

# North River Chiropractic

## Legal Policies & Notices

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(941) 933-1500  
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Effective June 1, 2026

# Terms of Use

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*North River Chiropractic | Effective June 1, 2026*

Welcome to nrchiropractic.com (the “Site”), operated by North River Chiropractic (“we,” “us,” or “our”). By accessing or using this Site, you agree to be bound by these Terms of Use. If you do not agree with these terms, please do not use the Site.

## **Informational Purpose Only**

The content on this Site is provided for general informational purposes only and does not constitute medical advice, diagnosis, or treatment. It is not a substitute for professional care from a qualified healthcare provider. Always consult a licensed professional regarding any health concern or before making decisions about your care.

## **No Doctor-Patient Relationship**

Use of this Site, or submission of any form or request through it, does not create a doctor-patient relationship. That relationship is established only upon an in-office consultation and a mutually agreed treatment plan.

## **Appointment Requests**

Submitting an appointment request through this Site does not guarantee an appointment. Our team will contact you to confirm availability. Requested times are subject to confirmation by our office.

## **Results May Vary**

Any patient experiences or testimonials shared on this Site reflect individual results. Outcomes are not guaranteed and will vary from person to person.

## **Emergencies**

If you are experiencing a medical emergency, call 911 immediately. Do not rely on this Site for emergency guidance.

## **Intellectual Property**

All content on this Site — including text, graphics, logos, and images — is the property of North River Chiropractic and is protected by applicable copyright and trademark law. You may not reproduce, distribute, or republish any content without our prior written permission.

## **Accuracy of Information**

While we strive to keep the information on this Site current and accurate, hours, services, pricing, and other details are subject to change without notice. We make no warranties regarding the completeness or accuracy of the content.

## **Limitation of Liability**

To the fullest extent permitted by law, North River Chiropractic shall not be liable for any damages arising from your use of, or inability to use, this Site or any content on it.

### **Third-Party Links**

This Site may contain links to third-party websites. We are not responsible for the content, privacy practices, or accuracy of any third-party site.

### **Governing Law**

These Terms of Use are governed by the laws of the State of Florida, without regard to its conflict-of-law principles.

### **Changes to These Terms**

We reserve the right to update these Terms of Use at any time. Changes take effect when posted on this Site. Your continued use of the Site constitutes acceptance of any changes.

### **Contact**

Questions about these Terms of Use may be directed to North River Chiropractic, 12353 US 301 N, Parrish, FL 34219, (941) 933-1500, [drjohns@nrchiropractic.com](mailto:drjohns@nrchiropractic.com).

# Privacy Policy

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*North River Chiropractic | Effective June 1, 2026*

North River Chiropractic is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard information when you visit nrchiropractic.com or interact with our office through the Site. This policy applies to information collected through the Site and is separate from our HIPAA Notice of Privacy Practices, which governs your protected health information.

## Information We Collect

We may collect the following information that you voluntarily provide through our contact or appointment request forms:

- Name
- Phone number
- Email address
- Any message or information you choose to submit

We may also automatically collect non-personal information such as browser type, device type, and pages visited, through standard web analytics tools.

## How We Use Your Information

We use the information we collect to:

- Respond to your inquiries and requests
- Schedule appointments and send appointment reminders
- Communicate with you about our services (where you have consented)
- Improve our Site and our services

We do not sell or rent your personal information. We do not share it with third parties for their own marketing purposes.

## Text Messaging & Communications Consent

If you provide your phone number and opt in, we may contact you by phone, text message, or email regarding appointments, reminders, and practice updates. Message and data rates may apply. You may opt out of text messages at any time by replying STOP, and opt out of emails using the unsubscribe link. Opting out of marketing communications does not affect appointment-related or care-related communications.

## Protected Health Information

Any health-related information you share with our office is governed by the Health Insurance Portability and Accountability Act (HIPAA) and our Notice of Privacy Practices, included in this document and available at our office.

## **Cookies & Analytics**

Our Site may use cookies and similar technologies to enhance your browsing experience and understand how the Site is used. You may disable cookies through your browser settings, though some features of the Site may not function properly as a result.

## **Data Security**

We take reasonable administrative, technical, and physical measures to protect the information we collect. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

## **Children's Privacy**

This Site is not directed to children under 13, and we do not knowingly collect personal information from children under 13 through the Site without parental involvement.

## **Your Choices**

You may request that we update or remove your personal information collected through the Site by contacting our office using the information below.

## **Changes to This Policy**

We reserve the right to update this Privacy Policy at any time. Changes will be posted on this page with a revised effective date.

## **Contact**

Questions about this Privacy Policy may be directed to North River Chiropractic, 12353 US 301 N, Parrish, FL 34219, (941) 933-1500, drjohns@nrchiropractic.com.

# Notice of Privacy Practices (HIPAA)

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North River Chiropractic | Effective June 1, 2026

**THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.**

## Our Commitment to Your Privacy

North River Chiropractic (“we,” “us,” or “our”) is required by law to maintain the privacy of your protected health information (PHI), to provide you with this Notice of our legal duties and privacy practices regarding your PHI, and to follow the terms of the Notice currently in effect. PHI is information that may identify you and relates to your past, present, or future physical or mental health and related care.

## How We May Use and Disclose Your Health Information

**Treatment.** We may use and disclose your PHI to provide, coordinate, or manage your healthcare, including sharing information with other providers involved in your care.

**Payment.** We may use and disclose your PHI to obtain payment for services we provide, such as billing your insurance and verifying coverage.

**Healthcare Operations.** We may use and disclose your PHI for operations such as quality assessment, staff training, licensing, and business management of the practice.

**Appointment Reminders & Communications.** We may contact you to provide appointment reminders or information about treatment options or other health-related services.

**As Required by Law.** We may use or disclose your PHI when required to do so by federal, state, or local law.

**Public Health and Safety.** We may disclose your PHI to prevent or lessen a serious threat to health or safety, or for public health activities such as reporting disease or reactions to medications, as permitted by law.

Other uses and disclosures not described in this Notice will be made only with your written authorization, which you may revoke in writing at any time.

## Your Rights Regarding Your Health Information

- **Right to Inspect and Copy** your PHI used to make decisions about your care, subject to certain limited exceptions.
- **Right to Request an Amendment** of PHI you believe is incorrect or incomplete.
- **Right to an Accounting of Disclosures** we have made of your PHI, in certain circumstances.
- **Right to Request Restrictions** on certain uses and disclosures of your PHI.

- **Right to Request Confidential Communications** by alternative means or at an alternative location.
- **Right to a Paper Copy** of this Notice upon request, even if you agreed to receive it electronically.

### **Changes to This Notice**

We reserve the right to change this Notice and to make the revised Notice effective for PHI we already have as well as any information we receive in the future. The current Notice will be posted in our office and on our Site, with its effective date.

### **Complaints**

If you believe your privacy rights have been violated, you may file a complaint with our office or with the U.S. Department of Health and Human Services, Office for Civil Rights. We will not retaliate against you for filing a complaint.

### **Contact**

To exercise any of your rights, or for questions about this Notice, contact North River Chiropractic, 12353 US 301 N, Parrish, FL 34219, (941) 933-1500, [drjohns@nrchiropractic.com](mailto:drjohns@nrchiropractic.com).