



LEXINGTON
CHAMBER & VISITORS CENTER



SHAREHOLDER BENEFITS

The Lexington Chamber and Visitors Center has been creating a community that grows business for more than 65 years. Representing more than 700 businesses, we offer a welcoming environment to nurture business. Through programs, events and initiatives, we foster and build business relationships with other professionals.

Classic Membership - \$390

- Receive a Lexington Chamber window decal for your business
- Utilize the Chamber Shareholder logo in your business' promotion or advertising
- Introduce yourself and your business (up to one minute) at a monthly Business Over Breakfast
- Access to the private Shareholder Connection Facebook group
- Receive one customizable business listing in the Chamber's online directory at lexingtonsc.org; display your company logo, photos or videos; links to your website and social media networks; business description and contact information; employee representatives; hours of operations; and upload company events and news items
- Display company brochures, pamphlets or coupons in the Visitors Center
- Recognition in weekly e-newsletter, Lexington Link email, and BusinessView digital magazine
- Receive weekly email communication with timely information and upcoming events to help your business grow
- Receive shareholder rates to Chamber programs and networking events
- Invitation to New Shareholder Orientation luncheon to learn how to best utilize your Chamber investment
- Opportunity to take advantage of U.S. Chamber of Commerce member benefits such as:
 - Product and service discounts to affinity partners such as FedEx
 - Thousands of pages of toolkits with how-to information on topics ranging from healthcare to taxes
- Receive discounts through our Shareholder Savings program and from Chamber affinity partners (BlueCross BlueShield of South Carolina, Constant Contact email marketing, etc.)

Champion Membership - \$550

- *ALL Classic Membership Benefits PLUS*
- Complimentary ribbon cutting ceremony at your business location or the Chamber's building
- Listing in two business categories in the Chamber's online directory
- One complimentary admission to a monthly Business Over Breakfast
- Receive a custom banner (up to 4x6 ft.) from FASTSIGNS (Value: \$200)
- Receive discounted rental rates for the Chamber's conference rooms and meeting spaces
- Recognition in the Chamber's Preferred Caterer List (*if applicable*)

Cornerstone Membership - \$1,100

- *ALL Classic and Champion Membership Benefits PLUS*
- Complimentary Business Over Breakfast card (\$180 value)
- Listing in three business categories in the Chamber's online directory
- Business listing and logo displays in search results in the Chamber's online directory
- Invitation to Chamber Industry Tours
- Receive physical mailing addresses of all Chamber shareholders
- Company may provide a promotional item in Chamber Welcome Bags and Relocation Packets (*upon approval*)
- Cornerstone Membership Benefit: 1 week FREE Digital billboard for NEW Cornerstone members. (\$500 value)

311 West Main Street ● Lexington, SC 29072 ● (803) 359-6113 ● www.lexingtonsc.org



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