

Simon Peter Gil

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EXPERIENCE

GoHighLevel Solutions Specialist

Freelance Funnel Specialist

- Built and customized lead-generation funnels, landing pages, forms, calendars, and booking systems using the GoHighLevel platform.
- Configured CRM pipelines and automated workflows for lead capture, appointment follow-ups, notifications, tagging, and customer communication.
- Customized funnel layouts using HTML and CSS, focusing on responsive design, user experience, and conversion-focused page structure.
- Worked with common automation tools and integrations to organize lead management and streamline client follow-up processes.

Customer Service OJT

Samsung Customer Service

- Provided customer assistance for product inquiries, basic troubleshooting, service concerns, and technical support.
- Communicated technical information clearly while handling customer concerns professionally and efficiently.
- Documented customer concerns and service requests while following established customer service procedures.

RECENT PROJECTS

SmileCare Dental Clinic | *GoHighLevel, HTML, CSS, Automation*

- Developed a dental clinic lead-generation funnel with service sections, interactive forms, appointment booking, and automated follow-up elements.
- Designed a structured customer journey to guide prospects from service discovery to lead submission and appointment scheduling.

Los Santos Customs | *GoHighLevel, HTML, CSS, Funnels*

- Created a custom automotive funnel for vehicle customization, performance, detailing, and paint protection services.
- Built responsive navigation, service sections, calls-to-action, inquiry forms, and booking flows using HTML and CSS.

Ultrafrom Coaching | *GoHighLevel, Funnels, CRM*

- Developed a coaching landing page with lead capture and booking elements designed to guide prospects toward taking action.
- Structured the funnel to support prospect qualification, appointment scheduling, and streamlined lead management.

EDUCATION

Brokenshire College of Toril

Senior High School – STEM

2021 – 2023

Davao City, Philippines

University of Southeastern Philippines

Bachelor of Technical Vocational Teacher Education – Electronics Technology

2023 – Present

Davao City, Philippines

TECHNICAL SKILLS

Specialization: GoHighLevel, Funnel Building, CRM Management, Workflow Automation, Lead Generation, Appointment Systems

Web & Design: HTML, CSS, Responsive Web Design, Canva, Landing Page Customization

Automation: Basic Workflow Logic, Lead Follow-Up, Notifications