

Affiliate Promo Kit – Write Your Close Script 3-Day Challenge

Tue-Thurs, July 21-23 | 10 AM Pacific/1 PM Eastern | Live on Zoom

What's Inside

1. Email Template
2. Social Media Post
3. Text Message
4. Graphic

Write Your Close Script – 3-Day Challenge is a free, live training where participants learn how to create a clear, confident, and repeatable closing script they can use immediately in real sales conversations.

Over five days, Eric Lofholm walks attendees step-by-step through the structure of an effective close — helping them know exactly what to say, when to say it, and how to guide prospects to clear next steps

Affiliate Email Swipe

Subject: Free 3-Day Challenge: Write Your Close Script

Body:

If you've ever felt unsure about *how to close* — or want a closing script that feels natural and confident — this free challenge is a must.

Eric Lofholm is hosting a **FREE 3-Day Write Your Close Script Challenge** and walking participants through how to build a clear, repeatable closing script step-by-step.

Live | Free | Practical



July 21-23 (Tue-Thurs)



10 AM Pacific

You'll learn:

- How to structure your close
- What to say when prospects hesitate
- How to increase close rates without pressure
- How to leave conversations with clear next steps

👉 Register free here: [Your Affiliate Link]

(Your Closing)

Social Media Post (Facebook / LinkedIn)

Struggling with closing sales — or want a script that feels natural and confident?

Join this **FREE 3-Day Write Your Close Script Challenge** with Eric Lofholm.

 July 21-23 (Tue-Thurs)

 10 AM Pacific

 Live + actionable

You'll leave with a complete close script you can actually use.

👉 Save your seat here: [Your Affiliate Link]

Short Text / DM Swipe

Free 3-Day *Write Your Close Script Challenge* starting July 21 at 10 am PST.

If closing feels inconsistent, this will help you build a confident close you can use immediately.

Register here 👉 [Your Affiliate Link]

FREE 3-DAY LIVE CHALLENGE

WRITE YOUR **CLOSE SCRIPT** CHALLENGE

Create a closing script that helps you
CONFIDENTLY ASK FOR THE SALE
and close more business!

- ✓ **CREATE**
a closing script that sounds natural
- ✓ **ASK**
for the sale with confidence
- ✓ **OVERCOME**
objections more effectively
- ✓ **CLOSE**
more sales and increase your results

3 DAYS. POWERFUL RESULTS.

Eric
LOFHOLM
SALES TRAINER | SPEAKER | COACH

JULY 21–23
TUESDAY–THURSDAY

10:00 AM
PACIFIC TIME

LIVE TRAINING
REPLAY WILL BE AVAILABLE

GET THE WORDS. BUILD YOUR SCRIPT. CLOSE MORE SALES.

Promoter Tips

- Add your affiliate link to all emails, posts, and messages.
- Share a personal note like “I’ve learned so much from Eric — this is a must-attend!”
- Use hashtags like **#SalesTraining #EricLofholm #FreeSeminar #SalesSuccess**