

Privacy Policy

Wannamaker Press | An imprint of Revenue Stream Builder LLC
Effective Date: October 14, 2026

Introduction

Wannamaker Press respects your privacy. This policy explains how we collect, use, disclose, and protect personal information when you visit our website, request resources, subscribe to communications, or purchase our products. Wannamaker Press is an imprint of Revenue Stream Builder LLC, based in New York, United States.

1. Information We Collect

Depending on your interactions with us, we may collect the following information:

- Contact information, such as your name, email address, and form submissions.
- Purchase information, including order details and transaction records received from retailers or service providers.
- Subscription information, including communication preferences and email engagement.
- Technical information, such as IP address, browser, device, referral source, and website activity.
- Information you voluntarily submit, such as questions, survey responses, testimonials, or reviews.

Payment card information may be collected and processed directly by third-party payment providers rather than by us.

2. How We Use Information

We use personal information as reasonably necessary to deliver requested resources or products; manage orders; provide customer support; send important service messages; communicate marketing updates where permitted; improve website performance; evaluate content and campaigns; maintain security; and meet business and legal obligations.

3. Email Marketing

When you subscribe or request materials, we may email information relevant to that request and, where lawful, news about our publications, podcast, educational materials, and related offerings. Marketing emails contain an unsubscribe method. Opting out of marketing does not prevent essential order-related or service emails.

4. Cookies, Analytics, and Advertising

Our website may use cookies and related technologies for basic operation, preferences, traffic analysis, and campaign measurement. If advertising tools are in use, they may also measure ad performance and help deliver relevant ads. Available browser settings and website privacy choices may allow you to manage cookies. We will provide notices, choices, or consent mechanisms required by applicable law.

5. Service Providers and Other Disclosures

We may share information with service providers that assist with website hosting, email marketing, customer management, payments, order delivery, publishing, analytics, advertising, and professional services, as appropriate to their work. We may also disclose information to comply with law, protect rights and security, or in connection with a lawful corporate transaction.

We do not sell subscriber email lists to data brokers. Certain uses of advertising technology may qualify as “sale,” “sharing,” or targeted advertising under some privacy laws. Where applicable, we will provide the required disclosures and choices.

6. Advance Reader Program

When you request an advance reader copy, we may use your name, email, resource request, download activity where available, and voluntary feedback to administer the program and communicate with you. Reviews are voluntary and need not be positive. Any use of identifiable feedback as a public testimonial will follow applicable law and permissions.

7. Security

We use reasonable administrative, technical, and organizational safeguards designed to protect personal information. No online transmission or storage system is completely secure. We will respond to security incidents and make notifications when required by law.

8. Data Retention

We keep information only for as long as reasonably needed for the purposes described here, including business operations, recordkeeping, legal compliance, dispute resolution, and enforcement. Retention periods vary according to the information and the service involved.

9. Your Privacy Rights

Depending on your location and applicable law, you may be entitled to access, correct, delete, or obtain certain personal information, or to opt out of particular data uses. To make a request, use the contact details on our website. We may verify your identity before fulfilling a request and will respond as required by law.

10. Children’s Privacy

Our website is intended primarily for adult readers, parents, caregivers, and educators. We do not knowingly collect personal information directly from children under 13 in violation of applicable law. If we discover such collection, we will take appropriate steps to address it. A parent or guardian may contact us with a concern.

11. External Platforms

Links to third-party retailers, podcast services, and other resources lead to independently managed sites. Their own privacy policies govern their practices.

12. International Visitors

We operate in the United States. Information may be processed in the United States or wherever our authorized service providers operate, subject to applicable legal requirements.

13. Changes to This Policy

We may revise this Privacy Policy as our services, technologies, or legal obligations change. We will post an updated version with a revised effective date and give further notice or seek consent where required.

14. Contact

Wannamaker Press

An imprint of Revenue Stream Builder LLC

New York, United States

Website: <https://wannamakerpress.com>

For privacy questions or requests, use the current contact details published on our website.