

Affiliate Promotional Kit – 2027 Planning Class

Tues/Thurs, Dec 8 & 10, 2026 | 10:00 AM PST | Live on Zoom

Registration page: <https://planningclass.com/> (Not your affiliate link)

What's Inside

1. Email Templates
 2. Text Messages
 3. Social Media Posts
 4. Graphics
-

EMAIL SWIPE

Subject Line Options

- Make 2027 Your Best Year Yet
 - Free 2027 Planning Class with Eric Lofholm
 - Don't Go Into 2027 Without a Plan
 - Start 2027 With Clarity and Confidence
 - Learn How to Create Your 2027 Sales & Marketing Plan
 - Your Best Year Begins With a Written Plan
-

Email Copy

Hi {First Name},

What if you started 2027 with complete clarity instead of hoping things work out?

For over 20 years, my mentor, Eric Lofholm, has taught his annual Planning Class to help entrepreneurs, sales professionals, business owners, and coaches create a written plan for their best year yet.

This free virtual training will show you exactly how to create your 2027 Sales and Marketing Plan so you can begin the year with focus, confidence, and momentum.

During this training, you'll learn how to:

- Create a written plan for 2027
- Set meaningful goals that inspire action

- Prioritize the activities that create results
- Build a practical sales and marketing strategy
- Use Eric's proven planning templates
- Start the new year with confidence and direction

Dates: Tuesday & Thursday (Insert Dates)

Time: 10:00 AM Pacific | 1:00 PM Eastern

Can't attend live?

No problem. All registrants will receive access to the replay.

Reserve your free spot here:

[Insert Your Affiliate Link]

I hope you'll join us!

Warmly,

{Your Name}

SHORT EMAIL

Subject:

Ready for Your Best Year Yet?

Hi {First Name},

2027 is coming quickly.

If you want to start the new year with clarity, focus, and a written action plan, I highly recommend Eric Lofholm's FREE 2027 Planning Class.

You'll learn how to:

- Create your written plan
- Clarify your goals
- Build your sales and marketing strategy
- Start 2027 with confidence

Live Online

Tuesday & Thursday (Insert Dates)
10:00 AM Pacific | 1:00 PM Eastern

Reserve your free seat here:

[Insert Affiliate Link]

Warmly,

{Your Name}

FACEBOOK POST

Want to make 2027 your best year yet?

Don't leave your success to chance.

Join master sales trainer Eric Lofholm for his FREE **2027 Planning Class**, where he'll teach you how to create a written sales and marketing plan for the new year.

During this live virtual training you'll learn how to:

- ✓ Create a written plan for 2027
- ✓ Clarify your goals
- ✓ Build a simple sales and marketing strategy
- ✓ Increase your focus and productivity
- ✓ Start the year with confidence

Live Online

Tuesday & Thursday (Insert Dates)



10:00 AM Pacific | 1:00 PM Eastern

Replay available for everyone who registers.

Register here:

[Insert Affiliate Link]

#GoalSetting #Planning #Success #Sales #EricLofholm #BestYearYet

LINKEDIN POST

The most successful people don't simply set goals—they create written plans.

If you're ready to make 2027 your best year yet, I highly recommend Eric Lofholm's FREE 2027 Planning Class.

You'll learn a practical system for creating a written sales and marketing plan that will help you begin the year with clarity, focus, and momentum.

Live Online

Tuesday & Thursday (Insert Dates)

10:00 AM Pacific | 1:00 PM Eastern

Replay available.

Reserve your seat here:

[Insert Affiliate Link]

INSTAGRAM CAPTION

Your best year doesn't happen by accident.

Join Eric Lofholm's FREE 2027 Planning Class and learn how to create a written plan for your best year yet.

- ✓ Goals
- ✓ Strategy
- ✓ Focus
- ✓ Action Plan

Live online.

Register here:

[Affiliate Link]

X (Twitter)

Want to make 2027 your best year yet?

Join Eric Lofholm's FREE 2027 Planning Class and learn how to create a written sales & marketing plan that sets you up for success.

Register:

[Affiliate Link]

TEXT MESSAGE

Eric Lofholm is hosting a FREE 2027 Planning Class to help you create your written sales and marketing plan for the new year.

Live online.

Register here:

[Affiliate Link]

GRAPHICS

CREATE YOUR 2027 o o o o SALES & MARKETING PLAN

We're going to incorporate **ChatGPT** to help create your 2027 plan!

Join sales trainer Eric Lofholm for a focused 2-part series to help you set clear, actionable goals for 2027!



December 8th & 10th



10 AM Pacific



Zoom

DON'T MISS THIS OPPORTUNITY!

REGISTER FOR FREE!

CLICK THE LINK BELOW!

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Webinar

Create Your 2027 Sales & Marketing Plan

Learn how to create the
best-written sales and
marketing plan!



December 8th & 10th



10 AM PST | 1 PM EST

LIVE

Zoom



Eric Lofholm

REGISTER NOW

MORE INFO

CLICK THE LINK BELOW

CREATE YOUR 2027 SALES & MARKETING PLAN



PREPARE FOR MASSIVE SALES GROWTH!

**REGISTER NOW FOR THIS EXCLUSIVE
VIRTUAL TRAINING TO HELP YOU CREATE
A POWERFUL PLAN OF ACTION!**

CLAIM YOUR SPOT NOW!

REGISTER FOR FREE! CLICK THE LINK BELOW!