

CREATE REVENUE NOW

PART 2 | REVENUE ACTION WORKSHEET

Name: _____

Date: _____

TURN TODAY'S IDEAS INTO REVENUE-PRODUCING ACTION

Use this worksheet during class. Be specific, choose actions you control, and leave with commitments already on your calendar.

1. Focus on revenue-producing activities

Which activities directly create conversations, appointments, offers, or sales in your business?

My highest-value revenue-producing activities:

The one activity I will prioritize this week:

How often? _____ **When is it on my calendar?** _____

2. Decide the result is possible

Fix your mind on the result you intend to create. Make it specific, measurable, and connected to a date—then identify the first action you can take.

The result I am committed to creating:

The first action I will take today:

3. Identify one collaboration opportunity

Look for a person or organization with a complementary audience. Consider speaking to each other's groups, promoting each other, or sharing expertise.

A person or organization I could collaborate with:

An idea that would benefit both audiences:

My next step—and when I will take it:

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4. Adopt the \$1M prospecting mindset

Fear of rejection grows when you focus on how another person might respond. Put your attention on what you can control: making the outreach and starting the conversation.

“When I prospect, I win. When I book the appointment, I double win. I win no matter what!”

My outreach target for the next 7 days: _____ people

The days and times I will block for outreach:

What I will tell myself when I feel resistance:

5. Take action now: 7 minutes, 3 people

Choose three people and reach out before the timer ends. Keep the message simple, make the invitation clear, and record the next step.

Person	How I will reach out	Next step / follow-up date

What I learned from taking action:

MY NEXT-7-DAYS COMMITMENT

By _____, I will _____

Accountability partner: _____ Check-in date: _____