



**THE GLOBAL  
CANNABIS LIFESTYLE  
STREAMING NETWORK  
2026 EPK**

**17** STREAMING  
PLATFORMS

**180** COUNTRY  
REACH

**244M** GLOBAL  
NICHE



DID YOU KNOW?

'WEED'  
HAS A  
CHANNEL

U.S. WEED CHANNEL



17 STREAMING PLATFORMS

180 COUNTRY REACH

244M GLOBAL NICHE



WE'RE SERIOUS ABOUT CANNABIS MEDIA

# ATA GLANCE



## ULTRA REACH

176,384

App Installs

Watch Anywhere!

OTT/CTV/FAST/Mobile

Web

181

Countries

## MASS APPROVALS

Roku

AppleTV

AndroidTV

iOS

Android

LG

Samsung

Meta

Instagram

X

TikTok

Youtube

Google

Amazon

## AD-COMPLIANT

USPTO

Certified

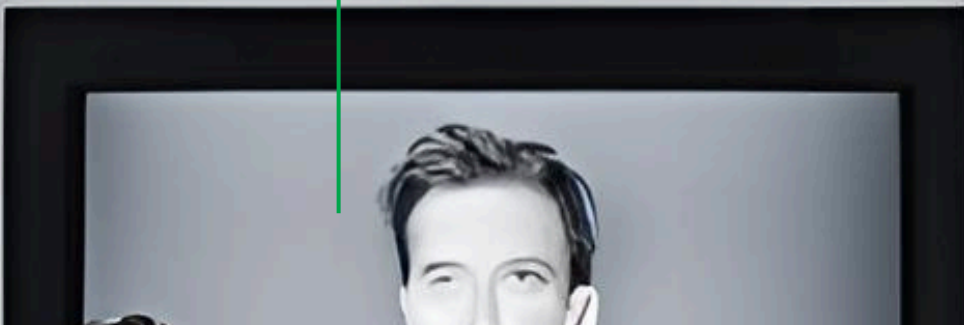
Google Ecosystem

Approved

Historic Options

To Reach The Global Cannabis Community

...FIRST



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244M

GLOBAL  
NICHE



# U.S. WEED CHANNEL IS THE FIRST AND ONLY “FEDERALLY CERTIFIED” CANNABIS STREAMING NETWORK ON EARTH



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244M

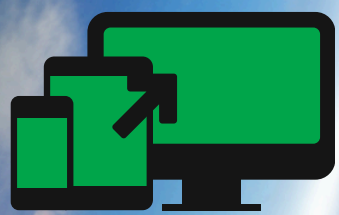
GLOBAL  
NICHE



MASS MEDIA... SOLVED

MAXIMUM  
VALUE

COMPLETE  
SOLUTION



MULTIPLE OTT / FAST  
GLOBAL  
DISTRIBUTION



SOCIAL MEDIA  
PROMOTIONS



AFFILIATE  
ARMY



MOBILE  
APPS



ADDL' DISTRIBUTION  
PLATFORMS



TOTAL  
ANALYTICS

17 STREAMING  
PLATFORMS

180 COUNTRY  
REACH

244M GLOBAL  
NICHE

# TV ADVERTISING IS KING

U.S. WEED CHANNEL



## TV ADVERTISING/ INSIGHTS

Q1

“TV Ads create lasting impressions, drive brand recall, and influence consumer behavior more powerfully than digital ads.”

[HTTPS://FALLOFFTHEWALL.COM/TV-ADVERTISING-VS-INTERNET-ADVERTISING](https://falloffthewall.com/tv-advertising-vs-internet-advertising)

Q2

“brands experienced a 12% increase in website traffic during the month they launched their TV campaigns, with a sustained 20% increase in monthly unique visitors.”

[HTTPS://WWW.MARKETINGDIVE.COM/NEWS/TV-ADVERTISING-DRIVES-BRAND-RESULTS-HERES-WHAT-NUMBERS-SAY/732288](https://www.marketingdive.com/news/tv-advertising-drives-brand-results-heres-what-numbers-say/732288)

Q3

“concluding that television's role in advertising effectiveness is not only significant but growing.”

[HTTPS://WWW.THINKBOX.TV/RESEARCH/REPORTS/TV-IS-AT-THE-HEART-OF-EFFECTIVENESS-WHITEPAPER-BY-PETER-FIELD](https://www.thinkbox.tv/research/reports/tv-is-at-the-heart-of-effectiveness-whitepaper-by-peter-field)

Q4

“on a per-exposure basis, TV continues to deliver substantial persuasive power, making it an extraordinarily efficient medium for reaching large audiences.”

[HTTPS://THEMASB.ORG/WP-CONTENT/UPLOADS/2021/08/JAR-2020-011.FULL.PDF?](https://themasb.org/wp-content/uploads/2021/08/JAR-2020-011.FULL.PDF?)

Q5

“Thinkbox found that TV advertising generated a 15% increase in brand awareness compared to online video advertising, highlighting TV's superior effectiveness in creating top-of-mind awareness.”

[HTTPS://WWW.SIMULMEDIA.COM/BLOG/BRAND-LIFT-STUDIES-PROVE-THE-EFFECTIVENESS-OF-TV-AND-CTV-ADVERTISING?](https://www.simulmedia.com/blog/brand-lift-studies-prove-the-effectiveness-of-tv-and-ctv-advertising?)





USWC IS ALL ABOUT  
**SUCCESS FOR YOUR BRAND.**

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GLOBAL  
NICHE



YOUR ADS **REACH MILLIONS** ON MULTIPLE PLATFORMS



U.S. WEED CHANNEL AND USWC ROCKS RADIO APPS REACH **200** MILLION HOMES WITH UNLIMITED VIEWERS IN **181** COUNTRIES ON 17+ PLATFORMS



SHORT-FORM EPISODES POSTED DAILY ON YOUTUBE & VIMEO



**APPROVED** SOCIAL MEDIA CLIPS PROMOTING CONTENT, INFLUENCERS, NEWS, AND EVENTS ARE POSTED DAILY ACROSS 6+ PLATFORMS.



24/7/365 ADVERTISING GEO-FENCED LOCALLY OR OPEN TO MILLIONS **WORLDWIDE...YOUR CHOICE!**

**COMPLETE  
ADVERTISING**



**MILLIONS OF  
IMPRESSIONS**



THE NEW NETWORK  
PEOPLE LOVE

17

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PLATFORMS

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GLOBAL  
NICHE

# CANNABIS...LIFESTYLE...PROGRAMMING EXAMPLES

NEWS &  
BUSINESS



MUSIC &  
CULTURE



TALK &  
ALTERNATIVE

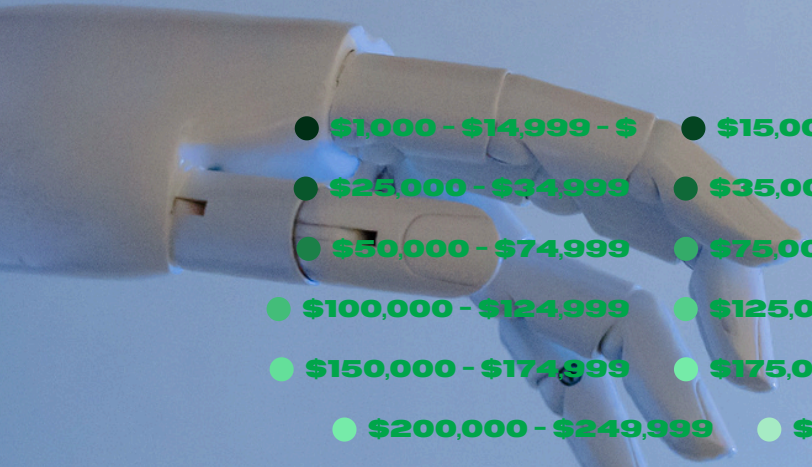


LIFESTYLE &  
TV SERIES

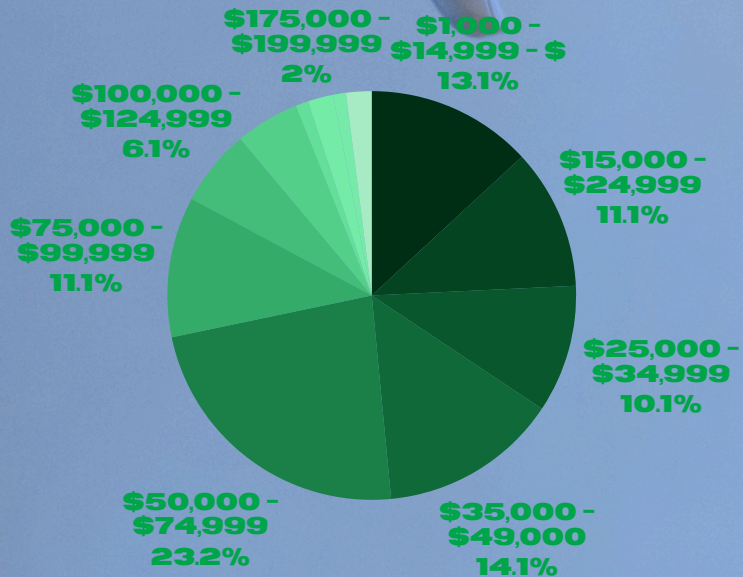


# AUDIENCE DEMOGRAPHICS

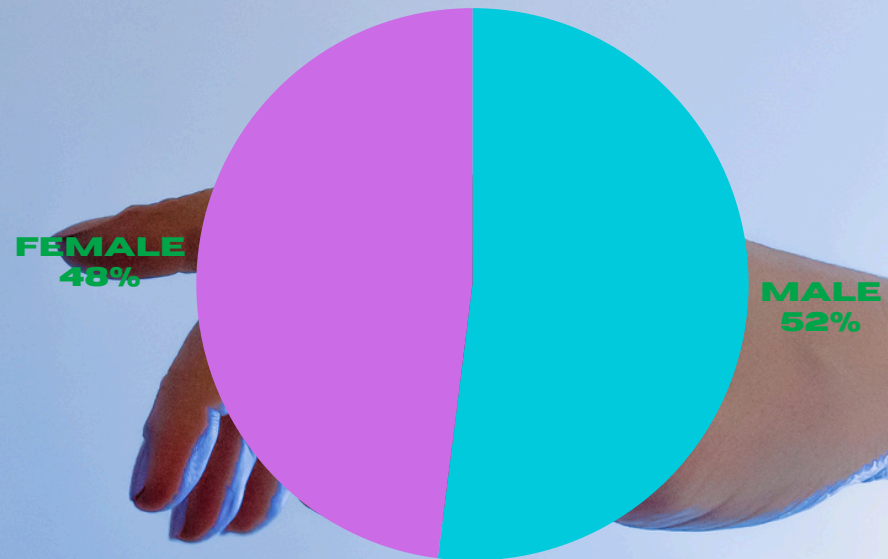
# EVERYONE LOVES U.S. WEED CHANNEL



- \$1,000 - \$14,999 - \$
- \$25,000 - \$34,999
- \$50,000 - \$74,999
- \$100,000 - \$124,999
- \$150,000 - \$174,999
- \$200,000 - \$249,999
- \$15,000 - \$24,999
- \$35,000 - \$49,000
- \$75,000 - \$99,999
- \$125,000 - \$149,999
- \$175,000 - \$199,999
- \$250,000 +



● MALE ● FEMALE

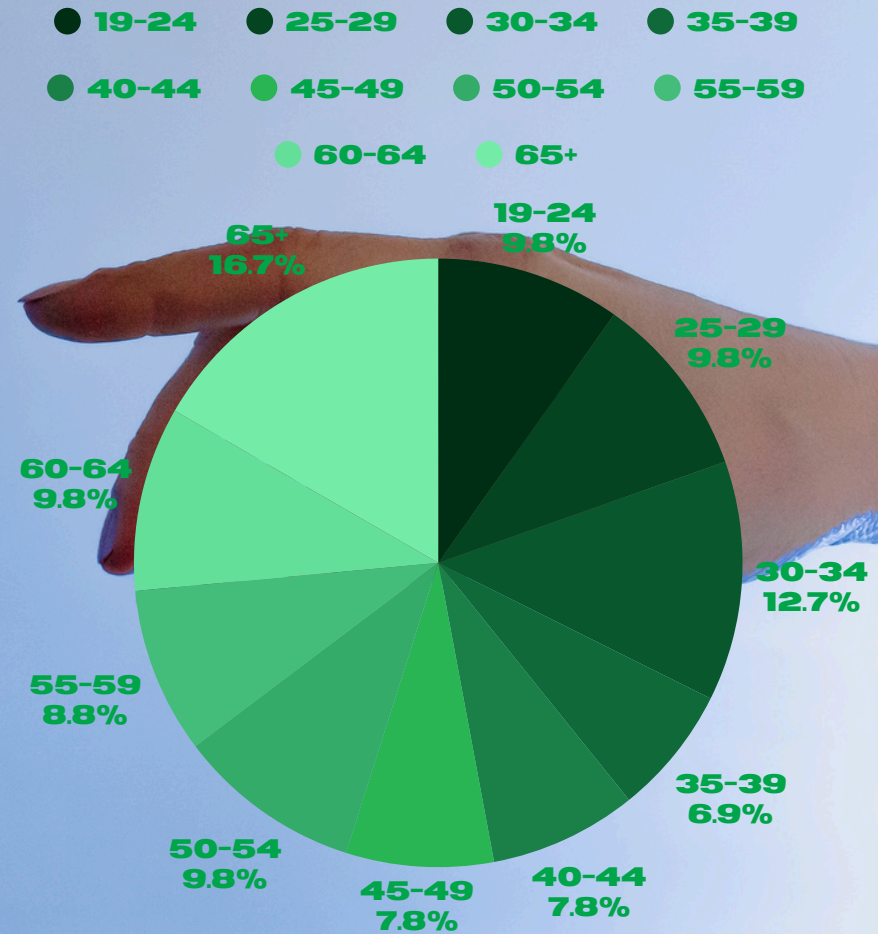
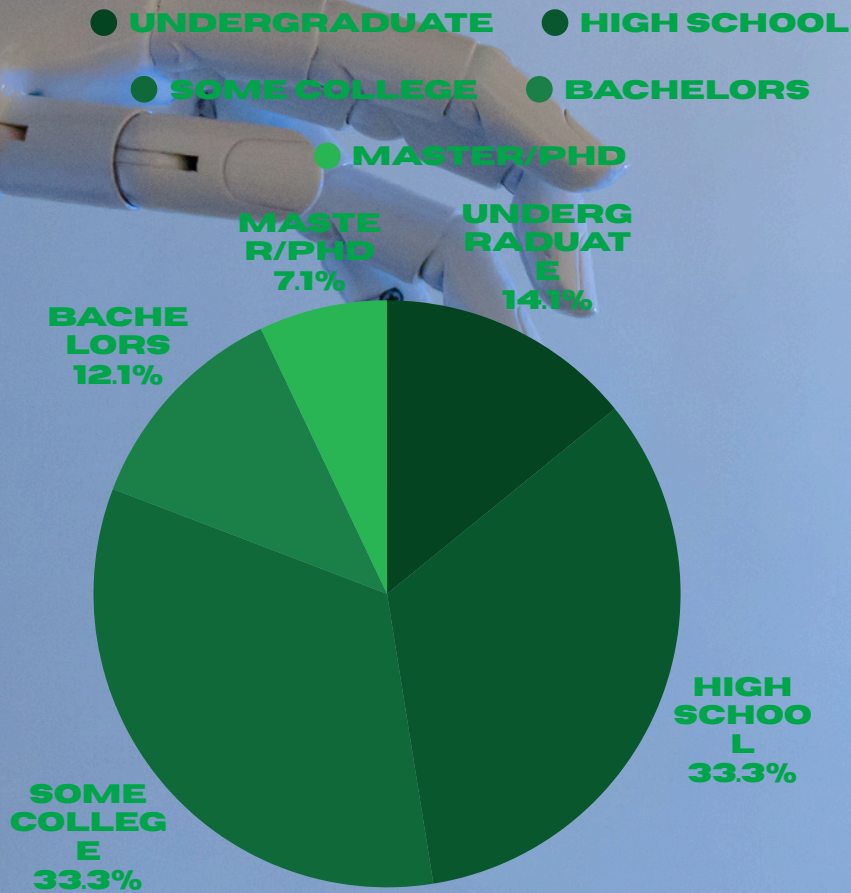


U.S. WEED CHANNEL



# AUDIENCE DEMOGRAPHICS

# EVERYONE LOVES U.S. WEED CHANNEL



U.S. WEED CHANNEL





# WHERE DOES YOUR AD BELONG?

DIVERSE  
PROGRAMING

ICONIC  
OFFERS



MUSIC



LIFESTYLE



WELLNESS



SPIRITUALITY



CUSINES



EDUCATION



SPORTS



OUTDOORS



INVESTIGATIONS



SIT-COMS



POLITICS



SUPERNATURAL



JUSTICE



ART



GAMING



BUISNESS



SPACE



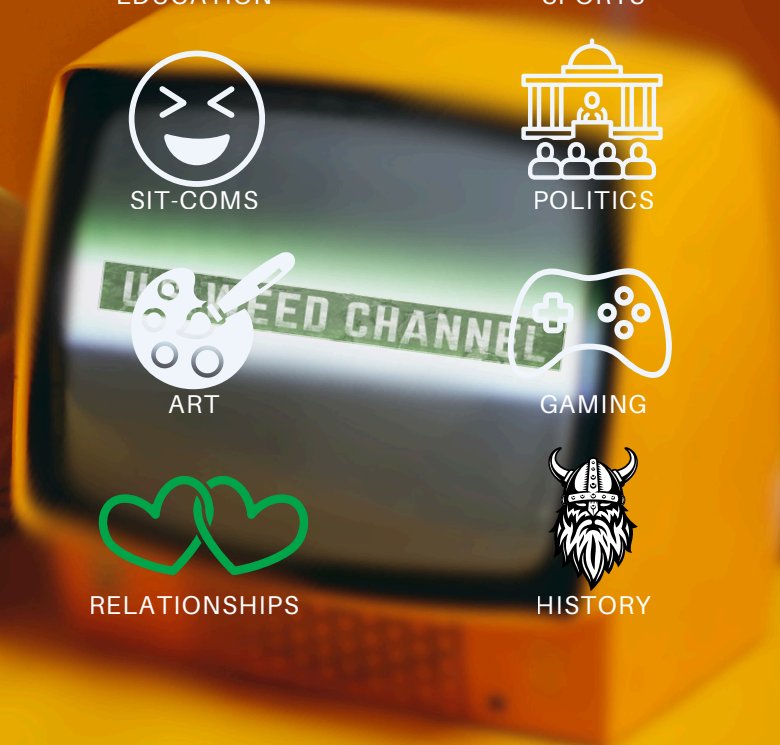
RELATIONSHIPS



HISTORY



TRAVEL





**THE FIRST AND ONLY FEDRALLY CERTIFIED GLOBALLY  
STREAMING, CANNABIS LIFESTYLE TV NETWORK..**

**ON EARTH**

+1 (424) 777-USWC (8792) | @USWEEDCHANNEL | @USWCROCKSRADIO

COMPLIANT GLOBAL ADVERTISING TO THE  
CANNABIS CULTURE - CALL NOW!