Make More Sales with AI

Virtual Conference Affiliate Promo Kit

Ready-to-use invitations to help you share this free conference with your audience. Copy the messages below, personalize them, and add your unique affiliate link before sharing.
https://events.ericlofholm.com/ai-conference (Not your affiliate link)

Event details

Saturday, November 14, 2026
8:00 AM–3:00 PM Pacific | 11:00 AM–6:00 PM Eastern
Live on Zoom | Free registration | Replays included for registrants

Hosted by sales trainer, speaker, and author Eric Lofholm, with guest experts sharing practical ways to use AI in sales, marketing, follow-up, and business operations.

Affiliate instructions

- Replace every [YOUR AFFILIATE LINK] placeholder with your unique tracking link for this event.
- Personalize the greeting and signature before sending.
- Use your affiliate registration link in promotions so registrations can be tracked.
- For graphics, use “Register for Free at the Link Below” and place your affiliate link in the accompanying post.



Email invitation 1

Subject: Free AI conference with Eric Lofholm on November 14

Hi [First Name],

Looking for practical ways to use AI to grow your business and make more sales?

Eric Lofholm is hosting the FREE Make More Sales with AI Virtual Conference, bringing together guest experts to share ideas you can apply to your sales and marketing.

Sessions will explore how to use AI to:

- Create content that converts.
- Improve lead follow-up and customer engagement.
- Grow your network and generate more business opportunities.
- Ask better sales questions.
- Work more effectively with overseas virtual assistants.

Saturday, November 14, 2026
8:00 AM–3:00 PM Pacific | 11:00 AM–6:00 PM Eastern
Live on Zoom | Free to attend

Reserve your free spot here:
[YOUR AFFILIATE LINK]

Can’t attend the full day? Register to receive access to the replays.

To your success,
[Your Name]

Email invitation 2

Subject: November 14: Explore new ways to make more sales with AI

Hi [First Name],

Could AI help you improve your follow-up, create stronger marketing content, or have better sales conversations?

Explore those possibilities at the Make More Sales with AI Virtual Conference, a free online event hosted by Eric Lofholm.

Eric and his guest speakers will share practical approaches to using AI in your business, with sessions covering sales, marketing, networking, and working with virtual assistants.

Saturday, November 14, 2026
8:00 AM–3:00 PM Pacific | 11:00 AM–6:00 PM Eastern
Live on Zoom

Save your free spot:
[YOUR AFFILIATE LINK]

You don’t have to attend every session live. Replays are included for registered participants, so you can revisit the topics most relevant to your business.

Feel free to share this invitation with a business owner or sales professional who would find it helpful.

To your success,
[Your Name]

Social media posts

Post 1

Want practical ideas for using AI to make more sales?

Join Eric Lofholm and guest experts for the FREE Make More Sales with AI Virtual Conference!

Explore AI strategies for creating content that converts, improving follow-up, growing your network, asking better sales questions, and working with overseas VAs.

Saturday, November 14, 2026
8 AM–3 PM Pacific | 11 AM–6 PM Eastern
Live on Zoom | Free registration | Replays included

Register for free here:
[YOUR AFFILIATE LINK]

#MakeMoreSalesWithAI #AISales #BusinessGrowth

Post 2

Business owners, coaches, consultants, and sales professionals: curious about how AI can support your sales and marketing?

Eric Lofholm is hosting a FREE virtual conference on November 14 featuring guest experts sharing practical AI ideas for your business.

Discover ways to strengthen follow-up, create better content, and build more business opportunities.

November 14 | 8 AM–3 PM Pacific | Live on Zoom
Can’t stay all day? Register for replay access.

Save your free spot:
[YOUR AFFILIATE LINK]

#AIForBusiness #SalesTraining #MakeMoreSalesWithAI

Text messages and direct messages

Message 1

Hi [First Name]! Eric Lofholm is hosting a FREE Make More Sales with AI Virtual Conference on Nov. 14, 8 AM–3 PM Pacific. Guest experts will share AI ideas for sales and marketing. Replays included! Register: [YOUR AFFILIATE LINK]

Message 2

Thought you might find this helpful! There's a free AI conference with Eric Lofholm on Nov. 14 covering content, follow-up, networking, and more. It's on Zoom, and registration includes replays: [YOUR AFFILIATE LINK]

Message 3

Quick reminder: Make More Sales with AI is Nov. 14, 8 AM–3 PM Pacific! Join Eric Lofholm and guest experts online for free. Can't attend all day? Register for the replays: [YOUR AFFILIATE LINK]

