



ONLINE GOSPEL RESPONSE GUIDE

Someone responded to your Gospel Story.

Respond with love. Speak with clarity. Stay faithful.

You are responsible for faithfulness — not for results.

lovejust1.com →

IF THEY SAID YES

They said yes to Jesus.

Keep the public reply short. Do the real care in a private message.

SAY THIS IN PUBLIC

PUBLIC COMMENT REPLY

Congratulations on your decision to follow Jesus! I would love to connect with you and help you take your next steps.

THEN IN PRIVATE — FIVE MOVES, IN ORDER

1

Celebrate

Celebrate their decision and encourage them.

2

Send the 21-Day Jump Start

It helps them begin praying, reading Scripture, and growing with Jesus.

Click here for the 21-Day Jump Start i.rockcdn.us/sdr/comm/21-jumpstart.pdf

3

Connect them to a church

Ask what city they live in. Send the church name, address, service times, and directions.

4

Meet, if they are local

Church or a safe public setting. Keep one-on-one meetings same gender. Involve a trusted leader when needed.

5

Follow up within 48 hours

A short check-in is enough.

IF THEY WERE ENCOURAGING

They left a kind comment.

A kind comment is an open door. Walk through it gently.

SAY THIS

That's so encouraging to hear. If you're looking for a simple way to share your faith, the Just 1 Challenge is a great place to start.

Click here to send them the Just 1 Challenge lovejust1.com

YOUR APPROVED LINKS

Just 1 website

The Just 1 Challenge — for anyone ready to share their faith.

lovejust1.com

CLICKABLE

21-Day Jump Start

For someone who just said yes to Jesus.

i.rockcdn.us/sdr/comm/21-jumpstart.pdf

CLICKABLE

IF IT WAS CRITICAL OR HOSTILE

Criticism, attacks, and hard questions.

Stay calm. Stay curious. Stay courageous.

THREE MOVES, IN ORDER

1 Stay calm

Pause. Pray, reread it, and ask whether a reply helps this person or the people watching quietly.

2 Stay curious

"Help me understand what led you to that." Many objections are old wounds.

3 Stay courageous

"I'm glad to talk respectfully, but I won't continue if the conversation becomes insulting."

IF THEY ARE ARGUING

SAY THIS ONCE, THEN STOP

I respect your right to see this differently. I am not interested in arguing, but I am open to a respectful conversation if you want one.

IF YOU CANNOT ANSWER THE QUESTION

SAY THIS

That is a thoughtful question. I do not have a complete answer, and I do not want to pretend that I do. Let me look into it and come back to you.

Write the question down, ask a pastor or a trained Just 1 Champion, and follow up when you said you would. **Confidence does not require knowing everything.**

EVERY CONVERSATION, EVERY PLATFORM, EVERY TIME

Safety rules that never bend.

These five apply no matter how the conversation started.

■ **Protect their privacy**

Never post someone's decision, struggle, location, or private message without permission.

■ **Protect your personal information**

Never give out your home address or personal phone. Use approved ministry channels.

■ **Do not meet a stranger alone**

Meet in a public or church setting with another trusted leader present.

■ **Protect minors**

Never have private, unsupervised contact with a minor. Involve a parent and your leader.

■ **Never promise secrecy**

"I will respect your privacy, but if someone is in danger I have to involve someone who can help."

Escalate immediately.

Do not handle these alone. Tell your leader right away.

Abuse

Exploitation

Self-harm

Suicide

Threats

Stalking

Danger

Contact from a minor

Requests for money, housing, or counselling

When in doubt, escalate. **Involving your leader is never an overreaction.**

Evangelism is not pressure. It is obedience plus love.