

TIER LEVEL BENEFITS



Benefit Category	Admiral's Club	Captain's Club	First Mate's Club
Sponsorship Amount	\$25,000	\$10,000	\$5,000
Exclusivity	In Industry	In Industry	—
On-Site Branding			
Exhibit Booth Space	500 ft ²	300 ft ²	200 ft ²
Inclusion on Sponsors Signage	✓	✓	✓
Booth Featured on Maps	✓	✓	—
Inclusion in Swag Bags (2,500pcs)	Item	Flyer	—
Program Guide			
Advertisement	Full Page	½ Page	½ Page
Inclusion in Sponsor Directory	Premium	Premium	✓
Digital Marketing & Online Presence			
Logo on Homepage (Website)	✓	✓	—
Logo on Sponsors Page (Website)	✓	✓	✓
Promoted Social Media Post	4	2	1
Email Blast to Attendees	2	1	1
Inclusion in Event Email Blasts	✓	✓	—
Media & Promotions			
Radio Promotions (Select Ads)	✓	—	—
Logo on All E-Tickets	✓	—	—
Tickets & Credentials			
Complimentary Tickets	200	50	25
Complimentary Exhibitor Badges	20	10	5
Post Event Debrief	✓	✓	✓
Presenting Sponsor Package (\$50,000) is fully customizable.			



**RESERVE YOUR
SPONSORSHIP TODAY**



Contact our
Sponsorship Team



sponsorships@btamh.com



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houstonboatshow.com