AFFILIATE PROMO KIT

GROW YOUR BUSINESS WITH AI

Featured training: Learn How to Generate 1,000 Leads in 30 Days or Less Using AI

FREE LIVE ONLINE WORKSHOP • [INSERT DATE] • 7:00–10:00 AM Pacific • Live on Zoom

Hosted by Eric Lofholm

Affiliate instructions

Before sharing: replace [INSERT DATE] and [YOUR AFFILIATE LINK] everywhere. Personalize your introduction and sign-off. For Instagram, use your link in bio or a Story link sticker. Share only with contacts who welcome your invitations. The 1,000-lead figure is a training goal/strategy, not a guaranteed result.

1 | Email Invitations

Email 1 — Main Invitation

SUBJECT: Want to Generate 1,000 Leads in 30 Days with AI?

PREVIEW: Join Eric Lofholm's free live workshop and learn strategies for AI-powered lead generation.

Hi [First Name],

I wanted to share a free workshop with you. Eric Lofholm is hosting Grow Your Business With AI, with a special focus on how to generate 1,000 leads in 30 days or less using AI.

He'll share practical approaches to finding prospects and creating more sales opportunities, plus how to build an AI Sales Assistant, write a book with AI, and create a week's worth of social media content.

FREE LIVE WORKSHOP • [INSERT DATE] • 7:00–10:00 AM Pacific • Zoom

REGISTER FREE: [YOUR AFFILIATE LINK]

Can't attend live? Register to receive the replay.

Hope you can join us!

[Your Name]

Email 2 — Last Chance

SUBJECT: Last Chance: Free AI Workshop on Generating 1,000 Leads

PREVIEW: Explore practical AI lead-generation strategies with Eric Lofholm.

Hi [First Name],

A quick reminder: Eric Lofholm's free Grow Your Business With AI workshop is coming up on [INSERT DATE].

The featured topic is learning strategies to generate 1,000 leads in 30 days or less using AI. Eric will also cover creating an AI Sales Assistant and using AI for content and book writing.

[INSERT DATE] • 7:00–10:00 AM Pacific • Live on Zoom

SAVE YOUR FREE SPOT: [YOUR AFFILIATE LINK]

If you can't join live, register to receive the replay.

[Your Name]

2 | Facebook Posts

Facebook 1 — Lead Generation

What could 1,000 new leads mean for your business?

Eric Lofholm is hosting a FREE live workshop, Grow Your Business With AI, focused on strategies to generate 1,000 leads in 30 days or less using AI.

You'll also explore building an AI Sales Assistant, writing a book with AI, and creating a week of social media content.

[INSERT DATE] | 7–10 AM Pacific | Live on Zoom

Register free: [YOUR AFFILIATE LINK]

Replay available to registrants.

Facebook 2 — Personal

I wanted to pass along a free training for anyone interested in using AI to find more prospects and grow their business.

Eric Lofholm is teaching practical AI lead-generation strategies, including the goal of generating 1,000 leads in 30 days or less.

FREE: Grow Your Business With AI

[INSERT DATE] | 7–10 AM Pacific

Join here: [YOUR AFFILIATE LINK]

3 | Instagram Captions

Instagram 1 — Bold Hook

1,000 leads in 30 days—with AI?

Learn the strategies behind that goal at Eric Lofholm's FREE live workshop: Grow Your Business With AI.

Plus: AI Sales Assistant • Book writing • A week of social content

[INSERT DATE] | 7–10 AM Pacific | Zoom

Register via my bio link / Story link!

#AILeadGeneration #GrowYourBusiness #AIForBusiness #SalesGrowth

Instagram 2 — Short Invite

Ready to do more than just ask AI questions?

Learn how to use AI to find prospects and create more business opportunities—including strategies aimed at 1,000 leads in 30 days or less.

FREE workshop with Eric Lofholm

[INSERT DATE] | 7–10 AM Pacific

Link in bio / Story to register.

#LeadGeneration #AIForEntrepreneurs #BusinessGrowth

4 | LinkedIn Posts

LinkedIn 1 — Professional

What would your sales pipeline look like with a more consistent source of qualified prospects?

Eric Lofholm's free Grow Your Business With AI workshop focuses on strategies to generate 1,000 leads in 30 days or less using AI.

The session also explores building an AI Sales Assistant and using AI to speed up content and book creation.

[INSERT DATE] | 7:00–10:00 AM Pacific | Live on Zoom

Register: [YOUR AFFILIATE LINK]

LinkedIn 2 — Practical

AI is most valuable when it becomes part of a repeatable business process.

If lead generation is a priority, consider Eric Lofholm's free workshop on using AI to find prospects and work toward generating 1,000 leads in 30 days or less.

Grow Your Business With AI | [INSERT DATE] | 7–10 AM Pacific

Free registration: [YOUR AFFILIATE LINK]

Replay available to registrants.

5 | Direct Messages / Texts

DM 1 — Warm Invitation

Hi [First Name]! Thought of you when I saw Eric Lofholm's free AI workshop. He's sharing strategies for generating 1,000 leads in 30 days or less with AI. It's on [INSERT DATE], 7–10 AM Pacific. Here's the link if you're interested: [YOUR AFFILIATE LINK]

DM 2 — Curious

Hey [First Name], are you using AI to find new prospects yet? Eric Lofholm has a free workshop on [INSERT DATE] about AI lead generation—including strategies aimed at 1,000 leads in 30 days. Want to check it out? [YOUR AFFILIATE LINK]

DM 3 — Last Chance

Hi [First Name]! Quick reminder that Eric Lofholm's free Grow Your Business With AI workshop is on [INSERT DATE] from 7–10 AM Pacific. The focus is AI strategies for generating 1,000 leads in 30 days or less. Register here: [YOUR AFFILIATE LINK]

6 | Quick Reference

- Workshop: Grow Your Business With AI
- Featured hook: Learn How to Generate 1,000 Leads in 30 Days or Less Using AI
- Presenter: Eric Lofholm
- Date: [INSERT DATE]
- Time: 7:00–10:00 AM Pacific
- Format: Free, live on Zoom
- Registration: [YOUR AFFILIATE LINK]
- Replay: Available to registrants

