



TECH SAVVY SCHOOL
EMPOWERING DIGITAL SUCCESS

DAY 1

THE VISION & TECH AUDIT

Clarify. Audit. Build.



POWERED BY

GoHighLevel

YOUR 5-DAY CHALLENGE
STARTS NOW



CLARIFY



AUDIT



BUILD

THIS WEEK WE:



SEE WHAT'S POSSIBLE



FIND THE GAPS



BUILD YOUR FOUNDATION



AUTOMATE & SCALE



CREATE FREEDOM & IMPACT

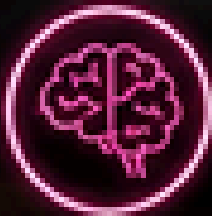


THE NEXT 5 DAYS
WILL CHANGE EVERYTHING



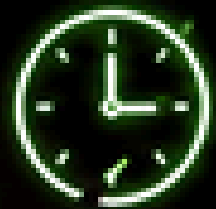
TECH SAVVY SCHOOL
EMPOWERING DIGITAL SUCCESS

CLARITY BEFORE THE CLICKS.



GIVE YOURSELF
PERMISSION TO LEARN
BEFORE YOU BUILD.

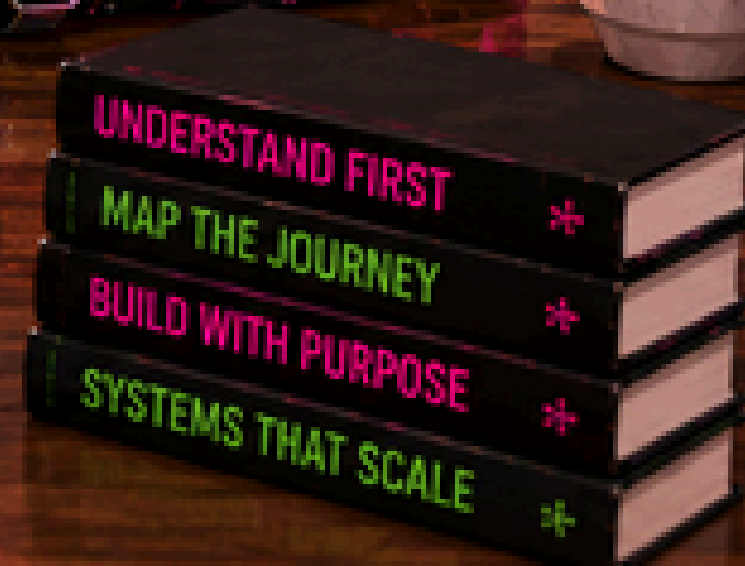
What could become easier?



WHAT WOULD MAKE THESE
5 DAYS A GREAT INVESTMENT
OF YOUR TIME—NOT JUST
YOUR \$47-\$197?

What could
become easier?

What would make
these 5 days a
great investment
of my time—not
just my \$47-\$197?



ONE LOGIN.
ONE SYSTEM.
ZERO CHAOS.





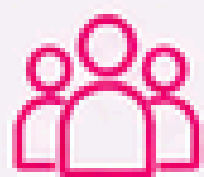
TECH SAVVY SCHOOL
EMPOWERING DIGITAL SUCCESS

DROP YOUR NAME & CITY

Let's kick things off
**I WANT TO KNOW WHO'S
IN THIS ROOM!**



**DROP YOUR NAME + CITY
IN THE CHAT NOW!**



**WE'VE GOT AN
AMAZING COMMUNITY
IN HERE TODAY!**



**I LOVE THIS ROOM!
YOU'RE EXACTLY
WHERE YOU NEED TO BE.**



**WHERE IN THE WORLD
ARE YOU CHECKING IN FROM?**

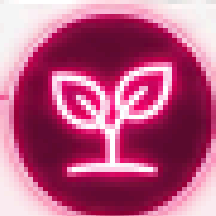




TECH SAVVY SCHOOL
EMPOWERING DIGITAL SUCCESS

WHERE ARE YOU RIGHT NOW?

THREE DIFFERENT STARTING POINTS. ONE POWERFUL PATH FORWARD.



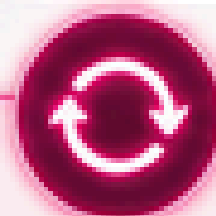
STARTING

You're just getting started and not sure where to begin.



SCALING

You're in GoHighLevel but only using a fraction of what's possible.



REBUILDING

You're rebuilding a system that kind of worked — but not anymore.



DROP IN THE CHAT: **STARTING**,
SCALING, OR **REBUILDING**?

TYPE ONE WORD SO WE CAN CHEER YOU ON BY NAME!



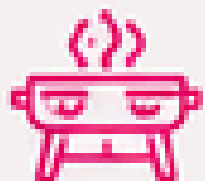
DIFFERENT PLACE.
SAME PATH FORWARD.



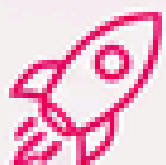
TECH SAVVY SCHOOL
EMPOWERING DIGITAL SUCCESS

YOU OWN THE FULL KITCHEN.

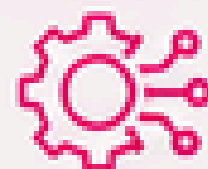
This week,
we turn *everything* on.



MORE TOOLS
AT YOUR FINGERTIPS



LESS HUSTLE
EVERY SINGLE DAY



SYSTEMS THAT WORK
WHILE YOU LIVE



THE RESULTS
YOU DESERVE



TECH SAVVY SCHOOL
EMPOWERING DIGITAL SUCCESS

REAL PEOPLE IN THIS ROOM RIGHT NOW

*Different businesses.
Different stages.
Same mission.
We fix it together.*



COLLEEN

JUST STARTED

\$550/month on tools she barely uses.
Got GHL 3 days ago.

"If someone refers me I'm golden... but if I try to do it myself, it's a disaster."



KELLY

KEEPING IT REAL

Her #1 goal:
"to get my life together. LOL."

More clients.
Consistent income.
No funnel. No lead gen.
Just the basics, missing.



GERALDINE

TECH CONFIDENCE: 1/10

Spending \$97/month on tools she's not sure are connected.

Zero follow-up happening at all.



YOU'RE NOT ALONE. THIS IS EXACTLY WHY WE'RE HERE.



SM

SIMPLIFY.
AUTOMATE.
GROW.





TECH SAVVY SCHOOL
EMPOWERING DIGITAL SUCCESS

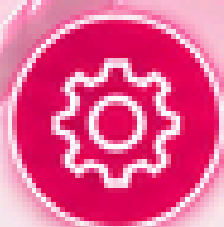
ONE LOGIN.
ZERO CHAOS.
REAL RESULTS.

THE WEEK AT A GLANCE



DAY 1

CLARIFY
YOUR
FOUNDATION



DAY 2

CLEAN UP
YOUR
SYSTEMS



DAY 3

BUILD SMART
AUTOMATIONS



DAY 4

CONNECT &
CONVERT



DAY 5

OPTIMIZE
& SCALE



FIVE DAYS. ONE PLAN. REAL TRANSFORMATION.



ONE LOGIN.
ZERO CHAOS.
REAL RESULTS.

SM

SM

YOUR **WORKBOOK**

HOW DO
PEOPLE
CURRENTLY
FIND YOU?



REFERRAL /
WORD OF MOUTH



SOCIAL MEDIA



PAID ADS



SEO / GOOGLE
SEARCH



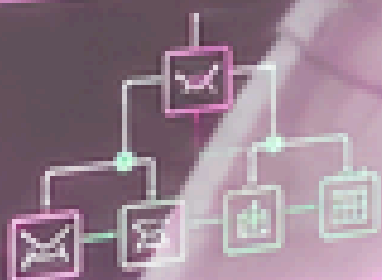
GOOGLE



OTHER
(YOU TELL US)



YOUR SYSTEM

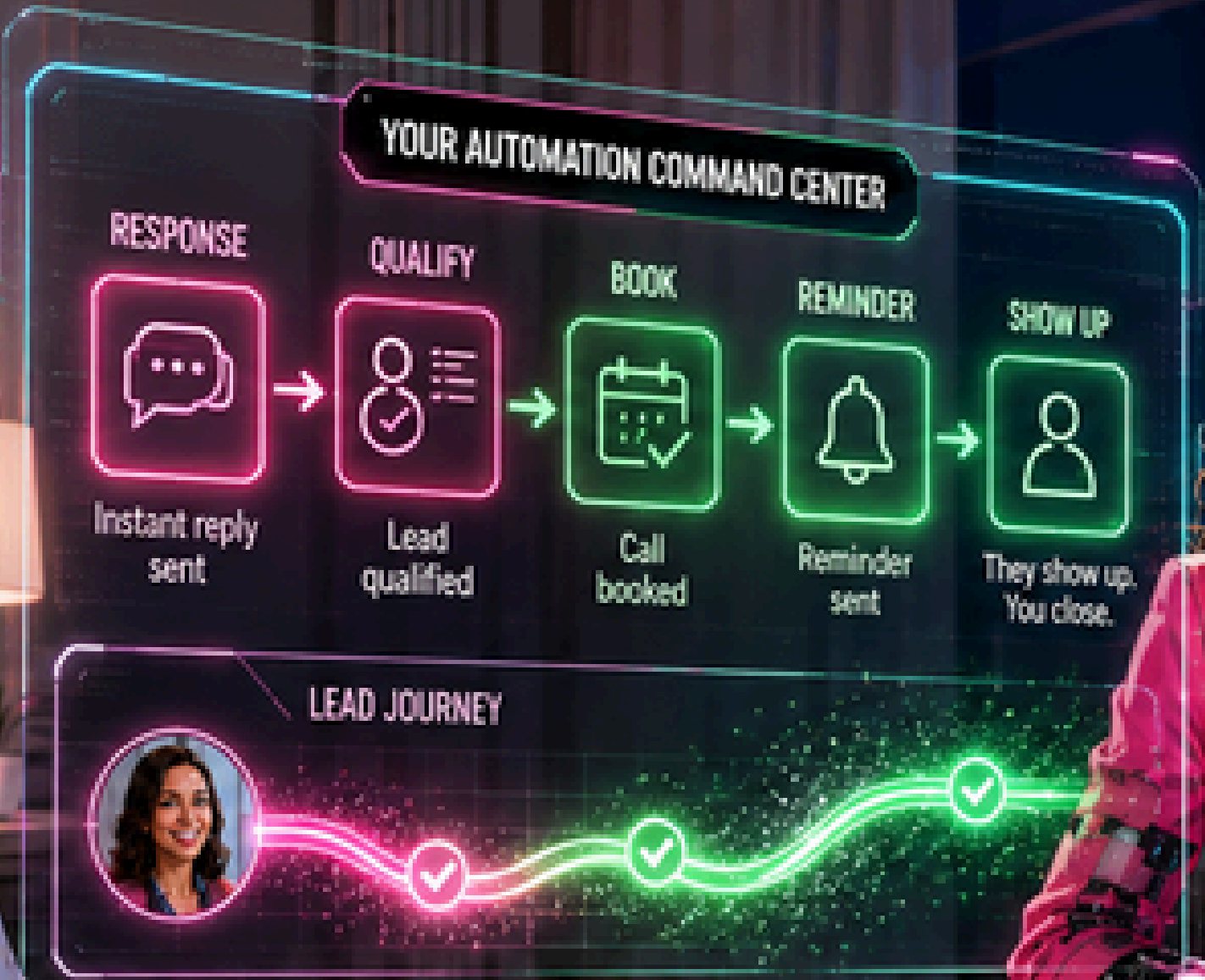


JG

YOUR GROWTH



ONE LOGIN.
ZERO CHAOS.
REAL RESULTS.



AUTOMATION STATUS

✓ ALL SYSTEMS RUNNING

MESSAGES	✓
FOLLOW UPS	✓
BOOKINGS	✓
REMINDERS	✓
ANALYTICS	✓



ONE LOGIN.
ZERO CHAOS.
REAL RESULTS.

ONE POST IN THE MORNING.
AUTOMATION WORKS WHILE YOU LIVE.



COMMENTS



LEADS



FUNNELS



CLIENTS



Love this! ❤️



So helpful! 👍



Where can I learn more? 💬



Booked Call
New Client

YOU LIVE.
AUTOMATION
DELIVERS.

82%



OF SMALL BUSINESS OWNERS
SAY ADOPTING AI IS
ESSENTIAL TO STAYING
COMPETITIVE IN TODAY'S MARKET.

Source: PayPal Business Survey, 2025

96%

OF SMALL BUSINESSES
PLAN TO ADOPT
**AI AND EMERGING
TECHNOLOGY.**

IT IS BECOMING THE BASELINE —
NOT A COMPETITIVE ADVANTAGE.

Source: U.S. Chamber of Commerce

91%



OF SMALL BUSINESSES
ALREADY USING AI TOOLS SAY
AI HAS **DIRECTLY CONTRIBUTED**
TO THEIR COMPANY'S **SUCCESS.**

Source: Forbes

AI-ENABLED OWNERS RECLAIM AN AVERAGE OF:



25%

OF THEIR WEEK
FROM ADMIN TASKS



14%

OF THEIR WEEK
FROM SCHEDULING



18%

OF THEIR WEEK
FROM MANUAL MARKETING

TIME REINVESTED INTO **SALES, STRATEGY, AND GROWTH.**

Source: WBEC-West



THE BUSY TABLE

RESTAURANT

THE SAVVY TABLE

RESTAURANT

Booked
Solid

TONIGHT:

- 37 RESERVATIONS
- 12 CALL BACKS
- WAITLIST FULL
- SPECIAL REQUESTS
- STAFFING ?????
- REMINDERS
- REVIEWS

...AND MORE!

RESERVATIONS

CALL BACKS

WAITLIST

SPECIAL REQUESTS

REMINDERS

REVIEWS

CALL
BACKS

DOUBLE
BOOKING

NO
SHOW

LATE
CANCEL

CAN'T
KEEP UP!

TOO MANY
PLATFORMS!

STAFFING
???

Great food.
Happy guests.
Growing
business.

BOOKING
Automated

WAITLIST
Managed

REMINDERS
Sent Automatically

REVIEWS
Requested

GROWTH
On Autopilot



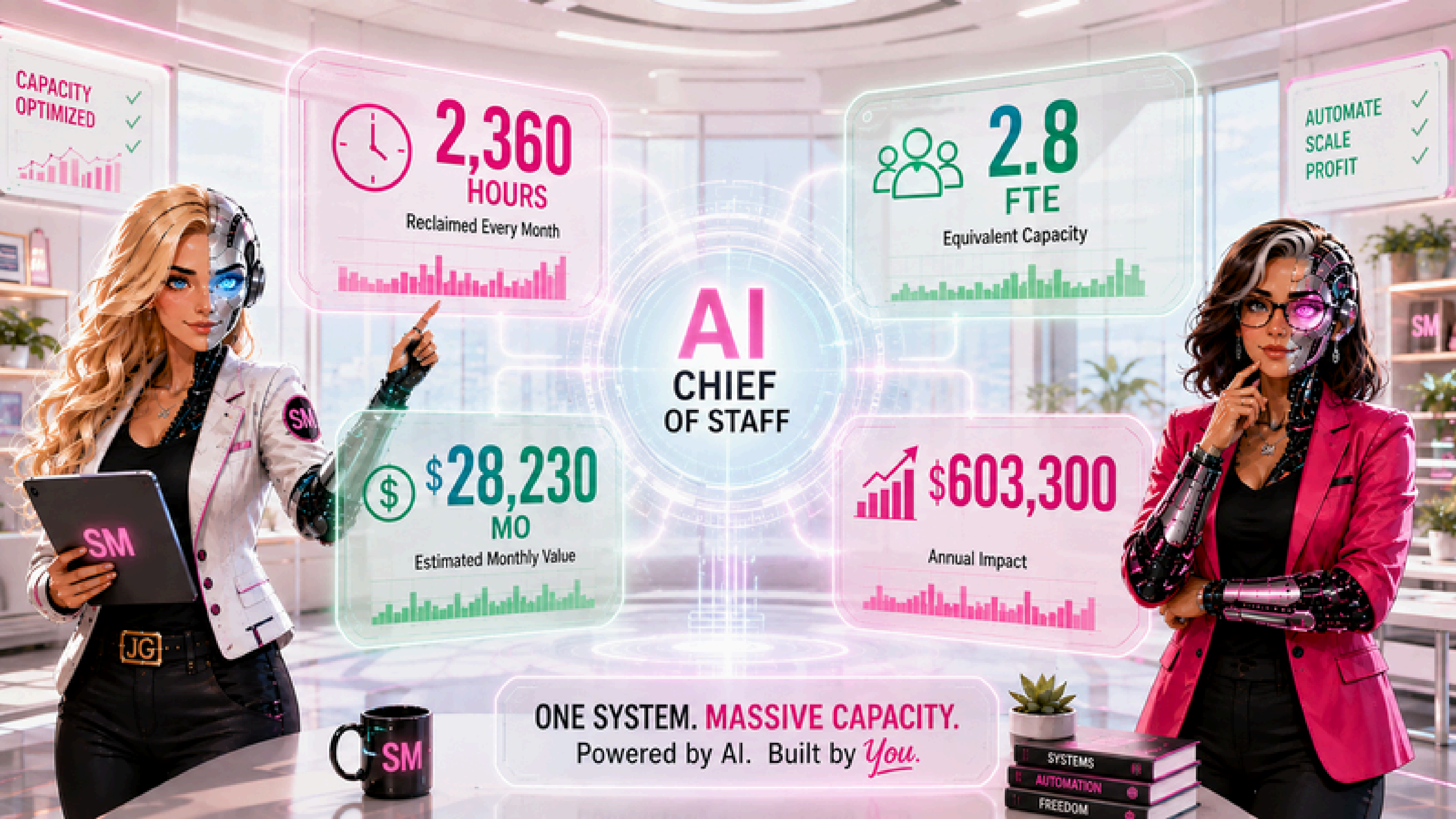
OVERWHELMED. OVERBOOKED. OVER IT.
You're the **bottleneck**.



AUTOMATED. ORGANIZED. PROFITABLE.
Your business **runs**. Even when you don't.

24 MONTHS.
HUNDREDS OF HOURS.
SIX FIGURES.





CAPACITY
OPTIMIZED

AUTOMATE
SCALE
PROFIT

2,360
HOURS

Reclaimed Every Month

2.8
FTE

Equivalent Capacity

AI
CHIEF
OF STAFF

\$28,230
MO

Estimated Monthly Value

\$603,300

Annual Impact

ONE SYSTEM. MASSIVE CAPACITY.
Powered by AI. Built by *You*.

SM

JG

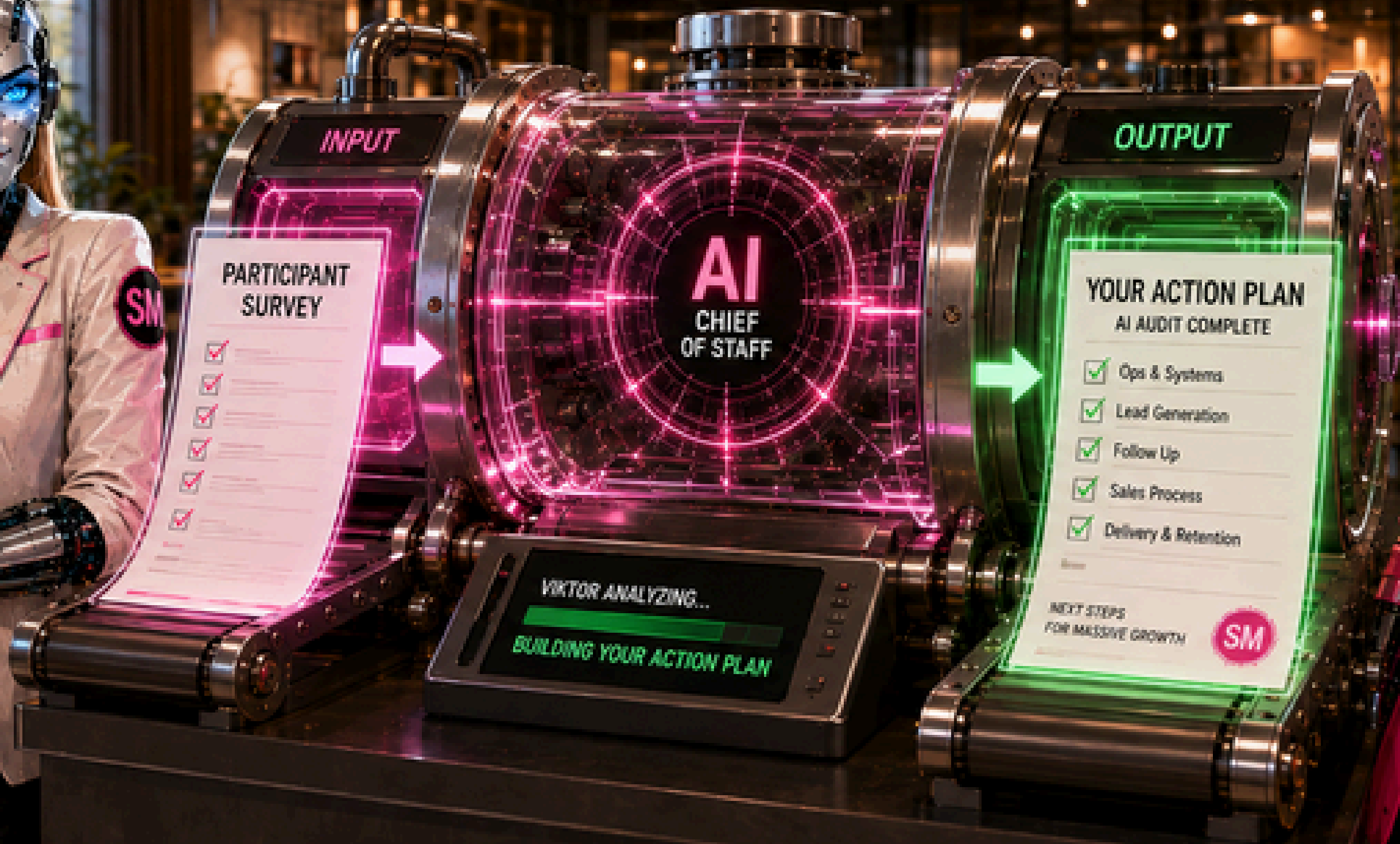
SM

SYSTEMS
AUTOMATION
FREEDOM

10 ROLES.
ONE AI CHIEF OF STAFF.
INFINITE CAPACITY.



AUDITS COMPLETED
1,532
RUNS



WHAT WE BUILT

24 MONTHS • HUNDREDS OF HOURS • SIX FIGURES

- AUTOMATIONS
- PIPELINES
- SYSTEMS
- DATA & AI
- TEAM & OPS



AI
CHIEF
OF STAFF



CAROL LARSEN



YOUR FIRST STEP

→

AUDIT
CLARITY CALL
SIMPLE PLAN
SUPPORT



TECH SAVVY SCHOOL
EMPOWERING DIGITAL SUCCESS

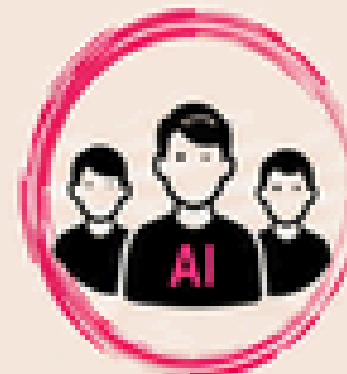
WHICH WOULD BE THE BIGGEST GAME CHANGER FOR YOU IF YOU BUILT IT OUT?



HOURS SAVED?



\$600,000
SAVED?



THE ADDITIONAL
CAPACITY OF
AI TEAM MEMBERS?



DASHBOARDS AND
PROCESSES RUNNING
ON AUTO PILOT?



POLL: WHICH STAT HIT YOU HARDEST?
CAST YOUR VOTE!

OUR INFRASTRUCTURE 5 SYSTEMS. ONE MISSION.

BUILT IN THE RIGHT ORDER. WORKING TOGETHER.

1

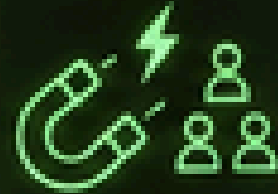
BUSINESS BRAIN



THE STRATEGY
THAT STEERS
EVERYTHING.

2

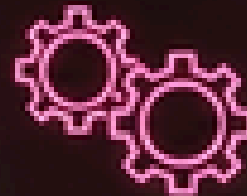
LEAD ENGINE



ATTRACT. CAPTURE.
QUALIFY.
ON AUTOPILOT.

3

AUTOMATION ENGINE



FOLLOW UP.
NURTURE. CONVERT.
ON REPEAT.

4

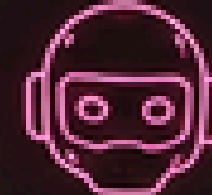
BUSINESS HUB



YOUR CLIENT
EXPERIENCE.
ALL IN ONE PLACE.

5

AI CO-PILOT



SMARTER SUPPORT.
FASTER DECISIONS.
BIGGER RESULTS.

DESTINATION:
7 FIGURES

GHL

ONE LOGIN.
ZERO CHAOS.
MAXIMUM IMPACT.



TECH SAVVY MENTORS

ONE SYSTEM.
ONE LOGIN.
ZERO CHAOS.



Instagram DM



New Message
Can you share pricing?
2m ago



Website Form

New Inquiry
Name: Rachel M.
Interested in: Consultation
3m ago



Referral Text

Hey! My friend Sarah
recommended you.
Can I get more info?
1m ago



Facebook Comment

This looks amazing!
Do you offer group
sessions?
5m ago



BUSINESS BRAIN

All Conversations. **One Inbox.**

Inbox 24

Unread

Chats

Forms

Comments

Texts

Leads

Pipeline

Tasks



Instagram DM
Can you share pricing?

2m ago



Facebook Comment
This looks amazing! Do you offer...

5m ago



Website Form
New inquiry from Rachel M.

3m ago



Referral Text
Hey! My friend Sarah recommended you.

1m ago



RESPONDING TO A LEAD WITHIN
5 MINUTES MAKES YOU **21X** MORE LIKELY
TO CONVERT THAN IF YOU RESPOND
WITHIN **30 MINUTES**



BUILT ON
GHL
POWERED BY
AUTOMATION
& AI



TECH SAVVY MENTORS

TAG → WORKFLOW → PIPELINE
(Tag moves the pipeline stage automatically)

PIPELINE (UPDATES AUTOMATICALLY)				
NEW LEAD 12	CONTACTED 8	NURTURING 5	BOOKED 3	CLIENT 2
Jessica M. Instagram DM	Jessica M. DM Follow-Up	Lisa T. Email Nurture	Sarah K. Discovery Call	James L. Onboarding
Mike R. Website Form	Mike R. Welcome Email	Lisa T. Email Nurture	James L. Call Scheduled	Lisa T. Client Active
Sarah K. Referral		Tom B. Email Sequence	Lisa T. Booked Call	

←←← TAG MOVES THE PIPELINE STAGE AUTOMATICALLY



TECH SAVVY
MENTORS

AUTOMATION PROTECTED *the Relationship* INSTEAD OF MAKING IT SPAMMY.

1. VALUE
MESSAGE



Helpful tip
just for them.



2. GENTLE
CHECK-IN



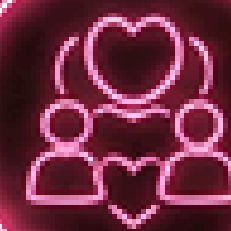
Thoughtful
follow-up,
not pushy.



3. EASY
PURCHASE



They feel ready.
You make it
easy.



REPEAT
CUSTOMER

Personal. Timely. Relevant.
THAT'S HOW RELATIONSHIPS LAST.

RELATIONSHIP
OVER REVENUE

AUTOMATION
THAT CONNECTS



LEAD ENGINE
ONE POST.
ENDLESS MOMENTUM.

TSM
TECH SAVVY
MENTORS



Go High Level

SYSTEMS
THAT WORK.
FREEDOM
THAT LASTS.



TSM Tech Savvy Mentors

FREE WORKSHOP

5 SYSTEMS THAT FILL YOUR CALENDAR ON **AUTOPILOT**



47 26

Liked by 128 others



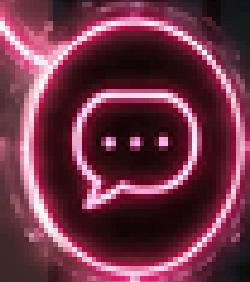
sarah_hustles 2m

WORKSHOP

Reply Message

ONE COMMENT. ONE SYSTEM.

Endless Results.



1. COMMENT

They comment a keyword.

We see it.



2. DM

Instant DM sent automatically.

We engage.



3. CLICK

They click the link.

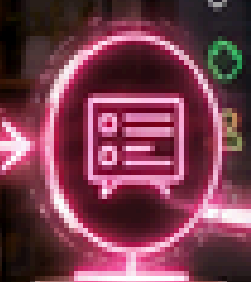
We track it.



4. TAG

They're tagged and added to the right segment.

We organize.



5. PIPELINE

They enter the pipeline and follow-up automatically.

We convert.

PIPELINE

NEW LEAD

25

CONTACTED

18

BOOKED

7

CLIENT

3

RECENT ACTIVITY

Sarah H. commented: WORKSHOP

DM sent

Link clicked

Tagged: Workshop Leads

Added to Pipeline: New Lead

Go High Level

TSM
TECH SAVVY
MENTORS

Different platforms.
Same system. One experience.

ZERO LEADS LOST.

VIRAL
CONTENT
GETS THE
ATTENTION.
STRUCTURE
CREATES THE
RESULTS.

Bethany
1h ago · 12

NEW TIP JUST DROPPED!
YOU NEED THIS.



VIEWS
1.2M

COMMENTS
8,734

SHARES
3,872

12.6K 3.2K 1.1K

- This is gold! 🔥🔥
- Thank you! ❤️
- GAME CHANGER! 🚀
- Where do I sign up? ⚡
- I need this! 🙏

THE PROBLEM
VISIBILITY WITHOUT
STRUCTURE =
LEADS LOST

ONE SYSTEM.
ENDLESS RESULTS.
WE TURN ATTENTION
INTO REAL CUSTOMERS.

THE SOLUTION
STRUCTURE
TURNS ATTENTION
INTO CLIENTS



Go High Level

ORGANIZED LEADS
REAL RELATIONSHIPS
REPEAT CUSTOMERS

TSM

AUTOMATION ENGINE

Your Business. On Autopilot.

EVERY PIECE CONNECTED. EVERY LEAD COUNTED.

PEOPLE.
PROCESS.
AUTOMATION.
FREEDOM.



TECH SAVVY
MENTORS

Real
Systems.
Real
Results.



ONE SYSTEM. ONE FLOW.
Zero Leads Lost. ♥

JG

NR

TECH SAVVY
MENTORS

REAL SYSTEMS.
REAL RESULTS.
REAL FREEDOM.



HOW THE AUTOMATION ENGINE ACTUALLY WORKS.

Happy path. Unhappy path. All automated.

PURCHASE
ENTERS HERE



AUTOMATIC
BRANCHING

Based on customer
choice and value.



2A LOW-TIER

Customer receives
Course A.

COURSE A

3A FULFILLMENT

Course A delivered.
Happy customer.



2B HIGH-TIER

Customer receives
Course A + B
+ Team Alert.

COURSE A

COURSE B

TEAM
ALERT

3B FULFILLMENT

Courses A + B
delivered.
Team notified.



1 CHECKOUT

Payment received.
Purchase confirmed.



ABANDONED
CHECKOUT

DETECTED BEFORE
IT'S LOST.



RECOVERY MESSAGE

Automatic follow-up.
Recover the sale.
Save the customer.



EVERY PATH.
EVERY CUSTOMER.
ZERO LEADS LOST.

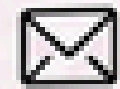


TSM

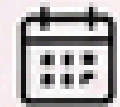
NR

THE LAUNCH RUNS ITSELF.

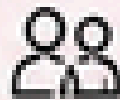
Without Babysitting.



REGISTRATION
Auto Emails + SMS
Sent



REMINDERS
Sent Automatically



CHECK-IN
Fast + Seamless



ROOM FILLS
Without the Chaos



GO HIGH LEVEL WORKSHOP
LIVE EXPERIENCE

*Build. Automate.
Scale.*



You're Registered!
See you soon! ❤️



Event Reminder
Tomorrow at 10AM ❤️



Doors Are Open!
Let's do this! ❤️



Check-in



YOU'RE ON THE
LIST!

“

“Our last event filled,
checked in and delivered...
without us living in our inboxes.”

– LISA STEIN



TSM
TECH SAVVY
MENTORS

TSM
TECH SAVVY
MENTORS

Real Systems.
Real Results.
Real Freedom.



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AUTOMATE
SYSTEMIZE
SCALE

TSM
TECH SAVVY
SCHOOL

SYSTEM 4: BUSINESS HUB

THIS IS WHERE YOUR BUSINESS LIVES.



COURSES

Your knowledge.
Organized.
Scalable.



COMMUNITY

Your people.
Your support.
Your growth.



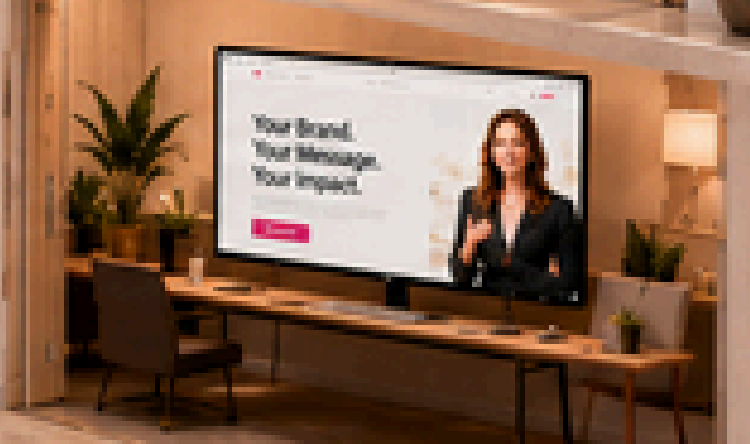
CLIENT PORTAL

Your clients.
Happy.
Informed.
On track.



WEBSITE

Your brand.
Your message.
Your impact.
Live 24/7.



BUDGET EXPERIENCE

Confusing. Frustrating. Time-Consuming.

VS.

FIRST CLASS EXPERIENCE

Simple. Streamlined. Stress-Free.



HOW BUSINESS HUB ACTUALLY WORKS

ONE LOGIN. ONE KEY. ONE PLACE.

TECH SAVVY
SCHOOL
BUSINESS HUB



JG

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ONE KEY.
ONE LOGIN.
UNLOCKS EVERYTHING.



NR

JG

ONE KEY
UNLOCKS
EVERYTHING.

YOUR ROOM

Your business.
Your space.
All yours.



THE LOUNGE

Your community.
Your people.
Your support.



COURSE THEATER

Your learning.
Your growth.
Your next level.



CLIENT PORTAL OFFICE

Your clients.
Your projects.
Your results.



Jill Pakledinaz

MY BUSINESS RAN. I GOT TO BE HERE.

“ I could actually step away and enjoy this trip, knowing my business was running and my clients were taken care of. The infrastructure held.

That freedom? Priceless.

— *Jill*

📍 ROME, ITALY

THE INFRASTRUCTURE HELD.

So she could live. ♥



SYSTEM 5: AI CO-PILOT

FOUNDATION FIRST. AI SECOND.

SMART
THERMOSTAT



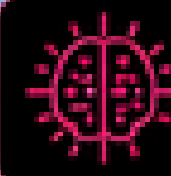
SMART
DOORBELL



AUTOMATED
LIGHTING



AI
CONTROLS



SYSTEM 5: AI LAYER

Smart. Automated. Intelligent.

AI CO-PILOT

STRONG
FOUNDATION.
EVERYTHING
ELSE RUNS
ON TOP.

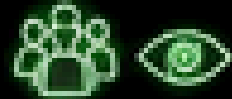
AI CO-PILOT
ACTIVATED.
WORKS FOR
YOU 24/7.

SYSTEMS 1-4: FOUNDATION

1 COMMUNICATION



2 TRAFFIC & VISIBILITY



3 BUSINESS ASSETS



4 DELIVERY & RETENTION



JG

NR

AI ISN'T ONE BUTTON.

MEET GHL'S ACTUAL AI TOOLS.

Four powerful AI assistants working together inside your business hub.

TECH SAVVY
SCHOOL
BUSINESS HUB



JG

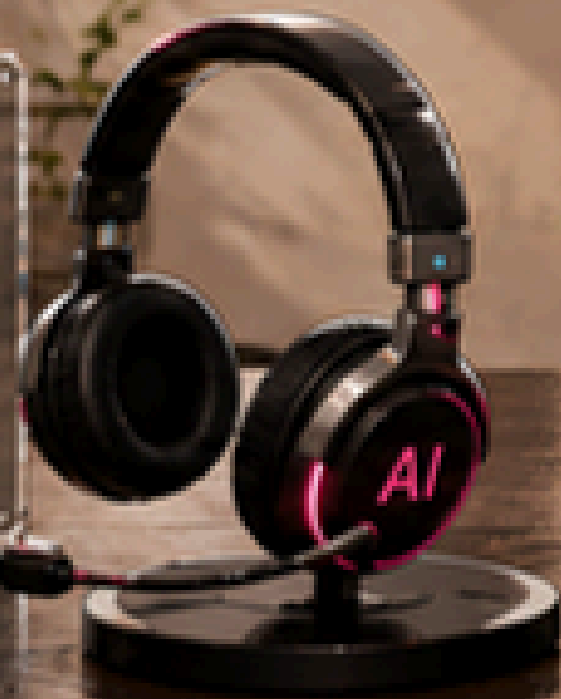


NR

ONE LOGIN
ONE PLACE
ZERO CHAOS

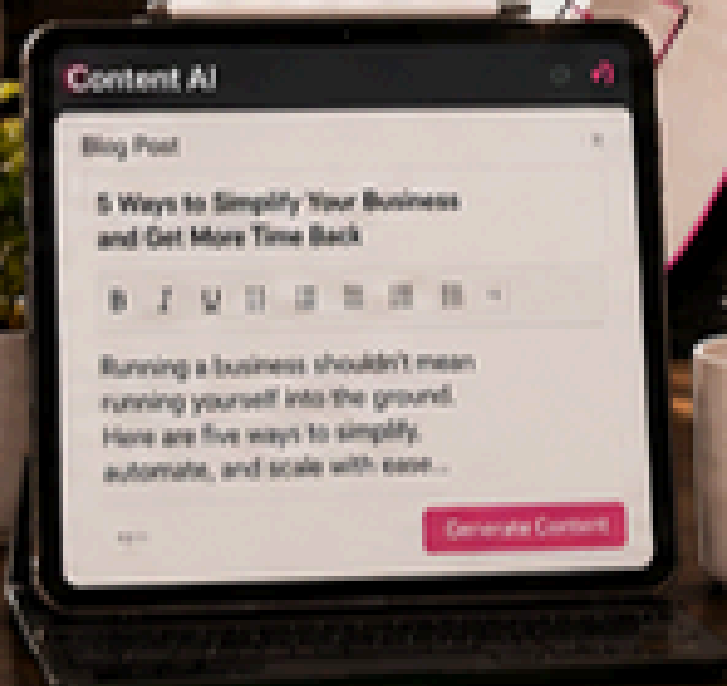


AI is listening.
AI is responding.
AI never misses.



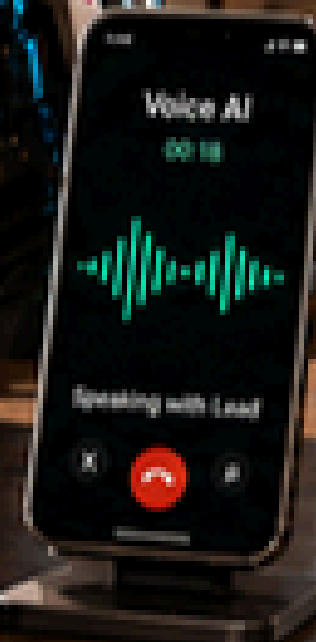
1 CONVERSATION AI

Automated conversations that engage and convert.



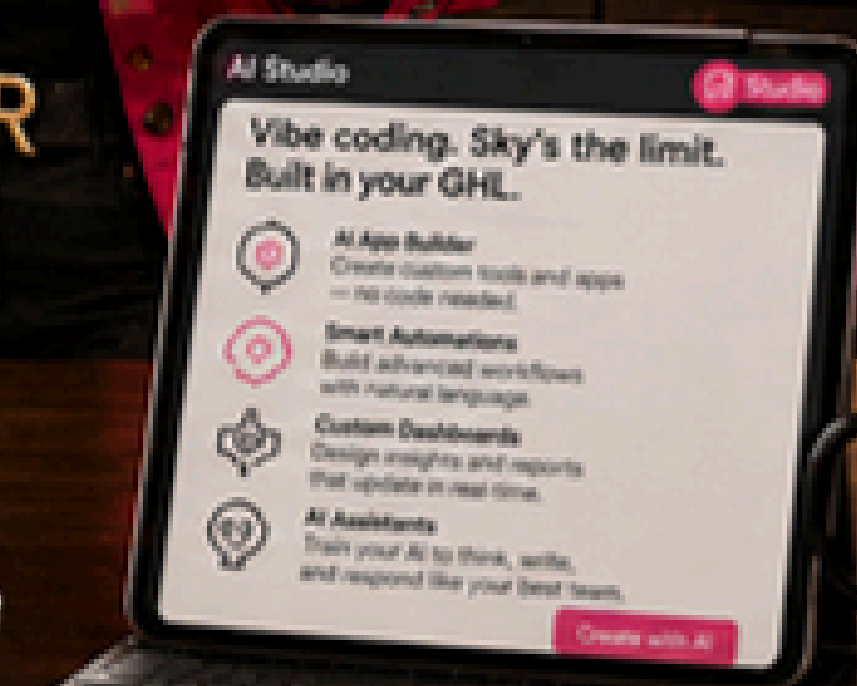
2 CONTENT AI

Creates blogs, emails, and posts that build trust and authority.



3 VOICE AI

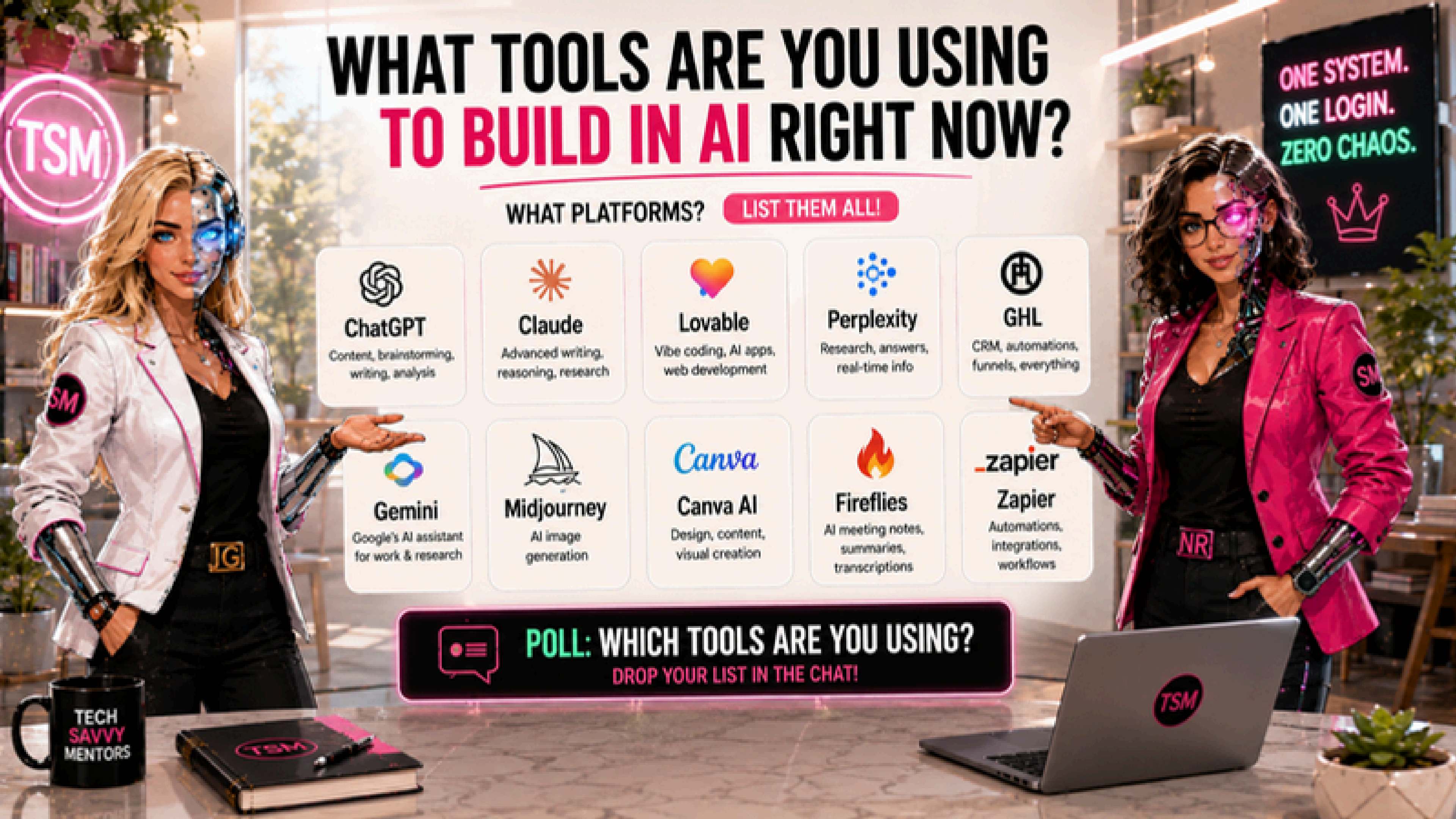
AI-powered calls that qualify leads and book appointments.



4 AI STUDIO

Vibe coding. Sky's the limit. Tool comparable to "lovable" — all built in your GHL.

TSM



WHAT TOOLS ARE YOU USING TO BUILD IN AI RIGHT NOW?

WHAT PLATFORMS?

LIST THEM ALL!

 ChatGPT Content, brainstorming, writing, analysis	 Claude Advanced writing, reasoning, research	 Lovable Vibe coding, AI apps, web development	 Perplexity Research, answers, real-time info	 GHL CRM, automations, funnels, everything
 Gemini Google's AI assistant for work & research	 Midjourney AI image generation	 Canva AI Design, content, visual creation	 Fireflies AI meeting notes, summaries, transcriptions	 Zapier Automations, integrations, workflows

 **POLL: WHICH TOOLS ARE YOU USING?**
DROP YOUR LIST IN THE CHAT!

ONE LOGIN.
ONE PLACE.
ZERO CHAOS.



POLL: WHICH SYSTEM ARE YOU MOST READY TO BUILD?

TECH SAVVY
SCHOOL
BUSINESS HUB



1	2	3	4	5
SYSTEM 1: COMMUNICATION	SYSTEM 2: TRAFFIC & VISIBILITY	SYSTEM 3: BUSINESS ASSETS	SYSTEM 4: DELIVERY & RETENTION	SYSTEM 5: AI CO-PILOT

CHOOSE YOUR **FOCUS**. BUILD YOUR **FREEDOM**.





THE COST OF STAYING HERE

25%

ADMIN

Emails, data entry,
follow-ups, reports,
all the back-and-forth.

14%

SCHEDULING

Booking, rescheduling,
coordinating, chasing
availability.

18%

MANUAL MARKETING

Creating, posting,
emailing, tracking,
and repeating.

ADMIN TASKS

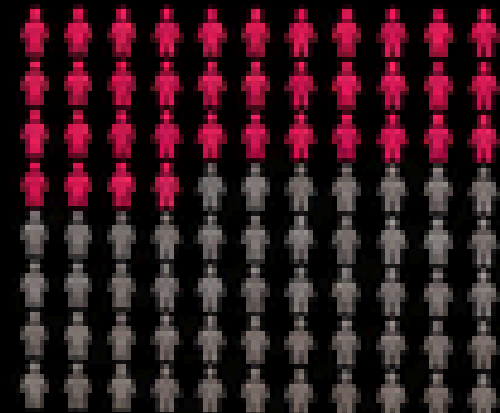
SCHEDULING

MANUAL
MARKETING

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
1 Team Meeting	2	3 Strategy Session	4	5 Sales Review
8 Client Calls	9	10	11	12
15 Launch Prep	16	17 Content Plan	18 1:1 Client Call	19
22	23	24	25	26
29	30	31		

SYSTEMS
SAVE TIME.
AUTOMATION
CREATES
FREEDOM.

27 OUT OF 100
LEADS DISAPPEAR
BEFORE YOU
CAN FOLLOW UP.



THE ANNUAL COST:

50K-80K
/YEAR

FOCUS.
SYSTEMS.
SCALE.
FREEDOM.

PLAN
AUTOMATE
DELEGATE
ELEVATE.

ONE LOGIN.
ONE PLACE.
ZERO CHAOS.

SM

IN THIS ROOM:

KIMBERLY

PAYING FOR TOOLS
YOU BARELY USE.

KAJABEE	\$199/mo
ACTIVE CAMPAIGN	\$149/mo
CLICKFUNNELS	\$147/mo
TEACHABLEE	\$179/mo
CALENDLY	\$12/mo
CIRCLE KIM	\$89/mo
FB ADS MANAGER	\$ —
MOVIE BE.	\$14/mo
GRAMMARLY	\$10/mo

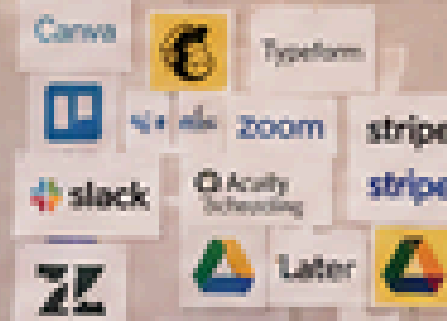
TOTAL: \$798+/MONTH

EXPENSIVE
SOFTWARE
RECEIPTS

MONICA

TOO MANY TOOLS.
NOT WORKING TOGETHER.

SO MANY TOOLS...



MANUAL
UPLOADS

DOUBLE
ENTRY

NO
AUTOMATION

CONFLICTING
DATA

NOT CONNECTED.
NOT WORKING.

UNUSED.
UNDERUSED.
OVERWHELMING.

AMBER

LEADS EVERYWHERE.
NONE FOLLOWED UP.

LEADS SCATTERED EVERYWHERE



LEADS FALL
THROUGH THE
CRACKS.

MISSING LEADS.
MISSING REVENUE.
MISSING OPPORTUNITIES.

NO SYSTEM.
NO FOLLOW UP.
NO SALES.

PLAN.
AUTOMATE.
DELEGATE.
ELEVATE.

YOU DIDN'T BUILD WRONG. YOU OUTGREW YOUR STRUCTURE.



TO DO (ALL THE THINGS)

- ✓ CONTENT
- ✓ EMAILS
- ✓ FOLLOW UP
- ✓ INVOICES
- ✓ SHIPPING
- ✓ CLIENT CALLS
- ✓ REPORTS
- ✓ ADMIN

YOU WERE
JUST
GETTING
STARTED.

JG

BIGGER VISION

MORE IMPACT

READY FOR
WHAT'S NEXT

SYSTEMS.
AUTOMATION.
FREEDOM.
SCALE.

FOCUS
PLAN
EXECUTE
REPEAT

NR



SYSTEMS.
AUTOMATION.
FREEDOM.
SCALE.

TECH SAVVY
SCHOOL

TO-DO LIST

- ✓ FOLLOW UP
- ✓ SEND EMAILS
- ✓ BOOK CALLS
- ✓ POST CONTENT
- ✓ UPDATE CRM
- ✓ INVOICES
- ✓ REPORTS
- ✓ PAYMENTS

ONE LOGIN.
ZERO CHAOS.

TSM



BIGGER
VISION.
BETTER
SYSTEMS.
MORE
FREEDOM.



TECH SAVVY
SCHOOL

SYSTEMS
AUTOMATION
FREEDOM.
SCALE

THE PROBLEM ISN'T THE **TOOLS**. IT'S THE **GAPS** BETWEEN THEM.



EMAIL



CALENDAR



PAYMENTS



DMs



CRM



COURSES



REPORTS



PAYS

ONE SYSTEM.
EVERYTHING
CONNECTED.



TECH SAVVY
SCHOOL

40%
OF YOUR DAY IS
LOST TO CONTEXT
SWITCHING.

ONE LOGIN.

- ✓ CAPTURE
- ✓ FOLLOW UP
- ✓ BOOK
- ✓ SELL
- ✓ DELIVER
- ✓ DELIGHT





FERN

Calendly	Acuity Scheduling
KAJABI	Typeform
Mailchimp	ConvertKit
Leadpages	Trello
asana	ClickUp
stripe	PayPal
zoom	Google Workspace
facebook Ads	ActiveCampaign
Canva	DocuSign
Later	Loom
Dropbox	WISTIA

JAMIE

Thinkific	Calendly
Mailchimp	HubSpot
ConvertKit	KAJABI
Trello	asana
zoom	Google Workspace
PayPal	stripe
facebook Ads	ActiveCampaign
ClickUp	Leadpages
Canva	Typeform
Later	Loom

KIMBERLY

GoTo Webinar	Acuity Scheduling
Mailchimp	ConvertKit
KAJABI	Leadpages
ClickUp	Trello
asana	Google Workspace
stripe	PayPal
zoom	ActiveCampaign
facebook Ads	Typeform
Canva	DocuSign
Dropbox	Later

CONSOLIDATION PLAN

- ✓ CAPTURE
- ✓ FOLLOW UP
- ✓ BOOK
- ✓ SELL
- ✓ DELIVER
- ✓ DELIGHT

ONE SYSTEM.
ZERO CHAOS.
MAX RESULTS.

TECH SAVVY
— SCHOOL —

TOO MANY
TOOLS.
TOO MANY
LOGINS.
TOO MUCH
CHAOS.

FIRST, WE MAP IT.



To-Do (EVERYWHERE)

- FOLLOW UP
- SEND FILES
- CHECK IN
- UPDATE CRM
- POST CONTENT
- CREATE INVOICE
- REPORTS
- PAYMENTS

Calendly

Mailchimp

Typeform

stripe

Trello

Zoom

ClickUp

NO SYSTEM

ANNUAL EVERYTHING

DATA ALL OVER

LOST LEADS

START OVER AGAIN?

ONE LOGIN.
ONE SYSTEM.
ZERO CHAOS.

TECH SAVVY
SCHOOL

CAPTURE.
FOLLOW UP.
CLOSE.
DELIVER.
DELIGHT.





BUSINESS AUDIT BLUEPRINT

1. CAPTURE	2. FOLLOW UP	3. CLOSE	5. RETENTION
• LEAD FORMS	• AUTOMATIONS	• BOOKING	• NURTURE
• LANDING PAGES	• EMAIL • SMS	• SALES PROCESS	• REVIEWS
• TRACKING	• CRM FLOW	• PAYMENTS	• REFERRALS

ONE LOGIN, ONE SYSTEM, ZERO CHAOS.

MAP IT, FIRST.

DON'T TEAR OUT WHAT YOU HAVEN'T MAPPED.

TECH SAVVY AUDIT

PLAN FIRST. BUILD RIGHT.

WATER LINE

DRAIN LINE

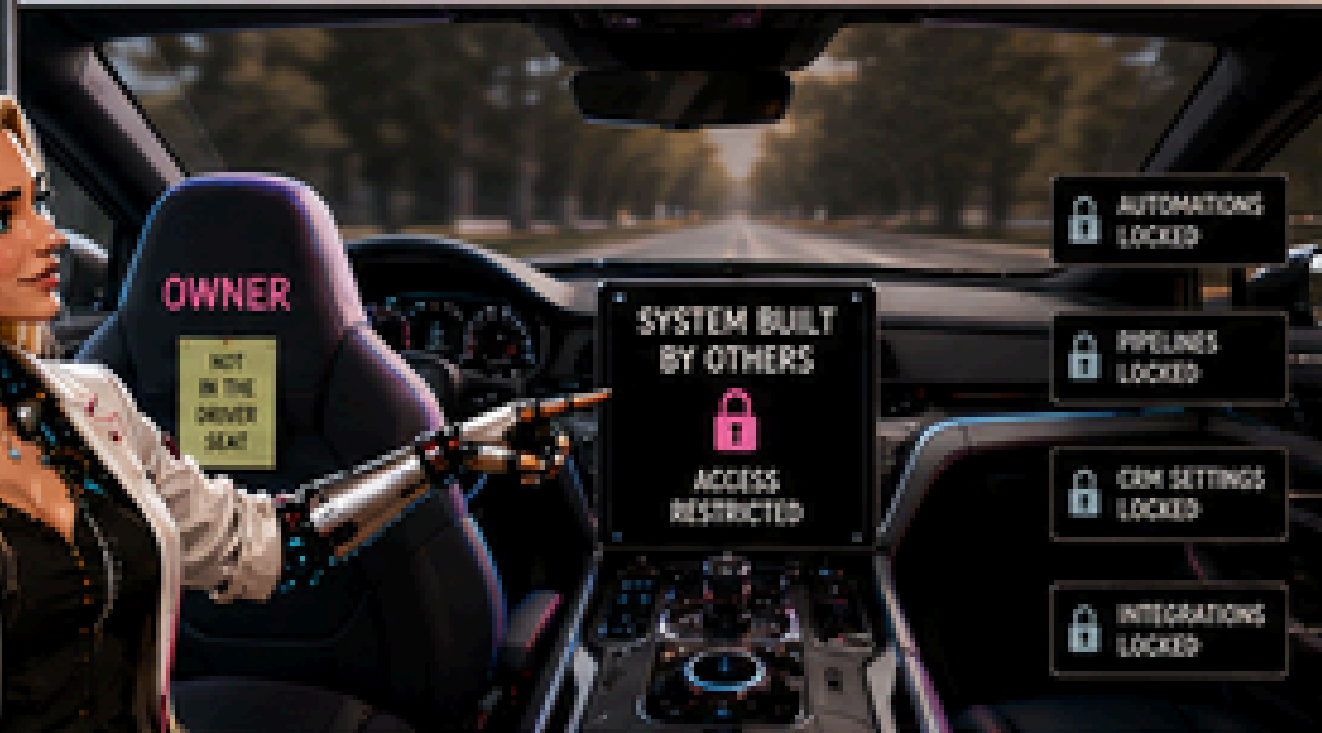
ELECTRICAL

TSM

IN THIS ROOM: ASHLEY

STATION 1: ASHLEY

PASSENGER, NOT IN CONTROL.



DIAGNOSIS

NO SYSTEM
OWNERSHIP

CAN'T SEE
THE WHOLE
PICTURE

DEPENDENT ON
BUILDERS

CAN'T DRIVE
GROWTH

SEE IT.
FIX IT.
SCALE IT.

SYSTEMS WIN

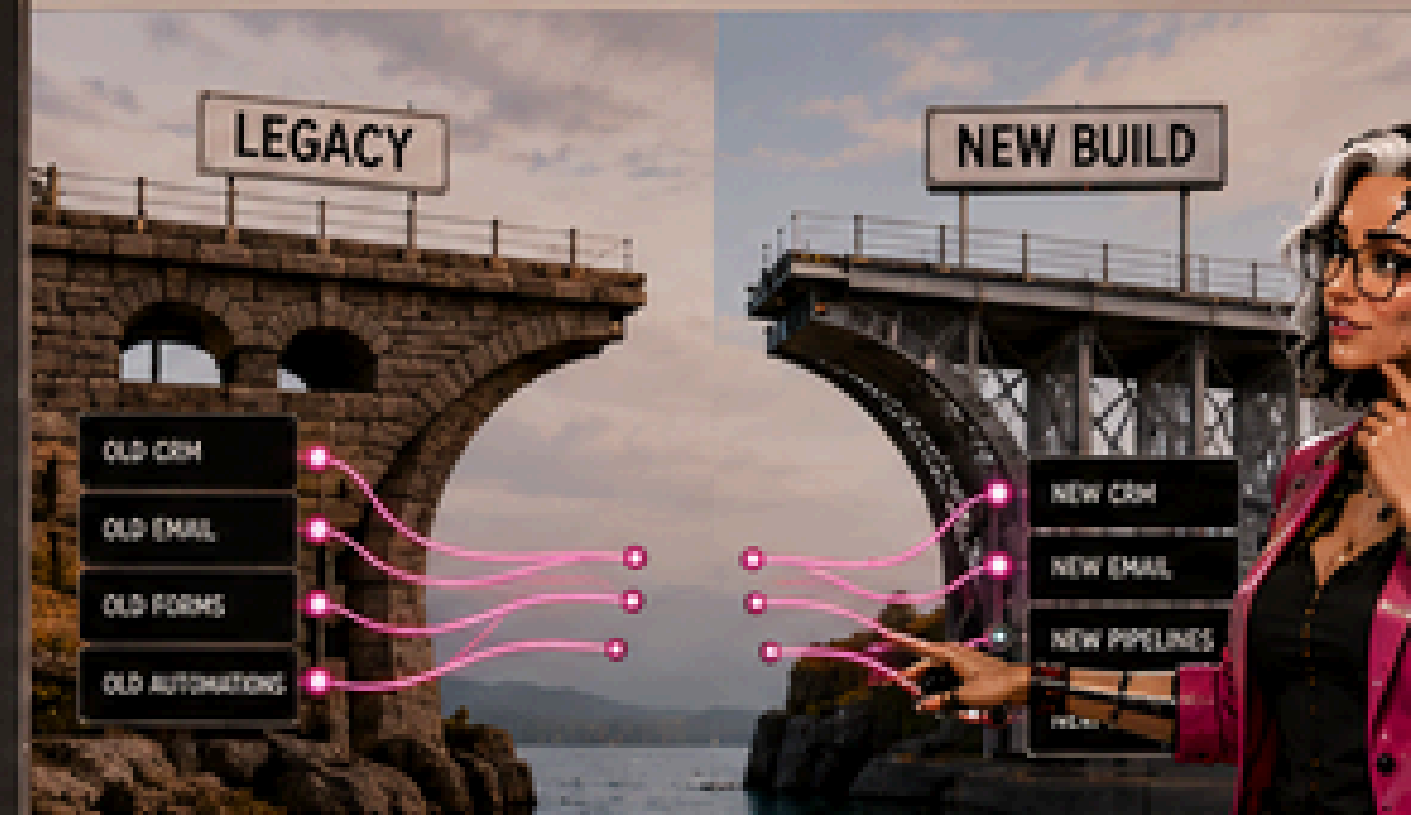
DATA DRIVES GROWTH

AUTOMATE. ELEVATE.

IN THIS ROOM: SUSAN

STATION 2: SUSAN

LEGACY + NEW BUILD = DISCONNECTED.



DIAGNOSIS

TWO SYSTEMS

DATA SILOS

DOUBLE WORK

THINGS SLIP
THROUGH



ONE LOGIN.
ONE SYSTEM.
ZERO CHAOS.

AUDIT CHECKLIST

- ☒ MAP FLOWS
- ☒ CHECK CONNECTIONS
- ☒ FIND GAPS
- ☒ FIX FOUNDATION
- ☒ SCALE WITH CONFIDENCE

PLAN IT.
FIRST.

AUDIT.
MAP.
BUILD RIGHT.

NOW WE MAP YOUR BUSINESS.



ONE LOGIN.
ONE SYSTEM.
ZERO CHAOS.



OUR PROCESS

- ✓ MAP IT.
- ✓ AUDIT IT
- ✓ FIX IT
- ✓ SYSTEMIZE IT
- ✓ SCALE IT



TECH SAVVY BUSINESS AUDIT WORKBOOK

1. CAPTURE

- ☐ LEAD FORMS
- ☐ LANDING PAGES
- ☐ TRAFFIC SOURCES
- ☐ TRACKING

2. FOLLOW UP

- ☐ AUTOMATIONS
- ☐ EMAILS / SMS
- ☐ CRM FLOW
- ☐ NURTURE

3. CLOSE

- ☐ BOOKING
- ☐ SALES PROCESS
- ☐ PAYMENTS
- ☐ ONBOARDING

4. DELIVER & RETAIN

- ☐ DELIVERY
- ☐ CLIENT EXPERIENCE
- ☐ FEEDBACK
- ☐ RETENTION

ONE LOGIN.
ONE SYSTEM.
ZERO CHAOS.

NOTES:

CLARITY
STRATEGY
SYSTEMS
SCALING



YOUR
BLUEPRINT
FOR
GROWTH



HOW DO **PEOPLE** FIND YOU?



DISCOVERY PATHWAYS

	SOCIAL MEDIA	☒ ACTIVE
	ADS	☒ ACTIVE
	REFERRALS	☒ ACTIVE
	STORE FRONT / WALK-IN	☐ INACTIVE
	SEARCH	☒ ACTIVE
☒	ACTIVE	☐ INACTIVE

STORE
FRONT /
WALK-IN

REFERRALS

SOCIAL
MEDIA

ADS

ONE LOGIN.
ONE SYSTEM.
ZERO CHAOS.

WHERE DO THEY GO NEXT?

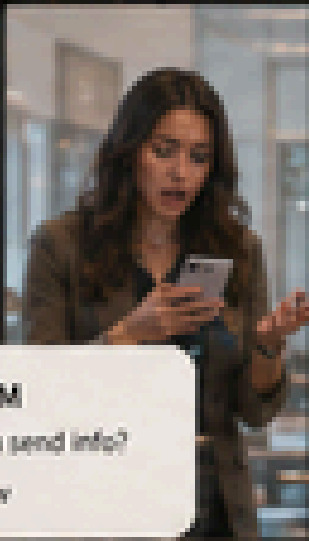


PHONE
CALL



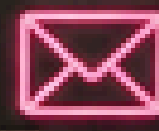
New Call
(248) 555-0187
Just now

INSTAGRAM
DM



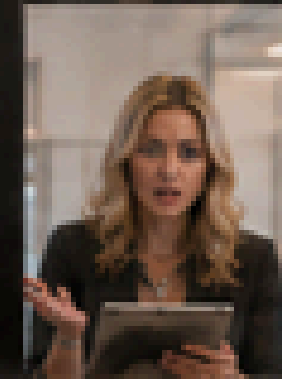
New DM
Can you send info?
Just now

EMAIL
INQUIRY



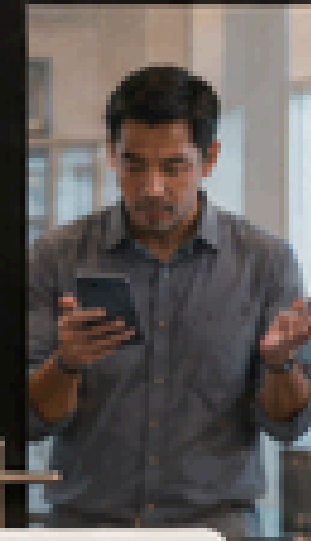
New Email
Interested in working
together!
Just now

WEB FORM
SUBMISSION



New Form Submission
Website Contact Form
Just now

REGISTRATION
ALERT



New Registration
Workshop Sign Up
Just now

ONE INBOX.
ONE FLOW.
ZERO CHAOS.

NR



RECEPTION



TSM

RING!

RING!

HOW DO THEY PAY... AND WHAT HAPPENS NEXT?

MANUAL.
DISCONNECTED.
TIME CONSUMING.
CHAOS.



INVOICE
Manual invoices



Stripe
Payment link



PayPal / Venmo
Cash App



Manual receipts
& tracking

INVOICES

0017 - PAID
0018 - PENDING
0019 - SENT
0020 - DUE

TO DO

WHAT'S MISSING:

- CONFIRMATION
- ACCESS
- FOLLOW UP
- TRACKING
- NEXT STEPS

NOT
SCALEABLE.
ERROR PRONE.
LEADS LOST.

AUTOMATED.
CONNECTED.
SCALABLE.
GROWTH.



CONFIRMATION
Instant email
receipt



ACCESS
Instant access
to portal / course



FOLLOW UP
Automated
welcome sequence



TRACKING
Logged in CRM
& pipeline



NEXT STEP
Booked call /
program start



ONE LOGIN.
ONE SYSTEM.
ZERO CHAOS.

PAYMENT RECEIVED!



\$1,997.00
Thank you!

WHAT HAPPENS NEXT:

- ✓ CONFIRMATION SENT
- ✓ ACCESS GRANTED
- ✓ FOLLOW UP STARTED
- ✓ TRACKED IN CRM
- ✓ NEXT STEP AUTOMATED

THE REST IS IN **YOUR WORKBOOK**



TECH SAVVY
— SCHOOL —



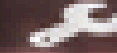
JG

NR

8. CONSOLIDATION



7. TOOL INVENTORY



6. FOLLOW-UP



5. DELIVERY



4. NURTURE



1. FIND



How do people find you?

2. REACH



Where do they go next?

3. PAY



How do they pay... and what happens next?

4. NURTURE



How do you stay top of mind?

5. DELIVERY



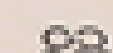
How do you stay top your offers?

6. DELIVERY



How do you get reviews & referrals?

7. FOLLOW-UP



How do you get reviews & referrals?

8. TOOL INVENTORY



What tools are you using?

9. CONSOLIDATION



What can be combined, cut, or simplified?

ONE LOGIN.
ONE SYSTEM.
ZERO CHAOS.



NOTES:

YOUR BLUEPRINT
FOR GROWTH



MAP IT.
FIX IT.
SYSTEMIZE IT.
SCALE IT.



REPEAT.

★ THIS IS WHAT YOUR BUSINESS ACTUALLY LOOKS LIKE ★



DISCONNECTED. OVERWHELMING. UNPREDICTABLE.

- ❌ Too many tools
- ❌ Manual work
- ❌ No visibility
- ❌ Things slip through the cracks
- ❌ You are the bottleneck
- ❌ Hard to grow



CONNECTED. AUTOMATED. SCALABLE.

- ✅ All-in-one platform
- ✅ Automated follow-up
- ✅ Full visibility
- ✅ Nothing falls through the cracks
- ✅ Your business runs without you
- ✅ Built to grow

GoHighLevel
ONE LOGIN. ONE SYSTEM.
ZERO CHAOS.

AIR TRAFFIC CONTROL WITH NO TOWER

✗ DISCONNECTED. CHAOTIC. RISKY.



✓ CONNECTED. AUTOMATED. IN CONTROL.



TOO MANY SIGNALS. NO SYSTEM.

- ✗ Too many tools
- ✗ Manual everything
- ✗ Missed messages
- ✗ Double bookings
- ✗ Things slip through the cracks
- ✗ Stress runs the show



ONE TOWER. COMPLETE VISIBILITY.

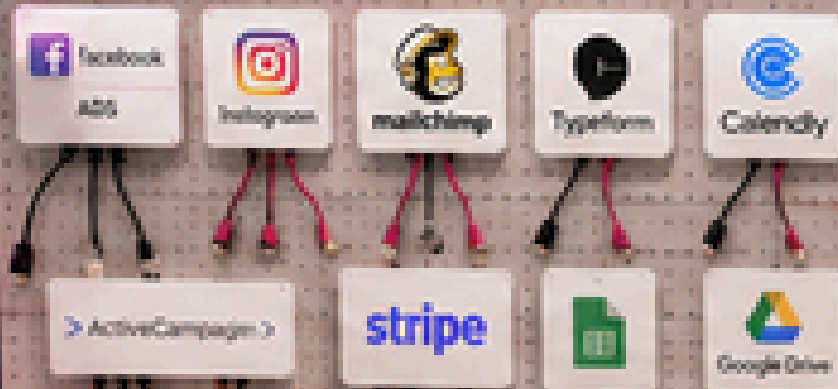
- ✓ All flights tracked
- ✓ Automated systems
- ✓ Nothing missed
- ✓ On-time every time
- ✓ Peace of mind
- ✓ You in control

 **GoHighLevel**
ONE LOGIN. ONE SYSTEM.
ZERO CHAOS.

IN THIS ROOM: **KALLIE** / **PRECIOUS** / **ERICA**

KALLIE

RIGHT COMPONENTS.
DISCONNECTED.



THE TOOLS
ARE HERE.
BUT THEY DON'T
TALK TO EACH
OTHER.

PRECIOUS

800+ CONTACTS.
NO TAGS. NO FOLDERS. NO CLARITY.

800+ CONTACTS



ALL CONTACTS.
NO TAGS.
NO SEGMENTS.
NO SYSTEM.
JUST... CHAOS.

ERICA

SOME PARTS WORK.
BUT THE END-TO-END IS UNCERTAIN.



PIECES ARE
WORKING...
BUT THE FULL
JOURNEY ISN'T
CONNECTED.

BUSINESS INFRASTRUCTURE AUDIT

- ☐ TRAFFIC
- ☐ LEADS
- ☐ FOLLOW-UP
- ☐ BOOKING
- ☐ PAYMENT
- ☐ ONBOARDING
- ☐ DELIVERY
- ☐ RETENTION

THE FULL CUSTOMER JOURNEY



TECH SAVVY
MENTORS

ONE LOGIN.
ONE SYSTEM.
ZERO CHAOS.



YOU DIDN'T FAIL.
YOU GREW.



TECH SAVVY
MENTORS

ONE LOGIN. ONE SYSTEM. ZERO CHAOS.

OUTGROWN
NOT BUILT FOR SCALE

- ✗ TOO MANY TOOLS
- ✗ MANUAL WORK
- ✗ MISSED FOLLOW-UP
- ✗ CHAOS
- ✗ OVERWHELM

WHERE YOU
STARTED
DOESN'T
DEFINE WHERE
YOU'RE GOING.
→

- ✓ AUTOMATED FOLLOW-UP
- ✓ ALL-IN-ONE PLATFORM
- ✓ FULL VISIBILITY
- ✓ CONNECTED EXPERIENCE
- ✓ BUILT TO SCALE

WHERE YOU
BUILT YOUR
FUTURE.
→

NEW SPACE. NEW SYSTEM. NEW RESULTS.



SAVE TIME



INCREASE REVENUE



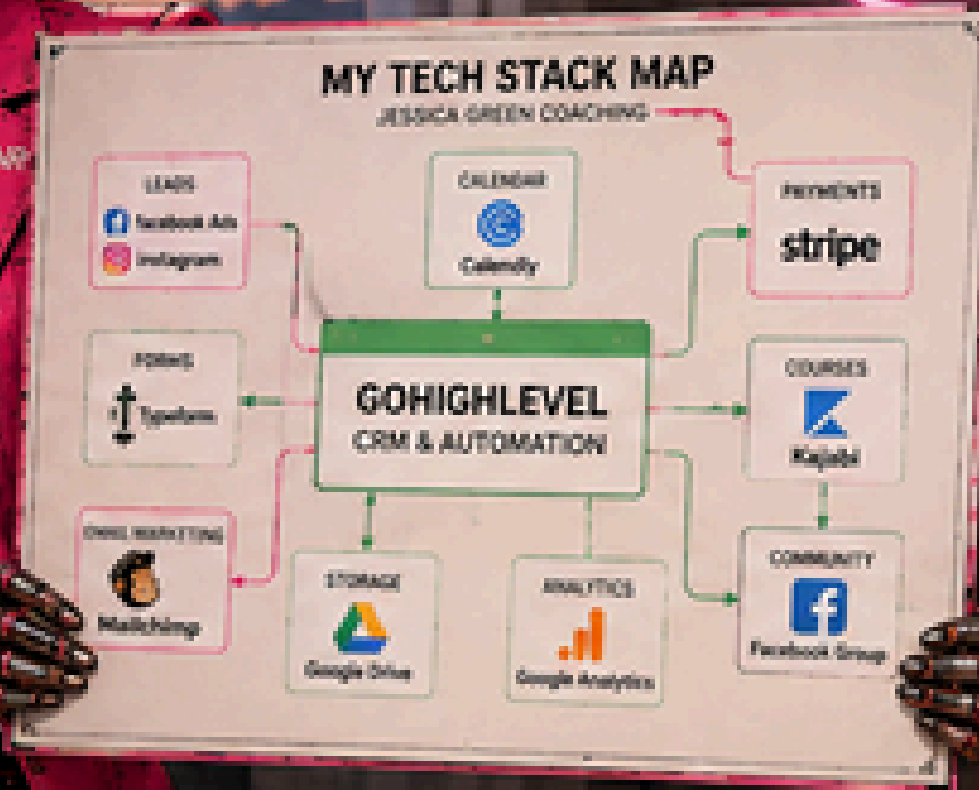
SERVE MORE CLIENTS



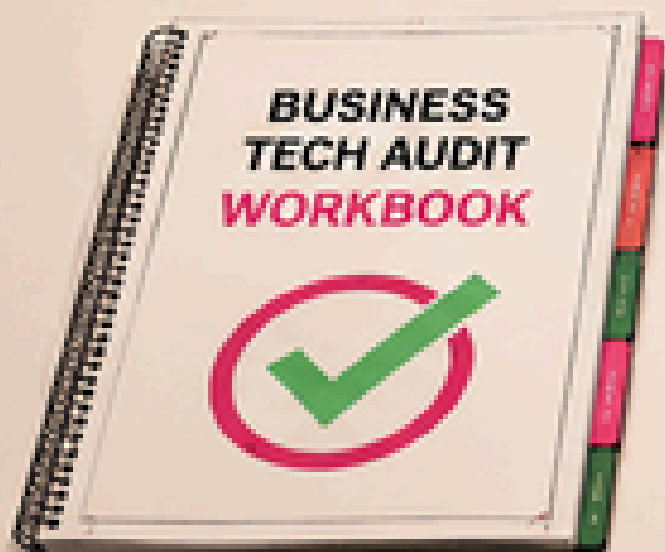
SCALE WITH CONFIDENCE



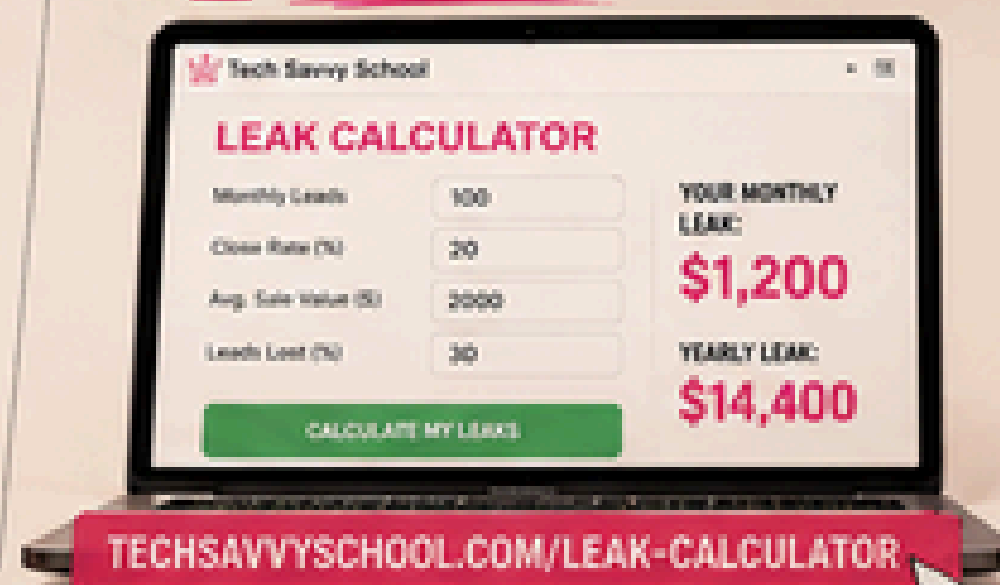
HOMework



1 FINISH YOUR AUDIT



2 CALCULATE YOUR LEAKS



3 SAVE YOUR PDF



4 POST YOUR MAP

We can't wait to see your map! ❤️



ONE LOGIN. ONE SYSTEM. ZERO CHAOS.

TODAY WAS THE MAP. TOMORROW IS THE GPS.



TECH SAVVY
MENTORS

ONE LOGIN.
ONE SYSTEM.
ZERO CHAOS.



TODAY: YOU MAPPED IT.
You see your entire business.



TOMORROW: WE NAVIGATE IT.
We connect it. Automate it. Scale it.



THE DESTINATION: FREEDOM.
More time. More impact. More income.



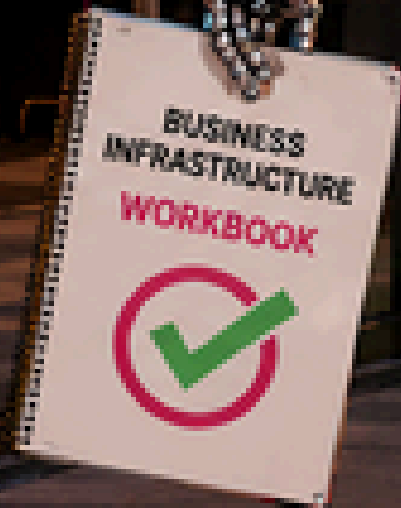
ONE LOGIN.
ONE SYSTEM.
ZERO CHAOS.

GoHighLevel

- LEADS CAPTURED
- FOLLOW-UP AUTOMATED
- APPOINTMENTS BOOKED
- PAYMENTS RECEIVED
- CLIENTS SERVED
- BUSINESS SCALING

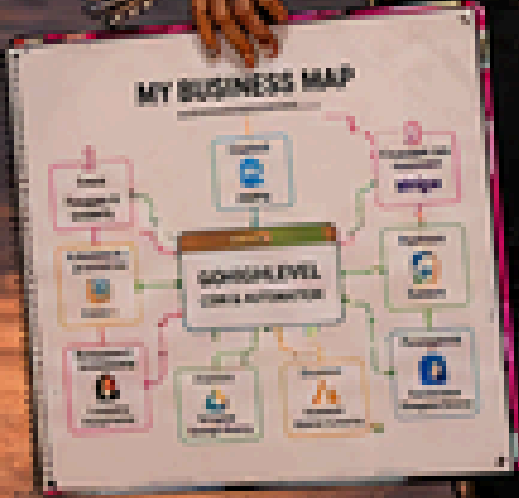
JG

JG



NR

NR



DAY 2

TSM

