:00 AM Pacific



Zoom

DON'T MISS THIS OPPORTUNITY!

REGISTER FOR FREE!

CLICK THE LINK BELOW TO SIGN UP!



<https://assets.cdn.filesafe.space/ofgJiDmoBPPHj691lhF/media/6a0cb59f85275ddc5a4b153f.png>



**JUNE 9 & 11 AT 10 AM PST
CREATE YOUR 2026 MIDYEAR SALES &
MARKETING PLAN**



WITH MASTER SALES TRAINER ERIC LOFHOLM

**REGISTER NOW FOR THIS EXCLUSIVE
VIRTUAL TRAINING TO HELP YOU CREATE A
POWERFUL PLAN OF ACTION!**

FOLLOW THE ATTACHED LINK

<https://assets.cdn.filesafe.space/ofgJiDmoBPPHj691lhF/media/6a0cb59f7f724863152458bc.png>

Webinar

Create Your 2026 Midyear Sales & Marketing Plan

Learn how to create the best-written sales and marketing plan!



June 9th & 11th



10 AM PST | 1 PM EST

LIVE

Zoom



Eric Lofholm

REGISTER NOW

MORE INFO

CLICK ON THE LINK BELOW!

<https://assets.cdn.filesafe.space/ofgJiDmoBPPHj691lhF/media/6a0cb59f36759f6b39b18287.png>