



THE CENTER FOR
TRUTH AND HEALING

— 10TH ANNUAL —
WINTER
Fun Festival

A DECADE OF GIVING.
A LIFETIME OF IMPACT.

3,500+
FAMILIES AND INDIVIDUALS SERVED.

SUNDAY, DECEMBER 20, 2026

ATRIUM PERFORMING ARTS CENTER,
STONE MOUNTAIN, GEORGIA

PARTNERSHIP & SPONSORSHIP PRESENTATION



— THE CENTER FOR TRUTH AND HEALING —

About CFTH

The Center for Truth and Healing (CFTH) is a community-centered nonprofit organization dedicated to strengthening individuals, families, and communities through compassion, education, resources, and transformational support.



**Founded
in 2017**



**Host of the 10th
Annual Winter
Fun Festival**



**More than 3,500
families and
individuals served**



**Committed to
dignity, access,
and community care**



— PARTNERSHIP & SPONSORSHIP PRESENTATION —

— 10TH ANNUAL —
WINTER FUN FESTIVAL

A Decade of
IMPACT

3,500+

FAMILIES AND INDIVIDUALS SERVED



A DECADE OF
COMPASSION,
COMMUNITY SERVICE,
AND HOLIDAY GIVING.



10TH ANNUAL
WINTER FUN
FESTIVAL



SINCE
2017



FAMILY SUPPORT,
TOYS, WINTER
ESSENTIALS, AND
COMMUNITY CARE.

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Why the FESTIVAL MATTERS

1



Holiday seasons can intensify financial pressure for families.

2



Children and caregivers benefit from meaningful, joyful experiences.

3



Practical support such as toys, winter essentials, and resources can make a real difference.

4



Community-centered events help strengthen belonging and hope.

5



Partnership makes it possible to serve families with dignity and care.



THE CENTER FOR TRUTH AND HEALING

The 2026 VISION



SUNDAY, DECEMBER 20, 2026
5:00 PM – 8:00 PM



ATRIUM PERFORMING
ARTS CENTER
STONE MOUNTAIN, GEORGIA

2026 PLANNING TARGETS



250
FAMILIES
(TARGET)



500
CHILDREN
(TARGET)



EXPANDED
PARTNERSHIPS



A JOYFUL,
DIGNIFIED HOLIDAY
EXPERIENCE

The 10th anniversary will build on a decade of impact
while expanding community collaboration.

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— THE CENTER FOR TRUTH AND HEALING —

The **FESTIVAL** *Experience*

GIVING. COMMUNITY. JOY. A BRIGHTER TOMORROW.



HOLIDAY TOY STORE

Children experience the joy of choosing special gifts in a festive, dignified setting.



FAMILY MARKET

Groceries, household essentials and special holiday items to support stronger families.



WINTER WARDROBE

New coats, shoes and winter essentials to keep families warm and confident.



FOOD & REFRESHMENTS

Nutritious meals, warm drinks and sweet treats to fuel a day of celebration.



FAMILY FUN & ENTERTAINMENT

Live entertainment, activity stations, photos, and joyful experiences for the whole family.



COMMUNITY RESOURCES

On-site access to valuable services, referrals, and support from trusted community partners.



VOLUNTEER ENGAGEMENT

Individuals, groups and corporate teams make a direct impact through hands-on service.

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— THE CENTER FOR TRUTH AND HEALING —

Who We Serve

STRONGER FAMILIES. BRIGHTER FUTURES.



FAMILIES

We strengthen families through support, resources, and hope for a healthier, brighter tomorrow.



CHILDREN

We invest in children by providing safe spaces, healing support, and opportunities to thrive.



CAREGIVERS

We empower caregivers with tools, education, and a supportive community to help them lead with strength and resilience.



COMMUNITY MEMBERS

We engage community members to build stronger, safer, and more connected neighborhoods for generations to come.

3,500+

FAMILIES AND INDIVIDUALS SERVED

2026 TARGET:
250 FAMILIES
AND **500 CHILDREN**

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THE CENTER FOR TRUTH AND HEALING

Why Partner With *CFTH*



SUPPORT A
PROVEN
COMMUNITY
INITIATIVE



ALIGN WITH
VISIBLE
LOCAL IMPACT



HELP CREATE
JOY AND
DIGNITY FOR
FAMILIES



ENGAGE
EMPLOYEES AND
VOLUNTEERS IN
MEANINGFUL
SERVICE



BE PART OF A
MILESTONE
10TH ANNIVERSARY
CELEBRATION

Partnership with CFTH is an opportunity to invest in
community care, compassion, and lasting impact.

PARTNERSHIP & SPONSORSHIP PRESENTATION

— THE CENTER FOR TRUTH AND HEALING —

SPONSORSHIP *Opportunities*



LEGACY PRESENTING PARTNER

PREMIER VISIBILITY | MAXIMUM IMPACT | COMMUNITY LEADERSHIP

\$10,000



CHAMPION PARTNER

EXPANDED VISIBILITY | STRONGER COMMUNITIES | LASTING CHANGE

\$7,500



COMMUNITY IMPACT PARTNER

MEANINGFUL VISIBILITY | SUPPORTING FAMILIES | REAL IMPACT

\$5,000



FAMILY JOY PARTNER

LOCAL VISIBILITY | STRENGTHENING FAMILIES | BRIGHTER FUTURES

\$2,500



SUPPORTING PARTNER

VALUED VISIBILITY | COMMUNITY SUPPORT | SHARED PURPOSE

\$1,000



FRIEND OF THE FESTIVAL

SHOWING SUPPORT | SPREADING JOY | MAKING A DIFFERENCE

\$500



— Custom partnership and in-kind support opportunities are also available. —



— PARTNERSHIP & SPONSORSHIP PRESENTATION —

THE CENTER FOR
TRUTH AND HEALING

— 10TH ANNUAL —

WINTER Fun Festival

SPONSORSHIP BENEFITS MATRIX

PROPOSED RECOGNITION AND ENGAGEMENT OPPORTUNITIES BY LEVEL.

BENEFIT	LEGACY PRESENTING PARTNER \$10,000	CHAMPION PARTNER \$7,500	COMMUNITY IMPACT PARTNER \$5,000	FAMILY JOY PARTNER \$2,500	SUPPORTING PARTNER \$1,000	FRIEND OF THE FESTIVAL \$500
Featured or prominent logo recognition	LARGE	MEDIUM	MEDIUM	SMALL	NAME ONLY	—
Recognition in select event and promotional materials	✓	✓	✓	✓	•	•
Website recognition	✓	✓	✓	✓	•	•
Social media appreciation	✓	✓	✓	✓	•	•
On-site verbal recognition	✓	✓	✓	•	•	•
Volunteer engagement opportunity	✓	✓	✓	✓	•	•
Community/resource table opportunity	✓	✓	✓	✓	•	•
Post-event appreciation and impact summary	✓	✓	✓	✓	✓	•

— All benefits are proposed and subject to final agreement, production timelines, and available event placements. —

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Partner **BENEFITS**



Recognition in selected
event and promotional
materials



Digital acknowledgment
and appreciation



Opportunities for team
volunteer engagement



Community-facing
participation opportunities
subject to approval



Association with a trusted
mission-driven initiative



Post-event appreciation
and impact visibility

Benefits vary by level and final agreement.

PARTNERSHIP & SPONSORSHIP PRESENTATION

THE CENTER FOR
TRUTH AND HEALING

YOUR INVESTMENT *at Work*

PROPOSED 2026 RESOURCE PLAN

2026 PLANNING TARGETS: 250 FAMILIES AND 500 CHILDREN.



\$15,000

HOLIDAY TOY STORE
& CHILDREN'S GIFTS



\$10,000

FAMILY MARKET &
HOUSEHOLD ESSENTIALS



\$8,000

WINTER WARDROBE:
COATS, CLOTHING &
SEASONAL ITEMS



\$6,000

FOOD, REFRESHMENTS
& HOSPITALITY



\$4,000

CHILDREN'S ACTIVITIES
& FAMILY ENTERTAINMENT



\$5,000

VENUE, PRODUCTION &
EVENT OPERATIONS



\$2,000

OUTREACH, VOLUNTEER
COORDINATION &
EVENT MATERIALS

TOTAL PROPOSED CASH GOAL:

\$50,000

In-kind donations of toys, food, coats, supplies, services, and volunteer support
can reduce the cash need.

PLANNING FIGURES ARE PROPOSED FOR SPONSORSHIP DISCUSSIONS AND HAVE NOT BEEN FINALIZED.

THE CENTER FOR TRUTH AND HEALING

Ways to **CONTRIBUTE**



1

FINANCIAL SPONSORSHIP

Help underwrite event costs, support families, and expand our community impact.



2

IN-KIND DONATIONS

Provide toys, coats, food, supplies, services, and family support resources to bless families in need.



3

VOLUNTEER TEAMS

Mobilize employees, church groups, and community teams to serve during the festival.



4

COMMUNITY RESOURCE SUPPORT

Connect families with valuable resources such as health, housing, education, workforce, mentorship, and other support services.



5

PROMOTIONAL PARTNERSHIP

Help spread the word through your networks, platforms, and channels to increase awareness and community participation.

JOIN US IN MAKING THE SEASON BRIGHTER
for families across our community.

Contact CFTH to discuss partnership opportunities.

PARTNERSHIP & SPONSORSHIP PRESENTATION

— THE CENTER FOR TRUTH AND HEALING —

Call to Action

TOGETHER, WE CAN MAKE
the season brighter.

We invite corporations, foundations, community organizations, and individuals to join the **10th Annual Winter Fun Festival** and help serve families with dignity, joy, and practical support.



SPONSOR

Make a lasting impact through event sponsorship.



DONATE

Help provide resources, gifts, and essential support for families.



VOLUNTEER

Give your time and talents to create joyful experiences.



PARTNER

Collaborate to expand our reach and strengthen our community.



PROVIDE IN-KIND SUPPORT

Contribute goods, services, or resources to help make the event a success.



THE CENTER FOR TRUTH AND HEALING

Thank You

10TH ANNUAL

Winter Fun Festival

A DECADE OF GIVING.
A LIFETIME OF IMPACT.

SUNDAY, DECEMBER 20, 2026
5:00 PM – 8:00 PM

ATRIUM PERFORMING ARTS CENTER,
STONE MOUNTAIN, GEORGIA

Thank you for being a part of this incredible journey.

Together, we've created hope, strengthened families, and changed lives.

We look forward to continuing this work with you
and to an even brighter future of partnership, purpose, and impact.

3,500+
FAMILIES AND INDIVIDUALS SERVED.

SPONSOR INQUIRIES | info@truthandhealing.org | 404-749-0192



SCAN TO INQUIRE