

REMITLY \$500 VISA GIFT CARD SWEEPSTAKES

FESTIVAL CHAPÍN LOS ANGELES 2026

OFFICIAL SWEEPSTAKES RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Sweepstakes: One (1) \$500 electronic Visa gift card, delivered by e-mail (the “Prize”). Approximate retail value (“ARV”) of the Prize: \$500.00 USD. Total ARV of all prizes available: \$500.00 USD.

Sweepstakes Period: This Sweepstakes begins at 10:00 AM (Pacific Time) on August 29, 2026 and ends at 9:00 PM (Pacific Time) on August 30, 2026 (the “Sweepstakes Period”). Sponsor’s computer is the official time-keeping device for this Sweepstakes.

Promotional Partner: Remitly Global, Inc. and its subsidiaries and affiliates (“Remitly”) are promotional partners of this Sweepstakes. Remitly is not the Sponsor or administrator of this Sweepstakes. This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with Festival Chapín, its organizers, or any venue, and this Sweepstakes is not affiliated with Visa U.S.A. Inc. or any gift card issuer.

Eligibility: Sweepstakes open only to individual legal residents of the United States who have attained the age of majority in their jurisdiction of residence as of the date of entry into the Sweepstakes and who are physically present at Festival Chapín in Los Angeles, California during the Sweepstakes Period. Employees of Sponsor and Remitly and each of their respective affiliates, officers, directors, employees, agents, advertising, public relations and promotion agencies, the judges, and members of each of their immediate families (i.e., spouses, parents, children and siblings, and their respective spouses) and those living in the same household of each are not eligible to enter.

How to Enter: There is one (1) method of entry for the Sweepstakes. To enter, during the Sweepstakes Period an Entrant must scan the Sweepstakes QR code displayed at the Remitly activation at Festival Chapín in Los Angeles, California and submit the official entry form by providing their full name, e-mail address and telephone number. All required fields must be completed. Internet access and a compatible mobile device are required to enter; any wireless carrier, data or other charges incurred in connection with entry are the sole responsibility of the Entrant. No illegible, incomplete, forged, or altered entries will be accepted. Limit: One (1) entry per person for the entire Sweepstakes Period. Entries will not be acknowledged or returned. All entries become the property of Sponsor.

Prizes and Odds: One (1) Prize will be awarded. Odds of winning depend on the number of eligible entries received during the Sweepstakes Period.

Selection of Winner: One (1) Potential Winner will be selected from all eligible entries received during the Sweepstakes Period in a random drawing to be conducted on or about September 2, 2026, approximately three (3) days after the close of the Sweepstakes Period. Judges’ decisions are final on all matters relating to this Sweepstakes.

Winner Notification and Confirmation: The Potential Winner will be notified by e-mail at the e-mail address provided on their entry form, and may also be contacted by telephone, on or about September 2, 2026. In order to claim the Prize, the Potential Winner must reply to the notification e-mail within twenty-four (24) hours of the date and time the notification e-mail is sent by Sponsor, confirming their identity and eligibility. This reply requirement allows Sponsor to confirm that the e-mail address submitted is valid and belongs to the Potential Winner. If the Potential Winner does not reply within twenty-four (24) hours, if the notification e-mail is returned as undeliverable, or if the Potential Winner is determined to be ineligible or declines the Prize, the Prize will be forfeited and an alternate winner will be selected by Sponsor at random from among the remaining eligible entries. Each alternate winner is subject to the same twenty-four (24) hour reply requirement. Sponsor may repeat this process up to three (3) times; if no Potential Winner or alternate winner responds as required, Sponsor reserves the right not to award the Prize. Sponsor’s records of the date and time the notification e-mail was sent and of any reply received are final.

Prize Delivery: The Prize will be delivered as an electronic Visa gift card sent by e-mail to the e-mail address provided by the winner on their entry form, promptly after the Potential Winner replies to the notification e-mail within the required twenty-four (24) hour period and Sponsor confirms their eligibility, and in most cases within one (1) business day of that confirmation. No affidavit of eligibility, liability release, or other claim documentation is required to receive the Prize in this Sweepstakes; the timely e-mail reply described above is the only step required of the Potential Winner. It is the winner's sole responsibility to provide a valid, working e-mail address and to ensure that e-mail from Sponsor is not blocked or filtered. Sponsor is not responsible for a Prize e-mail that is undeliverable, blocked, filtered, or misdirected as a result of an inaccurate, inactive, or incorrectly provided e-mail address. The Prize is subject to the terms, conditions and expiration policies of the gift card issuer. Any taxes on the Prize are the sole responsibility of the winner. No cash or other substitution or transfer of the Prize is permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value if the advertised Prize becomes unavailable.

Winner List: To obtain a list of prize winners, send a self-addressed, stamped envelope to the Sponsor at the address listed below. Requests must be received within two (2) weeks of the close of the Sweepstakes Period and must include the name of the Sweepstakes.

Questions: If you have any questions regarding this Sweepstakes, send an e-mail to [CONTACT EMAIL] with the phrase "Sweepstakes Question" written in the subject line of the e-mail.

Sponsor: TRU Touching Humans, LLC d/b/a Truth Marketing + Media, 16803 Dallas Parkway, Suite 100, Addison, TX 75001.

Abbreviated Rules

Remitly \$500 Visa Gift Card Sweepstakes

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited or restricted by law. Must be a legal resident of the United States, of the age of majority in your jurisdiction of residence, and physically present at Festival Chapín in Los Angeles, CA during the Sweepstakes Period to enter. This Sweepstakes begins at 10:00 AM (Pacific Time) on August 29, 2026 and ends at 9:00 PM (Pacific Time) on August 30, 2026. One (1) prize available: a \$500 electronic Visa gift card (ARV \$500). Odds of winning depend on the number of eligible entries received. Limit one (1) entry per person. Winner will be notified by e-mail on or about September 2, 2026 and must reply within twenty-four (24) hours to claim the prize, or an alternate winner will be selected. Sponsor: TRU Touching Humans, LLC d/b/a Truth Marketing + Media. Not affiliated with Visa U.S.A. Inc. For official rules, visit [RULES URL].

GENERAL RULES

These General Rules apply to sweepstakes and contests conducted by Sponsor. In the event of any conflict between these General Rules and the Official Sweepstakes Rules set forth above, the Official Sweepstakes Rules control.

No Purchase Necessary: NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Entries: Limit of one (1) entry per person per Promotion, or if applicable, per prize period within a single Promotion. No illegible, incomplete, forged or altered entries will be accepted. Entries will not be acknowledged or returned. Any person who attempts to participate with multiple e-mail addresses, telephone numbers and/or street addresses, under multiple identities, or who uses any device or artifice to submit multiple entries in violation of the entry limitation will be disqualified. In case of dispute, an on-line entry will be deemed made by the authorized account holder of the e-mail address used to submit the entry or otherwise associated with the online or social media account used to submit the entry.

"Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Proof of submission of an entry does not constitute proof of receipt.

Selection of Winners: Winners of a sweepstakes will be determined from all eligible entries received in a random drawing held as soon as practicable after the close of the sweepstakes period, and usually within approximately three (3) days. Judges' decisions are final on all matters relating to the sweepstakes. Winners will be notified by telephone or e-mail, at Sponsor's sole discretion. In the event that a Promotion has multiple prize periods, entrants may enter during more than one prize period, but winners will not be eligible to win prizes in subsequent prize periods and non-winning entries will NOT be carried forward to subsequent prize period drawings. Winners of a contest will be selected according to the Official Promotion Rules. By accepting any prize, the winner agrees that Sponsor and its designees may use his/her name, voice, photograph, likeness, address (city and state), biographical information, prize information and/or statements about this Promotion for advertising and publicity purposes in all media worldwide at the discretion of the Sponsor without limitation, further compensation, or notice, except where prohibited by law.

Prizes and Odds: Odds of winning depend upon the number of eligible entries received for each sweepstakes. The prizes will be awarded (assuming eligible entries are received). Sponsor reserves the right to substitute prizes of equal or greater value in the event any advertised prize becomes unavailable. In the event that the approximate retail value of a prize as advertised in the Official Rules exceeds the actual retail value at the time the prize is awarded, winner shall not receive any difference in value. Unless specifically stated in the prize description, winner is responsible for all costs and fees associated with the prize, including but not limited to transportation and accommodations.

Prize Delivery: Taxes and fees, if any, are the sole responsibility of prize winners. No other substitution or transfer of prizes permitted. Sponsor responsible only for prize delivery; not responsible for prize utility, quality or otherwise. Electronic prizes, including electronic gift cards, are delivered to the e-mail address supplied by the winner at the time of entry, and Sponsor is not responsible for e-mail that is undeliverable, blocked, filtered, or sent to an address that is inaccurate, inactive, or incorrectly provided by the entrant.

Eligibility: Sweepstakes and contests only open to individual legal residents of the United States who have attained the age of majority in their jurisdiction as of the date of entry into the sweepstakes or contest, and who meet any additional eligibility requirements stated in the Official Promotion Rules. Employees of TRU Touching Humans, LLC d/b/a Truth Marketing + Media and Remitly Global, Inc., their respective affiliates, officers, directors, employees, agents, advertising, public relations and promotion agencies, the judges, and members of each of their immediate families (i.e., spouses, parents, children and siblings, and their respective spouses) and those living in the same household of each are not eligible to enter.

Verification of Winners and Delivery of Prizes: Except as otherwise provided in the Official Promotion Rules above, each Winner may be required to sign an affidavit of eligibility and liability release and, where permitted, a publicity release. Prize may be awarded to an alternate winner if affidavit/release(s) is not returned within three (3) days of the date of first attempted notification. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate winner, time permitting. Return of any prize or prize notification as undeliverable may result in forfeiture of the prize and selection of an alternate winner. Acceptance of the prize constitutes permission for Sponsor and its agencies to use winner's name, address, likeness, and/or prize information for advertising and promotional purposes in any medium without additional compensation, to the extent permitted by law.

Choice of Law and Disputes: This sweepstakes or contest is void outside of the United States, and where prohibited or restricted by law, and is subject to all applicable federal, state and local laws and regulations. This sweepstakes or contest will be governed by the internal laws of the State of Texas without regard to principles of conflicts of laws. Any and all legal actions or claims arising in connection with this sweepstakes or contest must be brought in a court of competent jurisdiction within the State of Texas. Except where prohibited by law, each entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this sweepstakes or contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Dallas, Texas, (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorney's fees, (iii) no punitive, incidental, special, consequential or other damages, including without limitation, lost profits, may be awarded (collectively, "Special Damages"), and (iv) entrant

hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.

Miscellaneous: Sponsor and judges not responsible for late, lost, stolen, damaged, garbled, incomplete, misaddressed, postage due, or misdirected entries, mail or communications, for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of computer hardware, software, communications devices, or transmission lines or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise, including any failure or unavailability of the Sweepstakes QR code, entry form, or network connectivity at the event site. Further, Sponsor and judges not responsible for electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind, or insufficient space in entrant's e-mail account to receive e-mail messages. The use of automated software or computer programs to enroll or to enter the sweepstakes or contest is prohibited and any individual who uses or attempts to use such methods to enroll or to enter will be disqualified. Sponsor disclaims any liability for damage to any computer or mobile device resulting from participation in, or accessing or downloading information in connection with, this sweepstakes or contest, and reserves the right, at its sole discretion, to modify, cancel, terminate or suspend this sweepstakes or contest should any virus, bug, technical failures, unauthorized human intervention or other causes beyond Sponsor's control corrupt or affect the administration, security, fairness, integrity or proper conduct of the sweepstakes or contest. In the event of any such cancellation, termination or suspension, a notice will be posted, and a random drawing will be held from among all eligible, non-suspect entries received which are not affected by the problem. Sponsor reserves the right, at its sole discretion, to disqualify any entrant (and all his or her sweepstakes or contest entries) from this sweepstakes or contest or any other promotion conducted now or in the future by Sponsor or any of its affiliates if he or she tampers with the entry process or if his or her fraud, misconduct, or other action affects the integrity of the sweepstakes or contest. Sponsor reserves the right to correct clerical or typographical errors and reserves the right to change the Official Promotion Rules or General Rules to reflect non-material updates to the sweepstakes or contest.

Conditions of Participation: By participating in this sweepstakes or contest, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of the judges and warrants that s/he is eligible to participate in this sweepstakes or contest. By participating, to the extent allowed by applicable law, entrants hereby release and agree to hold harmless TRU Touching Humans, LLC d/b/a Truth Marketing + Media, Remitly Global, Inc., and each of their directors, employees, officers, and agents, including without limitation, their advertising and promotion agencies (collectively, the "Released Parties"), from any and all liability, loss or damages arising from or in connection with the awarding, receipt, and/or use or misuse of prize or participation in any prize-related activities or attendance at any event at which entry is offered.

CAUTION. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES OR CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Indemnification: Entrant agrees to indemnify and hold Sponsor and its affiliated companies harmless from any claims, losses, damages, liabilities, including attorney's fees, arising out of or relating to entrant's participation or involvement with the contest or sweepstakes, including but not limited to entrant's alleged violation of the rights of any other person or entity. Sponsor reserves the right, at its own expense, to assume the exclusive defense and control of any matter for which entrant is required to indemnify Sponsor, and entrant agrees to cooperate with Sponsor's defense of such claims.

Privacy Policy: Entrants may receive e-mail or telephone correspondence from, or on behalf of, Sponsor in connection with the administration of this Promotion, including winner notification and prize delivery, subject to Sponsor's privacy policy. Entrants will not receive marketing or promotional communications from Sponsor, Remitly, or any third party as a result of entering this Promotion. Any questions regarding

privacy matters should be directed to privacy@truth.agency for important information regarding the collection, use and disclosure of personal information by Sponsor.

Data Collection: Sponsor will be collecting personal data about participants when they enter the Promotion, consisting of the entrant's name, e-mail address and telephone number. Such data is collected and used by Sponsor solely for the purpose of administering this Promotion, including verifying eligibility, conducting the random drawing, notifying the winner, and delivering the Prize. Sponsor does not sell entrants' personal information, and does not share it with Remitly or any other third party for marketing purposes. Sponsor may share entry data with service providers that assist Sponsor in administering the Promotion and fulfilling the Prize, solely for those purposes. Entry data will be retained only as long as necessary to administer the Promotion and to satisfy Sponsor's recordkeeping obligations, and in no event longer than thirty (30) days after the Prize is awarded, after which it will be deleted. Please review Sponsor's privacy policy statement at <https://www.truth.agency/privacy-policies/>. By participating in the Promotion, Entrants hereby agree to all of the terms and conditions of the privacy statement of the Sponsor.

California Residents: California residents may have additional rights with respect to their personal information under the California Consumer Privacy Act, as amended, including the right to know what personal information is collected, the right to request deletion, and the right to request correction. Sponsor does not sell personal information and does not share it for cross-context behavioral advertising. For information about those rights and how to exercise them, see Sponsor's privacy policy at <https://www.truth.agency/privacy-policies/> or contact privacy@truth.agency.

Entry Form Privacy Notice

Copy for the QR code landing page — not part of the Official Rules

Display the following notice on the entry form, beneath the name, e-mail and telephone fields and above the submit button. Text in brackets must be completed before the form goes live.

How we use your information

This sweepstakes is run by TRU Touching Humans, LLC d/b/a Truth Marketing + Media (“Truth,” “we,” “us”), 16803 Dallas Parkway, Suite 100, Addison, TX 75001.

What we collect. Your name, e-mail address, and telephone number.

Why we collect it. Only to run this sweepstakes — to confirm you are eligible, enter you into the random drawing, contact you if you win, and e-mail your prize.

What we will not do. We will not send you marketing e-mails, calls, or text messages. We will not sell your information. We will not share it with Remitly or anyone else for marketing. We share it only with the service providers who help us run the drawing and send the gift card, and only for that purpose.

If you win. We will e-mail you on or about September 2, 2026. You must reply to that e-mail within 24 hours to claim your prize — this is how we confirm the address is really yours. If you do not reply in time, we will pick another winner. Please use an e-mail address you check.

How long we keep it. No longer than 30 days after the prize is awarded, after which we delete it.

Your choices. You can ask us what information we hold about you, ask us to correct it, or ask us to delete it, at any time. California residents have these rights under the California Consumer Privacy Act. E-mail privacy@truth.agency and we will respond. Deleting your information before the drawing will remove your entry.

More detail. Truth’s full privacy policy is at <https://www.truth.agency/privacy-policies/>.

Consent / acknowledgment checkbox copy

Use a single required, unchecked checkbox. Suggested copy:

☐ I am a legal resident of the United States, and have reached the age of majority in my state of residence. I have read and agree to the Official Rules and the privacy notice above.

Notes for the build

- The checkbox must not be pre-checked, and the form should not submit without it.
- Do not add a newsletter or marketing opt-in to this form.
- Collect only the three fields named address, phone and email.