

Privacy Policy

Making Yourself Whole™ | Making Yourself Whole LLC
makingyourselfwhole.com | www.makingyourselfwhole.com

Effective Date: January 1, 2026

PLEASE READ THIS PRIVACY POLICY CAREFULLY AND IN ITS ENTIRETY BEFORE USING makingyourselfwhole.com, www.makingyourselfwhole.com, or any subdomains of makingyourselfwhole.com such as the hub.makingyourselfwhole.com, go.makingyourselfwhole.com, area.makingyourselfwhole.com and / or all associated pages, websites, communities or the like (HEREINAFTER REFERRED TO AS THE "SITE").

This Privacy Policy is here to better serve those who are concerned with how their information is used online. The following describes what type of information we collect, what it is used for, and the measures we take to protect it.

IMPORTANT NOTE:

By using the Site and / or purchasing, viewing, downloading, or otherwise signing up to receive Making Yourself Whole™ email list newsletter, social media posts, blog posts; complimentary or paid: challenges, courses, coaching services, guides, eBooks, forms, worksheets, workbooks, groups, website materials, mastermind programs, subscriptions, communities, memberships and / or content (hereinafter collectively referred to as the "Site, Challenges, Courses, Services, Subscriptions, Communities, Memberships and / or Products"), you voluntarily agree to be bound by this Privacy Policy. Continued use constitutes consent. Therefore, please make sure you read this privacy policy in its entirety before continuing your use.

If you have any questions about this Privacy Policy, please contact us at privacy@makingyourselfwhole.com.

If you do not agree with the terms of this Privacy Policy, do not browse or use the Site.

1. Definitions

"Company", "We", "I", "Our", or "Us" means Making Yourself Whole™, Making Yourself Whole LLC, makingyourselfwhole.com and www.makingyourselfwhole.com, MYW, MYW Next Chapter, Next Chapter: Moving Yourself Forward; includes subpages, communities, social channels, etc.

"Content" means any and all written, visual, video, or audio information contained on the Site, including, but not limited to, any and all emails received from Making Yourself Whole LLC, Making Yourself Whole™, or makingyourselfwhole.com / www.makingyourselfwhole.com, and any and all written or downloadable material complimentary, purchased, viewed, or otherwise offered on makingyourselfwhole.com | www.makingyourselfwhole.com, such as, and not limited to, blog posts, graphics, designs, documents, information, worksheets, templates and materials.

"Personal Information" means information that can be used on its own or in conjunction with other information to identify, contact, or locate a person, or to identify an individual in context. For example, personal information includes, among other things, your name, address, email address, telephone number, credit card information, site behavior or the like.

"Site, Courses, Challenges, Services, Communities, Subscriptions, Memberships and / or Complimentary or Paid Products" means makingyourselfwhole.com | www.makingyourselfwhole.com, Content, email list, social media posts, groups, blog posts, courses, challenges, services, coaching services, programs, subscriptions, communities, access, membership, guides, eBooks, forms, worksheets, workbooks, website materials, and content and the like available on the Site.

"Site" means makingyourselfwhole.com / www.makingyourselfwhole.com and any and all of the Company's associated pages, tabs, landing pages, forms, or sub-pages, sales pages, groups, hubs, communities, subcommunities.

"You" or "Your" means the user, customer, or viewer of the Site.

2. Company Statement

The Site and its Content are owned by Golden Fox Cultivation Guardian LLC and licensed to Making Yourself Whole LLC.

Making Yourself Whole LLC is committed to protecting your Personal Information.

We will only collect or use your Personal Information in accordance with the Privacy Policy herein.

3. What kind of Personal Information do we collect?

Personal Information You Provide:

When using the Site, and in filling out forms, participating in a survey or quiz or poll, purchasing products, providing comments, or contacting us, you may be asked to enter your name, email address, website address, mailing address, payment or credit card information (for purchases). We use this information to deliver the product purchased, or information requested, to improve the performance and applicability of the Site, and to provide you with such things like content, newsletters, promotions, offers and special or limited offers.

Personal Information Automatically Collected:

Through use of the Site, the Company may use data collection technology, **such as** Google Analytics (hereinafter referred to as the "**Data Collection Companies**") to collect information related to your use of the Site. Generally speaking, this includes information about your geographic location and Site behavior. The **Data Collection Companies** also provide us with information about what type of device or software you use, your IP address (with location information), and whether you view the Site on mobile, tablet, or desktop. We collect this information for sales analytical and statistical purposes and to improve the viewer's experience.

4. What if the Personal Information we have about you is incorrect or you want to update it?

If the Personal Information we have collected about you is incorrect or incomplete in any way, or you would like to update what we have, please contact us at privacy@makingyourselfwhole.com. We will make the appropriate corrections when notified, as long as the corrections requested to be made are not incorrect or fraudulent in any way.

5. When do we collect Personal Information?

We collect Personal Information from you when you purchase, order, or sign up to receive / sign up on or sign into the Site, Courses, Challenges, Services, follow via social media, Subscriptions, Communities, Membership, and / or complimentary or paid Products, download our complimentary or paid resource(s), subscribe to our newsletter, fill out a form includes polls, quizzes or surveys, browse the Site, view Content, make purchases, or enter any of your Personal Information on the Site.

6. How do we use your Personal Information?

When using the Site, Courses, Challenges, Services, Subscriptions, Groups, Communities, Memberships and / or complimentary or paid Products, we may use the Personal Information we collect from you when you register, make a purchase, sign up for our newsletter for instance, respond to a survey or marketing communication, browse the Site, or use certain other Site features in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
 - To improve our Site in order to better serve you.
 - To allow us to better serve you in response to your customer service requests.
 - To administer a challenge, promotion, survey, or other Site feature or the like.
 - To quickly process your transactions on and for the Site, Courses, Challenges, Services, Subscriptions, Communities, Memberships and / or complimentary or paid Products.
 - To send periodic marketing communications or the like regarding the Site, Courses, Challenges, Services, Subscriptions, Communities, Memberships and / or complimentary or paid Products.
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7. Do we share your Personal Information with anyone?

In general, we **DO NOT** sell, trade, or otherwise transfer to outside (third) parties your Personal Information for marketing or advertising purposes, except for the following purposes:

- in order to comply with an investigation, law enforcement inquiry, government entities, courts, or other third parties as required or allowed by applicable law, such as for legal and / or safety purposes.
- Third-party service providers that provide products, tools, platforms or services to us, such as email-list building, payment processing, website management, customer service, account maintenance, and performing other activities and services related to the management and running of our company.
- Social media platforms, such as Facebook, Instagram, etc. that offer functionalities and services to use their services through our website (i.e. - sharing a link to Facebook). If you use those functionalities on the Site, your information will be shared with those platforms to complete those functions and activities.
- Third-party advertising purposes, such as advertising on social media platforms (i.e., Facebook and Instagram) to track and categorize your interests and behavior on our Site for the purposes of marketing and advertising to you. We share information with these companies, and these companies may collect information, including your actions taken on the Site, through tracking methods such as Cookies. These third-parties may also possess or get information about you from your behavior / actions: directly with the third-parties; on / from other websites, mobile apps, or companies that the third-party companies work with; or from your interactions with

advertisements the third-party companies show you. The information that these companies collect or that we share may be used to customize or personalize the advertisements that are displayed to you.

We may disclose your Personal Information to our subsidiaries, contractors, subcontractors, advisors, assigns, affiliates or successors in interest **when necessary** to carry out our business functions.

This may include website hosting partners and other parties who assist us in operating our website, email service, conducting our business, or serving our users, so long as those parties agree to keep this information confidential. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses. **If you make your personal information available to third parties through our Site, Courses, Challenges, Groups, Services, Subscriptions, Communities, Memberships and / or complimentary or paid Products, Making Yourself Whole LLC is not responsible for any unauthorized use by that third party.**

8. How do we protect your Personal Information?

We aim to make your visit to our Site as safe as possible. The Site uses commercially acceptable methods of security protection to protect your information.

Your Personal Information is contained behind secured networks to help keep the Personal Information confidential. By viewing, using, or purchasing on or from the Site, Courses, Challenges, Services, Subscriptions, Groups, Communities, Memberships and / or complimentary or paid Products, you acknowledge that Making Yourself Whole LLC, their platform providers and independent contractors may access your Personal Information.

We implement a variety of security measures when a user places an order to help maintain the safety of your Personal Information. All transactions are processed through a payment processor / gateway provider (such as PayPal, Stripe). All sensitive credit card or payment information you supply is encrypted via typical Secure Socket Layer (SSL) technology via payment processor / gateway provider. We aim to make your visit to our Site safe. The Site uses commercially acceptable methods of security protection to protect your information. We also use a SSL certificate and never transmit your credit card information by email.

9. Do we use 'cookies' or social media pixels?

Cookies

We, and third-parties as described in Section 7 herein, use cookies and collect information from the computing device, computer, mobile phone, or other device you use to access the Site, read our emails, or view our advertisements.

This information is automatically collected. Cookies are small data files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site or service provider's systems to recognize your browser and capture and remember certain information.

For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences to personalize your experience and better understand customers' preferences for our marketing, analytical, statistical and business purposes based on previous or current Site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about Site traffic and Site interaction so that we can offer better site experiences and tools in the future. We may also use trusted third-party services that track this information on our behalf.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. Site functionality may be effected. You do this through your browser settings. Since each browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

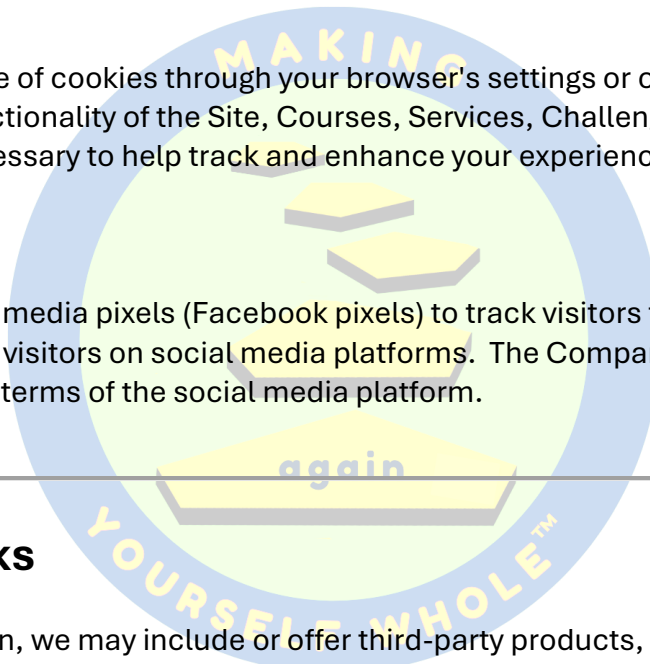
While you may disable the use of cookies through your browser's settings or options page, you may lose some of the features and functionality of the Site, Courses, Services, Challenges, Communities and / or Products, as cookies are necessary to help track and enhance your experience on the Site.

Pixels

The Company may use social media pixels (Facebook pixels) to track visitors to the Site so we can tailor advertisements toward those visitors on social media platforms. The Company reserves the right to use pixels in accordance with the terms of the social media platform.

10. Third-Party Links

Occasionally, at our discretion, we may include or offer third-party products, services, or links to articles / blogs / sites on our Site. These third-party sites may or may not have separate and independent privacy policies. **We, therefore, have no responsibility or liability for the content and activities of these linked sites and/or their privacy policy (or lack thereof).** Nonetheless, we seek to protect the integrity of our Site and welcome any feedback about any issues you experience with linked-to sites by emailing us at makingyourselfwhole@outlook.com.



11. Password Privacy:

While using the Site, Courses, Challenges, Services, Subscriptions, Communities, Memberships and / or complimentary or paid Products, you may create a username and / or password for login.

It is your responsibility to keep the username and password safe. You are also responsible for any actions which occur through the use of your username/password, whether completed by you directly or through the use of your account.

You shall notify us immediately by email at makingyourselfwhole@outlook.com of any unauthorized use of your login information or any other security breach.

Please log out at the end of each session to prevent any unauthorized use of your account or login information. **You may not share your username / password or login information with anyone other than yourself.**

We are not responsible or liable for any loss or damages as a result of your failure to protect your login information or your unauthorized sharing of same.

12. Google Analytics

Google's advertising requirements can be summed up by Google's Advertising Principles. They are put in place to provide a positive experience for you. We have implemented the following through Google Analytics: Demographics and Interests Reporting. We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

To Opt-Out of Google Ads:

You can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt-out by visiting the Network Advertising Initiative Opt-Out page or by using the Google Analytics Opt-Out Browser add-on.

13. California Online Privacy Protection Act ("CalOPPA")

CalOPPA stretches well beyond California to require any person or company that operates websites collecting Personal Information from California viewers / consumers to post a conspicuous privacy policy on its website stating exactly the information being collected and those individuals or companies with whom it is being shared.

Pursuant to CalOPPA, we agree to the following:

- Users **CAN** visit our site anonymously.
- There **IS** a link to this Privacy Policy in the footer of our website / website pages.
- Our Privacy Policy link **DOES** include the word 'Privacy' and can easily be found on the website / website pages in the footer. It is very clearly titled "Privacy Policy".

We may update this Privacy Policy from time to time. "Updated On" date will reflect the most recent revision.

14. Children's Online Privacy Protection Act ("COPPA")

We do not market to children under the age of 13.

Please STOP and do not use, view, purchase, download otherwise browse the Site, Courses, Challenges, Services, Subscriptions, Communities, Memberships or complimentary or paid Products if you are under 13 years old.

If you are younger than 13, you are not permitted to enter any Personal Information on this Site. If fact, we require that you be at least 18 years old to use the Site and our Courses, Challenges, Services, Subscriptions, Groups, Communities, Memberships or complimentary or paid Products.

If you are a parent and you believe your child under the age of 13 has provided us with Personal Information, please contact us immediately to have it removed by emailing us at privacy@makingyourselfwhole.com.

15. Fair Information Practices

In order to comply with Fair Information Practices, we will take the following responsive action, should a data breach occur:

Michigan Data Breach Notice:

If we become aware of a security breach involving certain Personal Information, we will provide notice as required by applicable law, which may include notice to affected individuals and/or regulatory authorities.

16. CAN-SPAM Act of 2003

The CAN-SPAM Act is a U.S. law which establishes rules for commercial email messages, gives you the right to stop certain commercial emails from being sent to you, and outlines certain penalties for commercial entities or persons who violate the law.

We collect your email address and name so we can:

- Send information, respond to inquiries, and / or other requests or questions.
- Process orders and to send information and updates pertaining to orders of a course, product, service or the like.
- Send you additional information related to your course, product, service or the like.
- Market to our mailing list or continue to send emails to you after the original transaction has occurred.
- Email you a newsletter with complimentary information and / or advertisement of certain Products, Services, Courses or the like that we offer.

In accordance with the CAN-SPAM Act, we agree to the following:

- We **WILL NOT** use false or misleading subjects or email addresses.
- We **WILL** identify the email message as an advertisement in some reasonable way.
- We **WILL** honor opt-out / unsubscribe requests quickly.
- We **WILL** allow users to unsubscribe by using the appropriate link at the bottom of each email.

TO UNSUBSCRIBE:

If at any time you would like to unsubscribe from receiving future emails, [you can email us support@makingyourselfwhole.com](mailto:support@makingyourselfwhole.com) or click the unfollow link at the bottom of any email you receive from us, and we will promptly remove you from future correspondence(s). However, unsubscribing from one list or set of emails may not unsubscribe you from receiving ALL future emails from us. If you experience any problems unsubscribing, please email us at support@makingyourselfwhole.com and we will promptly handle your removal.

17. Data Retention (Non-EU / General)

Data Retention (General / Non-EU Users):

We keep Personal Information for as long as reasonably necessary to provide the Site, Products, and Services; to maintain accurate business records; to comply with legal, tax, and accounting requirements; to prevent fraud and abuse; and to enforce our agreements.

In general, we retain the following categories of information:

Account and access information (i.e., login/account records, purchase history, course/community access history):

for as long as you have an account or active access, and for a reasonable period afterward to maintain records and handle support, disputes, chargebacks, or legal claims.

Community content you submit (e.g., posts, comments, messages, uploads):

retained while the community is active and/or as long as needed to operate the community and maintain its integrity, unless you request deletion where feasible and permitted.

(Please note that some content may remain visible if it is quoted, referenced, or necessary for safety, moderation, legal compliance, or recordkeeping.)

Customer support communications:

retained for a reasonable period to provide support, improve services, and maintain documentation of requests and resolutions.

Payment and transaction records:

retained as required for legal, tax, and accounting purposes, and to manage refunds, disputes, and chargebacks. (Payment processing is handled by third-party processors.)

Analytics and device/usage data:

retained for a reasonable period for security, fraud prevention, and performance/marketing analytics, which may include aggregated or de-identified retention.

When we no longer need Personal Information for the purposes described above, we will take reasonable steps to delete it, de-identify it, or securely store it, unless retention is required or permitted by law.

If you are outside of the United States:

You may browse our Site from outside the United States, but we cannot provide purchases, enrollment, subscriptions, or community access to non-U.S. residents.

If you attempt to purchase or enroll from outside the United States, we may request information to verify U.S. residency, and we will not be able to process the transaction if eligibility cannot be verified. **By accessing the Site from outside the United States, you understand and agree that your information may be transferred to, stored in, and processed in the United States.** Expansion is planned.

Your General Data Protection Regulation ("GDPR") Rights:

If you are located within the European Union ("EU"), you are entitled to certain rights under the GDPR.

You have the right to:

- Know how long we will keep your information. We will keep your personal information until the earlier of: (1) you either ask us to delete your information or (2) the Company decides it no longer needs the data and the cost of retaining it outweighs the value to keeping it.
- Access, rectify or erase your personal information.
- Withdraw your consent to the Company's processing of your data, which shall have no effect on the lawfulness of the processing of your personal information prior to your withdrawal.
- Lodge a complaint with a supervisory authority that has jurisdiction over GDPR issues.
- Provide only your personal information which is reasonably required to enter into a contract with us. The Company will not ask for your consent to provide unnecessary personal information on the condition of entering into a contractual relationship with the Company.

18. Phone Contact Terms

By providing your phone number and agree and consent to receive calls from Making Yourself Whole™, Making Yourself Whole LLC, from +1-734-259-2698 regarding account related matters and customer care. Consent is not a condition of purchase. Communication frequency varies. Data rates may apply. You can unsubscribe at any time. You can also contact us at +1-734-259-2698 or contact us at support@makingyourselfwhole.com. Opt-in information is never shared with third parties.

19. Contacting Us

If there are any questions regarding this Privacy Policy or need accessibility assistance, see our Accessibility Statement: makingyourselfwhole.com/legal-documents and/or contact us for further assistance.

You may contact us using the following emails:

Email:

support@makingyourselfwhole.com

privacy@makingyourselfwhole.com

legal@makingyourselfwhole.com

Business Phone: +1-734-259-2698

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