

Add a Precision Genetic Testing Service to Your Platform

True White Label | No Attribution | No Build Required

Product Details

A clinically focused genetic testing service from DNA Regimen that analyzes 123 genetic SNPs across 9 foundational health categories. Designed to equip providers on your platform with actionable genetic insights, educational support, and an editable treatment plan for each patient, enabling them to deliver precision, root cause care—under your brand with zero outside attribution.



How It Works on Your Platform

Step 1: Order & Collect

Provider or patient orders the DNA test kit through your platform. The kit ships directly to the provider's clinic or patient's home. Collection is a simple, non-invasive buccal mouth swab, no blood draw required.

Step 2: Lab Analysis

The provider or patient mails the swab back using the prepaid return shipping envelope. Our CLIA-certified laboratory analyzes 123 genetic SNPs and generates a comprehensive genetic report.

Step 3: Results & Next Steps

Providers and patients receive results within 10-15 business days and gain access to a portal featuring genetic test results, a comprehensive genetic report, and an educational genetic overview. Providers additionally receive clinical support and an editable treatment plan that can be personalized to meet each patient's unique needs.

9 Health Categories | 123 Genetic SNPs

Health Category	Genes Analyzed
Neurotransmitters Mood regulation, cognitive function, and emotional balance	BDNF, COMT (x2), DBH, GAD1 (x2), HTR2, MAOA, MAOB, SLC6A4, SYN1, TPH2
Inflammation Genetic tendencies toward chronic inflammation and immune response	C3, CD14, IL5, IL6, IL1B, IL23R, IL2RA, TNF (x2), STAT4, TRAF1, SOCS1, CTLA4, AOC1, HNMT (x2), HLA-DQA1, HLA-DQA2, HLA-DRB1, HLA-DRB2, ACE (x2), AGT, F5, F10, FTO, ADRB2, DRD2, IL13, NOS2, NOS3 (x2), VDR
Detoxification Efficiency of neutralizing and eliminating toxins and waste	AHCY, CAT, CTH, GPX3, GSR, GSTM1, GSTM3, GSTP1 (x2), NAT2, SOD1, SOD2, SOD3, SUOX, TSC1, TSC2
Hormones Genetic influences on hormone production, balance, and metabolism	CYP19A1, CYP1A1, CYP1B1, DIO2, FOXE1, FSHR, LEPR, SRD5A1
Gastrointestinal Digestive function and gut health at the genetic level	CYP1A2, FUT2 (x2), MCM6
Autophagy How well the body repairs and recycles damaged cells	APOA2, APOA5, APOB, APOE (x2), ATG12, ATG16L1 (x2), ATG5, FABP2, FOXO3, GHRL, INSR (x2), PARK1, PARK2, PPARG (x2), SIRT1, SMURF1
Methylation A critical pathway for energy, mental health, and cellular repair	FOLR1, FOLR2, DHFR, MTHFS, MTHFD1, MTHFR A1298C, MTHFR C677T, SLC19A1, MTR, MTRR (x2), TCN2
Vitamins & Minerals How the body processes and utilizes key micronutrients	BCMO1 (x2), GC, SLC30A8, SLC5A6, TTPA (x3)
Mitochondria Cellular energy production and metabolic efficiency	ATP5C1, COQ2, COX5A, COX6C, NDUFS7, NDUFS8, NDUFS3, UQCRC2 (x2)

Note: (x2) and (x3) refer to different alleles, or genetic variants, of the same gene

Providers want genetic insights without the complexity. Your platform delivers exactly that.

True White Label Benefits

The White Label Experience	What We Handle Behind the Scenes
Marketplace	Kit fulfillment & shipping logistics
Test Kit Packaging & Inserts	Unbranded test kit and return label
Laboratory Analysis	Laboratory processing (CLIA-certified) and quality control
Patient / Client Portal	Access to patient-facing genetic report (unbranded), raw genetic data, educational resources, and treatment plan
Provider Portal	Access to a patient-facing report (unbranded), an editable treatment plan framework, raw genetic data test results, & genetic educational clinical content

Incorporating Your Products into the Treatment Plan



Seamlessly integrate your own products into the treatment plan structured from our laboratory's test results and compounded recommendations

Built-In Revenue With Every Test

Your Cost: \$299 per kit

Provider Cost: \$399 per kit

Suggested Retail Price: \$599+ per kit

Included at No Additional Cost

- True white label branding – your name, your logo, your colors
- Kit fulfillment and shipping logistics
- All technical integration and operational management handled for you on our end
- No setup fees, no licensing fees, no ongoing subscription costs

Schedule a Demo With
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