

AFFILIATE PROMO KIT

2027 Planning Class

Free 2-Part Virtual Series with Eric Lofholm

DATES	Tuesday, December 8 & Thursday, December 10, 2026
TIME	10:00 AM Pacific 1:00 PM Eastern

Create a powerful written sales and marketing plan for 2027 — with ChatGPT incorporated into the planning process.

Affiliate Instructions

- Use your unique affiliate link whenever you promote this event: (Insert your affiliate link)
- Affiliate commissions are based on new leads generated through your unique affiliate link.

Event Details

Event: 2027 Planning Class with Eric Lofholm

Format: Free 2-part virtual series

Topic: Create a written sales and marketing plan for 2027

Special feature: Eric will incorporate ChatGPT to help attendees develop their plans

Public page: <https://planningclass.com/>

Email Invite #1

Copy, personalize if desired, and replace the affiliate-link placeholder before sending.

Subject: Create Your 2027 Plan with Eric Lofholm

Are you ready to make 2027 your best year yet?

Join master sales trainer Eric Lofholm for a free, two-part virtual Planning Class designed to help you create a powerful written sales and marketing plan for the year ahead.

Eric will also incorporate ChatGPT into the planning process to help you develop your goals, strategies, and action steps for 2027.

2027 Planning Class

Tuesday, December 8 and Thursday, December 10

10:00 AM Pacific | 1:00 PM Eastern

No cost to attend

Whether you have never created a written plan before or simply want greater clarity and direction for the new year, this class will help you enter 2027 with a focused plan of action.

Reserve your seat here:

(Insert your affiliate link)

I hope you'll join us!

Email Invite #2

A second promotional email to send closer to the event.

Subject: What's your plan for 2027?

A new year brings new opportunities—but having a written plan can make the difference between hoping for results and intentionally creating them.

Eric Lofholm is hosting a free, two-part virtual Planning Class to help you develop a clear sales and marketing plan for 2027.

During the class, Eric will guide you through the planning process and show you how to incorporate ChatGPT to help create your goals, strategies, and action steps.

2027 Planning Class

Tuesday, December 8 and Thursday, December 10

10:00 AM Pacific | 1:00 PM Eastern

There is no cost to attend.

Start 2027 with greater clarity, focus, and a powerful plan of action.

Register here:

(Insert your affiliate link)

Social Media Posts

Ready-to-use copy for Facebook and Instagram.

Facebook Post #1

What's your plan for 2027?

Join master sales trainer Eric Lofholm for a FREE two-part virtual Planning Class and create a powerful written sales and marketing plan for the year ahead.

Eric will also incorporate ChatGPT to help you develop your goals, strategies, and action steps.



Tuesday, December 8 and Thursday, December 10



10:00 AM Pacific | 1:00 PM Eastern



Virtual training



No cost to attend

Reserve your seat:

(Insert your affiliate link)

Facebook Post #2

Don't enter 2027 without a plan!

Eric Lofholm is teaching a FREE two-part virtual Planning Class to help you create a clear, written sales and marketing plan for the new year.

You'll identify the results you want to achieve, map out your action steps, and learn how to use ChatGPT as part of your planning process.

December 8 and 10

10:00 AM Pacific | 1:00 PM Eastern

Save your seat here:

(Insert your affiliate link)

Social Media Posts — Continued

Instagram Post

Ready to make 2027 your best year yet? ✨

Join Eric Lofholm for a FREE two-part virtual Planning Class and create a powerful written sales and marketing plan for the year ahead.

Eric will also incorporate ChatGPT to help you turn your ideas and goals into a clear plan of action.



December 8 and 10



10 AM Pacific | 1 PM Eastern



Live virtual training



Free registration

Register here:

(Insert your affiliate link)

#2027Planning #BusinessPlanning #SalesPlanning #MarketingPlan #GoalSetting #ChatGPT #EricLofholm

LinkedIn Post

A successful year rarely happens by accident. It begins with clear goals and a written plan.

Join master sales trainer Eric Lofholm for a complimentary two-part virtual Planning Class focused on helping you create your 2027 sales and marketing plan.

Eric will guide attendees through the planning process and incorporate ChatGPT to help develop goals, strategies, and actionable next steps.

Tuesday, December 8 and Thursday, December 10

10:00 AM Pacific | 1:00 PM Eastern

There is no cost to attend.

Register here: (Insert your affiliate link)

Text Messages & DMs

Short promotional messages suitable for text, Messenger, or direct messages.

Text Message #1

Ready to plan for a successful 2027? Join Eric Lofholm's free 2-part virtual Planning Class on Dec. 8 and 10 at 10 AM Pacific. Eric will also incorporate ChatGPT into the planning process. Register here: (Insert your affiliate link)

Text Message #2

What's your plan for 2027? Create a written sales and marketing plan with Eric Lofholm during his free virtual Planning Class on Dec. 8 and 10. Save your seat: (Insert your affiliate link)

Short Text/DM

Eric Lofholm is hosting a free 2027 Planning Class on Dec. 8 and 10 at 10 AM Pacific. He'll even show us how to incorporate ChatGPT into the planning process! Register here: (Insert your affiliate link)

Promotional Graphics

Each graphic is embedded as a separate, full-quality image. Right-click any graphic and select "Save as Picture" to save it individually.

CREATE YOUR 2027 o o o o SALES & MARKETING PLAN

We're going to incorporate **ChatGPT** to help create your 2027 plan!

Join sales trainer Eric Lofholm for a focused 2-part series to help you set clear, actionable goals for 2027!



December 8th & 10th



10 AM Pacific



Zoom

DON'T MISS THIS OPPORTUNITY!

REGISTER FOR FREE!

CLICK THE LINK BELOW!

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CREATE YOUR 2027 SALES & MARKETING PLAN



PREPARE FOR MASSIVE SALES GROWTH!

**REGISTER NOW FOR THIS EXCLUSIVE
VIRTUAL TRAINING TO HELP YOU CREATE
A POWERFUL PLAN OF ACTION!**

CLAIM YOUR SPOT NOW!

REGISTER FOR FREE! CLICK THE LINK BELOW!

Webinar

Create Your 2027 Sales & Marketing Plan

Learn how to create the
best-written sales and
marketing plan!



December 8th & 10th



10 AM PST | 1 PM EST

LIVE

Zoom



REGISTER NOW

Eric Lofholm

MORE INFO

CLICK THE LINK BELOW