

Terms of Service

Last updated: June 15, 2026

Welcome to Aligned. These Terms of Service ("Terms") govern your access to and use of the website, programs, coaching, mentoring, and related services (collectively, the "Services") offered by Aligned Mentoring ("Aligned," "we," "us," or "our"). By accessing our website or enrolling in any program, you agree to these Terms.

1. OUR SERVICES

Aligned provides chiropractic practice coaching, mentoring, educational content, events, and related membership programs. Our Services are intended for chiropractors, chiropractic students, and chiropractic practice owners. The Services provide business and professional guidance only and do not constitute legal, financial, accounting, tax, or medical advice.

2. ELIGIBILITY & ACCOUNTS

You must be at least 18 years old and able to form a binding contract to use our Services. If you create an account, you are responsible for maintaining the confidentiality of your login credentials and for all activity that occurs under your account.

3. MEMBERSHIP, PROGRAMS & PAYMENT

- Certain Services are offered on a subscription or program-fee basis. Pricing, billing frequency, and program terms are presented at the time of enrollment.
- By enrolling, you authorize us (and our payment processors) to charge the applicable fees to your payment method on the stated schedule.
- Subscriptions renew automatically unless cancelled in accordance with the cancellation terms presented at enrollment.
- Unless otherwise stated in writing, fees are non-refundable except where required by law or expressly provided in a specific program's terms or guarantee.

4. PROGRAM GUARANTEE

Where a specific guarantee is offered for a program (for example, a growth-based guarantee), the exact terms, conditions, qualifying criteria, and remedies of that guarantee are governed by

the written guarantee provided for that program. General marketing statements do not by themselves create a guarantee. Results vary and depend on factors outside our control, including your own effort and implementation.

No guarantee of results. Aligned does not promise any specific financial outcome, patient volume, revenue, or business result. Examples, testimonials, and statistics reflect individual experiences and are not a promise or prediction of your results.

5. INTELLECTUAL PROPERTY

All content, materials, curricula, methods, logos, and trademarks made available through the Services are owned by Aligned or its licensors and are protected by intellectual-property laws. You may use program materials solely for your own practice and may not copy, resell, distribute, or republish them without our prior written consent.

6. ACCEPTABLE USE

You agree not to misuse the Services, including by attempting to gain unauthorized access, interfering with the Services, sharing access credentials, or using the materials to build a competing program.

7. THIRD-PARTY LINKS & SERVICES

Our Services may link to third-party websites, tools, or platforms (such as scheduling, payment, or media services). We are not responsible for the content, policies, or practices of any third party.

8. DISCLAIMERS

The Services are provided "as is" and "as available" without warranties of any kind, whether express or implied, to the fullest extent permitted by law. We do not warrant that the Services will be uninterrupted, error-free, or that any particular result will be achieved.

9. LIMITATION OF LIABILITY

To the fullest extent permitted by law, Aligned and its owners, employees, and contractors will not be liable for any indirect, incidental, consequential, special, or punitive damages, or for lost profits or revenues, arising out of or relating to your use of the Services. Our total liability for any claim will not exceed the amount you paid to us for the Service giving rise to the claim in the twelve (12) months preceding the claim.

10. INDEMNIFICATION

You agree to indemnify and hold harmless Aligned from any claims, losses, or expenses arising from your use of the Services or your violation of these Terms.

11. CHANGES TO THESE TERMS

We may update these Terms from time to time. Material changes will be reflected by the "Last updated" date above. Your continued use of the Services after changes take effect constitutes acceptance of the revised Terms.

12. GOVERNING LAW

These Terms are governed by the laws of the State of [STATE], without regard to its conflict-of-laws principles. Any dispute will be resolved in the state or federal courts located in [COUNTY/STATE].

13. CONTACT

Questions about these Terms? Contact us at info@amcfamily.com.

Privacy Policy

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Aligned Mentoring ("Aligned," "we," "us," or "our") respects your privacy. This Privacy Policy explains what information we collect, how we use it, and the choices you have. It applies to our website and the coaching, mentoring, membership, and related services we provide (the "Services").

1. INFORMATION WE COLLECT

- **Information you provide:** name, email, phone number, practice information, and any details you submit through forms, quizzes, applications, or enrollment.
- **Payment information:** processed by our third-party payment processors. We do not store full payment card numbers on our servers.
- **Automatically collected:** IP address, browser type, device information, pages visited, and similar usage data collected through cookies and analytics tools.

2. HOW WE USE YOUR INFORMATION

- To provide, operate, and improve our Services;
- To process enrollments, payments, and membership management;
- To respond to inquiries and provide support;
- To send program updates, educational content, and (with your consent where required) marketing communications;
- To analyze usage and improve our website and offerings;
- To comply with legal obligations and protect our rights.

3. HOW WE SHARE INFORMATION

We do not sell your personal information. We may share information with:

- **Service providers** who help us operate (e.g., payment processing, scheduling, email/CRM, hosting, analytics), bound by confidentiality obligations;

- **Legal and safety** recipients when required by law or to protect rights and safety;
- **Business transfers** in connection with a merger, acquisition, or sale of assets.

4. COOKIES & TRACKING

We use cookies and similar technologies to operate the website, remember preferences, and measure performance. You can control cookies through your browser settings; disabling some cookies may affect site functionality.

5. YOUR CHOICES & RIGHTS

- **Marketing:** you can opt out of marketing emails at any time using the unsubscribe link.
- **Access & deletion:** depending on your location, you may have the right to access, correct, or delete your personal information, or to restrict or object to certain processing.
- To exercise any right, contact us at info@amcfamily.com.

6. DATA RETENTION

We retain personal information for as long as needed to provide the Services, comply with legal obligations, resolve disputes, and enforce agreements.

7. DATA SECURITY

We use reasonable administrative, technical, and physical safeguards to protect your information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

8. CHILDREN'S PRIVACY

Our Services are intended for adults and are not directed to children under 18. We do not knowingly collect personal information from children.

9. THIRD-PARTY LINKS

Our website may link to third-party sites and platforms. We are not responsible for the privacy practices of those third parties; please review their policies.

10. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. Material changes will be reflected by the "Last updated" date above.

11. CONTACT US

Questions about this Privacy Policy or your information? Contact us at info@amcfamily.com.