
CFTH
The Center for Truth and Healing
Care. Compassion. Community. Collaboration. Change.
A HEALTHIER
BRIGHTER
MORE CONNECTED
TOMORROW
Seniors in Motion™
Healthy Aging | Lifelong Learning | Community Connection
4TH ANNUAL
SENIOR APPRECIATION
AND HOLIDAY PARTY
DECEMBER 20, 2026
A DAY OF JOY, CONNECTION AND CELEBRATION
MORE THAN
500+
SENIORS
SERVED SINCE 2023
SPONSORSHIP PRESENTATION



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ABOUT CFTH & SENIORS IN *Motion*™



Healthy Aging. Lifelong Learning. Community Connection.

A COMMUNITY-CENTERED NONPROFIT

The Center for **Truth** and Healing (CFTH) is a community-centered nonprofit dedicated to **care, compassion, collaboration, and change**—empowering, individuals and **families** to thrive and build stronger, healthier communities.

SENIORS IN MOTION™

Seniors in Motion™ is CFTH's signature initiative, supporting older adults through **engagement, education, connection, and celebration.**

We create opportunities for healthy aging, lifelong learning, and meaningful community connection.

MORE THAN 500+ SENIORS SERVED SINCE 2023

Through programs, events, and partnerships, we have served more than **500 seniors since 2023**, making a lasting impact in our community.

A SPECIAL HOLIDAY SPONSORSHIP OPPORTUNITY

The 4th Annual Senior Appreciation and Holiday Party is a separate, dedicated event in **December 2026**, providing a unique sponsorship opportunity to celebrate our seniors with a day of joy, connection, and community.



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WHY THIS CELEBRATION MATTERS



HONORS & CELEBRATES
older adults with dignity and joy.

STRENGTHENS CONNECTION
and reduces isolation during the holiday season.

CREATES MEMORABLE EXPERIENCES
rooted in appreciation, belonging, and care.

ENGAGES FAMILIES, VOLUNTEERS & COMMUNITY PARTNERS
in meaningful support.

REFLECTS A HEALTHIER, BRIGHTER, MORE CONNECTED TOMORROW.

A dedicated holiday sponsorship opportunity
supporting a day of joy, connection, and celebration.


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A GROWING
COMMUNITY IMPACT
MORE THAN
500+
SENIORS SERVED SINCE 2023
ONGOING SENIOR ENGAGEMENT AND CELEBRATION
Meaningful programs, special events, and opportunities to honor and uplift our seniors.
WELLNESS, EDUCATION, AND COMMUNITY-BUILDING OPPORTUNITIES
Supporting healthier, happier, more connected lives through relevant resources and learning.
MEANINGFUL PARTNERSHIPS AND VOLUNTEER SUPPORT
Working together with community partners, sponsors, and dedicated volunteers to expand our impact.
HOLIDAY APPRECIATION EXPERIENCES THAT FOSTER JOY AND CONNECTION
Creating memorable moments that bring seniors together and celebrate their contributions.
Historical impact figure shown above. This holiday party is a separate 2026 event opportunity.

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2026 EVENT OVERVIEW

EVENT

4th Annual
Senior Appreciation & *Holiday Party*

DATE

DECEMBER 20,
2026

THEME

A Day of Joy, Connection and Celebration

OPPORTUNITY TYPE

Separate holiday sponsorship opportunity

FUNDING GOAL

$7,500
proposed event fundraising goal

Event logistics to be confirmed in final event communications.

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THE HOLIDAY PARTY EXPERIENCE

A DAY OF JOY, CONNECTION AND CELEBRATION



HOLIDAY MEAL & REFRESHMENTS

A delicious holiday meal and festive refreshments to enjoy together.



MUSIC, ENTERTAINMENT & CELEBRATION

Uplifting music, live entertainment and joyful moments that bring smiles and create lasting memories.



RECOGNITION & APPRECIATION MOMENTS

Honoring the incredible contributions, resilience and wisdom of our senior community.



FELLOWSHIP & COMMUNITY CONNECTION

Meaningful conversations, new friendships and a warm sense of belonging.



GIFTS, JOYFUL TOUCHES & SEASONAL CHEER

Special gifts, festive decorations and thoughtful touches that make the season bright and memorable.



COMMUNITY CARE & SUPPORT RESOURCES

Access to helpful resources, wellness information and community services to support healthier, brighter tomorrows.


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SPONSORSHIP
OPPORTUNITIES
PRESENTING SPONSOR
$3,000
Premier recognition, maximum visibility, and the greatest community impact.
HOLIDAY PARTNER
$1,500
High visibility, meaningful recognition, and expanded community engagement.
SENIOR JOY SPONSOR
$750
Valuable recognition, community visibility, and support for joyful senior experiences.
COMMUNITY FRIEND
$250
Recognition, appreciation, and a meaningful way to support seniors in our community.
In-kind support and custom partnership conversations are also welcome.



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PARTNER BENEFITS

SPONSOR BENEFITS	COMMUNITY FRIEND	SENIOR JOY SPONSOR	HOLIDAY PARTNER	PRESENTING SPONSOR
	$250	$750	$1,500	$3,000
Event Recognition — Listed as a sponsor on event program, onsite displays, and during the celebration	✓	✓	✓	✓
Digital Acknowledgment — Featured on website, social media, and event communications	✓	✓	✓	✓
Logo/Name Placement — Included on selected promotional materials (print, digital, and event signage)	✓	✓	✓	✓
Host Mention — Verbal acknowledgment during the event by the emcee/hosts	—	✓	✓	✓
Post-Event Appreciation — Featured in post-event recap, thank-you communications, and impact highlights	—	✓	✓	✓
In-Kind / Engagement Support — Opportunity to provide approved in-kind donations or engagement activations	—	—	✓	✓

Together, We Make a Greater Impact.

Benefits vary by level and final sponsor agreement.

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WAYS TO SUPPORT
THE CELEBRATION

FINANCIAL SPONSORSHIP

Provide monetary support to help fund the event, senior gifts, activities, and essential program elements.

IN-KIND DONATIONS

Contribute goods, services, or products such as food, decorations, gift items, entertainment, or event supplies.

VOLUNTEER SUPPORT

Give the gift of time by helping with event planning, setup, guest assistance, and day-of activities.

SENIOR GIFT CONTRIBUTIONS

Sponsor holiday gifts or contribute to special gift packages that bring joy, warmth, and encouragement to seniors in our community.

PROMOTIONAL / COMMUNITY PARTNERSHIP

Help us spread the word through marketing, media support, and community collaboration to increase visibility and impact.

Every contribution helps create a meaningful and memorable holiday experience for seniors.


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LET'S CELEBRATE
OUR SENIORS
Together
Partner with CFTH and Seniors in Motion™
to help make the 4th Annual Senior Appreciation
& Holiday Party a joyful and meaningful celebration.
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info@truthandhealing.org
CALL US
404-749-0192
SCAN FOR
SPONSOR INQUIRIES