

XXII INK

TERMS AND CONDITIONS

Last updated: 10 August 2026

These terms apply to all bookings and services provided by XXII Ink ("we," "us," "our"), a private, appointment-only studio based in Birmingham led by Natalie Jade. By booking an appointment or using our website, you agree to these terms.

1. Age requirement

We only tattoo, treat or consult with clients aged 18 or over. Valid photo ID will be requested and no exceptions are made — this is a legal requirement in the UK, not a studio preference.

2. Consultations

Some treatments — including tattoos above a certain scale, lip blush, and Inkless rejuvenation — require a consultation or assessment before any booking is confirmed. A consultation does not guarantee that treatment will go ahead; we'll always tell you honestly if something isn't suitable for your skin or circumstances.

3. Bookings and deposits

A non-refundable deposit is required to secure any appointment. Your deposit is deducted from the final cost of your treatment. If you cancel or reschedule with less than **48 hours'** notice, or fail to attend, your deposit is forfeited and a new deposit will be required to rebook.

4. Rescheduling

We understand plans change. If you need to move your appointment, contact us at **bookings@xxii-ink.co.uk** with as much notice as possible. Rescheduling within our 48-hour notice period keeps your original deposit valid; outside of it, the deposit is forfeited as above.

5. Health and consent

You're responsible for giving us accurate, complete information about your health, allergies, medications, skin conditions, and (where relevant) pregnancy or breastfeeding status. Some treatments cannot go ahead if certain conditions apply, and it's your responsibility to disclose these before treatment. Consent forms must be completed before any tattoo, lip blush, or Inkless treatment.

6. Payment

Prices are as shown on our website or as confirmed at consultation, and may change without notice for future bookings. We offer flexible payment options through Klarna and Clearpay where selected; the terms of those plans are between you and the provider.

7. Results and expectations

Tattooing is a permanent process; results depend on your skin, aftercare, and individual healing. Lip blush is semi-permanent and will fade over time — touch-ups are recommended and priced separately. Inkless rejuvenation is designed to improve the appearance of scars and stretch marks over a course of sessions; it does not guarantee complete removal, and results vary between individuals. We'll always give you a realistic picture of what to expect before you commit to treatment.

8. Aftercare

Full aftercare guidance is provided at your appointment. Following it properly is your responsibility, and results — including healing quality and any need for touch-ups — depend on it. We're not responsible for outcomes affected by aftercare not being followed.

9. Designs and intellectual property

Custom tattoo designs created for you remain the intellectual property of XXII Ink / Natalie Jade unless otherwise agreed in writing. Designs are created for your individual use and should not be reproduced, copied, or given to another artist without permission.

10. Photography

We may take before, during and after photos as part of your treatment record. These are only used for our portfolio, website or social media if you've separately given consent, which you're free to withdraw at any time by contacting us.

11. Guides and digital downloads

The Tattoo Edit, Lip Blush Edit and Inkless Edit guides are provided for general information only, to help you prepare for a consultation. They're not a substitute for a personal consultation or medical advice, and shouldn't be relied on as a guarantee of outcome, pricing or suitability.

12. Elevate mentoring and training

Elevate places and structured mentoring are booked separately and may be subject to their own payment and cancellation terms, confirmed directly with Natalie at the time of enquiry.

13. Guest and pop-up appointments

Where we run pop-up clinics or guest appointments outside Birmingham, the same booking, deposit and health terms apply unless we tell you otherwise for that specific date.

14. Liability

We carry out all treatments with reasonable skill and care, in line with industry standards and local authority licensing conditions. We're not liable for reactions or outcomes caused by inaccurate health information provided by you, or by aftercare instructions not being followed. Nothing in these terms excludes liability that cannot be excluded by law.

15. Complaints

If something's not right, please contact us directly at **bookings@xxii-ink.co.uk** so we can put it right. We take every concern seriously and will respond as quickly as we can.

16. Governing law

These terms are governed by the laws of England and Wales.

Contact us

XXII Ink
Birmingham, UK
bookings@xxii-ink.co.uk