

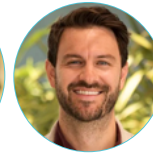
Most genetic testing companies stop at the report. FPN helps providers determine what to do next.

Clinician-focused, turnkey genetic testing platform that helps healthcare providers move from genetic data to clinical action.

Managing Partners



Jon Eastman
Operations



Aaron Garcia
Technology



Boyd Stough
Legal



Todd Rickie
Marketing

Market Opportunity

The demand for personalized healthcare is accelerating

\$537 Billion

Projected global precision medicine market by 2035, driven by demand for personalized, data-informed healthcare.

\$35.2 Billion

Projected precision genomic testing market by 2030 as providers increasingly utilize genetic data to guide patient care.

\$39.3 Billion

Projected global genetic testing market by 2030, growing at a 22.5% CAGR.

The Clinical Integration Gap

As genetic testing adoption grows, many providers still struggle to implement precision medicine.

- ✗ Genetic expertise
- ✗ Time for interpretation
- ✗ Guidance on next steps with genetic results
- ✗ Editable treatment plans
- ✗ Clinical and workflow integration support
- ✗ Patient education materials

How FPN Bridges the Gap

- ✓ Comprehensive genetic testing service
- ✓ Clinical interpretation resources
- ✓ Editable treatment plans
- ✓ Personalized product and lifestyle guidance
- ✓ Patient educational resources
- ✓ Clinical and workflow integration support
- ✓ Patient and provider portal platform

How Providers Access FPN's Genetic Testing Platform

Providers Join FPN Directly

B2B

- FPN-branded genetic testing platform
- \$399 provider cost | \$599+ retail cost
- Expansion revenue through additional testing, products, and services informed by genetic data

White Label Partnership

B2B

- Partner-branded genetic testing platform, zero attribution, no setup, licensing, or subscription fees.
- \$299 partner cost | \$399 provider cost | \$599+ retail cost
- Expansion revenue through additional testing, products, and services informed by genetic data
- Partner products and services integrated into treatment plans

How Our Genetic Testing Platform Works

9 Health Categories | 123 Genetic SNPs

Health Category	Genes Analyzed
Neurotransmitters Mood regulation, cognitive function, and emotional balance	BDNF, COMT (x2), DBH, GAD1 (x2), HTR2, MAOA, MAOB, SLC6A4, SYN1, TPH2
Inflammation Genetic tendencies toward chronic inflammation and immune response	C3, CD14, IL5, IL6, IL1B, IL23R, IL2RA, TNF (x2), STAT4, TRAF1, SOCS1, CTLA4, AOC1, HNMT (x2), HLA-DQA1, HLA-DQA2, HLA-DRB1, HLA-DRB2, ACE (x2), AGT, F5, F10, FTO, ADRB2, DRD2, IL13, NOS2, NOS3 (x2), VDR
Detoxification Efficiency of neutralizing and eliminating toxins and waste	AHcy, CAT, CTH, GPX3, GSR, GSTM1, GSTM3, GSTP1 (x2), NAT2, SOD1, SOD2, SOD3, SUOX, TSC1, TSC2
Hormones Genetic influences on hormone production, balance, and metabolism	CYP19A1, CYP1A1, CYP1B1, DIO2, FOXE1, FSHR, LEPR, SRD5A1
Gastrointestinal Digestive function and gut health at the genetic level	CYP1A2, FUT2 (x2), MCM6
Autophagy How well the body repairs and recycles damaged cells	APOA2, APOA5, APOB, APOE (x2), ATG12, ATG16L1 (x2), ATG5, FABP2, FOXO3, GHRL, INSR (x2), PARK1, PARK2, PPARG (x2), SIRT1, SMURF1
Methylation A critical pathway for energy, mental health, and cellular repair	FOLR1, FOLR2, DHFR, MTHFS, MTHFD1, MTHFR A1298C, MTHFR C677T, SLC19A1, MTR, MTRR (x2), TCN2
Vitamins & Minerals How the body processes and utilizes key micronutrients	BCM01 (x2), GC, SLC30A8, SLC5A6, TTPA (x3)
Mitochondria Cellular energy production and metabolic efficiency	ATP5C1, COQ2, COX5A, COX6C, NDUFS7, NDUFS8, NDUFS3, UQCRC2 (x2)



Step 1: Order & Collect

DNA test kit is ordered through the platform. The kit ships directly to the clinician's office or patient's home. Collection is a simple, non-invasive buccal mouth swab, no blood draw required.

Step 2: Laboratory Analysis

The provider or patient mails the sample back using the prepaid return envelope. Our CLIA-certified laboratory analyzes the genetic data and generates a comprehensive genetic report.

Step 3: Results & Next Steps

Providers and patients receive results within 10-15 business days and gain access to a portal featuring genetic test results, a comprehensive genetic report, and an educational genetic overview. Providers additionally receive clinical support and an editable treatment plan that can be personalized to meet each patient's unique needs.