

Back-to-School Survival Series

DRESS THEM FOR LESS

Smart Ways to Buy & Sell Kids' Clothes

Kids Grow Fast... Your Budget Doesn't Have To.

If it feels like your child has outgrown last year's wardrobe overnight, you're not alone. Between growth spurts, changing seasons, sports uniforms, and school dress codes, keeping kids dressed can quickly become one of the biggest back-to-school expenses.

Buying secondhand and reselling outgrown clothing has never been easier. Today's online resale marketplaces offer high-quality brands at a fraction of retail prices, while giving parents an easy way to earn money back on clothes their children have already outgrown.

Whether you're shopping for everyday basics, specialty items, or brand-name favorites, this guide will help you shop smarter and stretch your family's clothing budget further.

Where to Buy Quality Secondhand Clothes

<u>Platform</u>	<u>Best For</u>	<u>Why Parents Love It</u>
ThredUp	Everyday clothing for babies through teens	Huge inventory, quality inspected, easy filtering by size and brand.
Kidizen	Boutique brands and trendy kids' fashion	Great for premium children's brands and gently loved outfits.
Poshmark	Name-brand clothing, shoes, and accessories	Ability to negotiate prices and bundle multiple items from one seller.
Mercari	Individual bargains and school essentials	Excellent for backpacks, shoes, coats, and athletic wear.
eBay	Hard-to-find sizes, uniforms, and specialty clothing	Great search tools and wide selection.
Facebook Marketplace	Local shopping with no shipping costs	Perfect for clothing bundles, winter gear, and seasonal wardrobes.

Where to Sell Outgrown Clothes

Not every platform works the same. Consider how quickly you'd like your items sold and how involved you'd like to be.

<u>Platform</u>	<u>Best For</u>	<u>Seller Experience</u>
Kidizen	Higher-end children's brands	Best resale values but requires individual listings.
Poshmark	Popular brands and shoes	Easy shipping with prepaid labels and bundle discounts.
Mercari	Everyday clothing and accessories	Fast listing process with flexible pricing.
Facebook Marketplace	Large clothing lots and local pickup	No shipping required and quick transactions.
Local Consignment Shops	Busy parents who prefer convenience	Drop off your items and let the shop do the selling.

Brands That Hold Their Value

Some brands consistently command higher resale prices because parents know they'll last. Even if your child wore them often, well-cared-for items from these brands frequently resell quickly.

Look for these favorites:

- Hanna Andersson
- Mini Boden
- Tea Collection
- Patagonia
- Nike
- Adidas
- Primary
- Mini Melissa
- Cat & Jack (especially bundled by size)
- Columbia

Smart Shopping Tips

Shop One Season Ahead - Winter coats are often the cheapest in the spring. Swimsuits can be found at deep discounts in the fall.

Buy in Bundles - Purchasing several pieces from one seller often reduces shipping costs and unlocks bundle discounts.

Save Favorite Searches - Many resale apps allow you to receive alerts when specific brands, sizes, or items become available.

Prioritize Big-Ticket Items - Consider buying secondhand:

- Winter coats
- Snow pants
- Rain boots

- Dress shoes
- Cleats
- Holiday outfits
- Halloween costumes

Five Tips to Sell Faster

Parents shopping for multiple outfits often prefer buying several items at once.

- Wash and fold clothing before photographing.
- Take pictures in natural light.
- Include multiple angles and close-ups.
- Mention any flaws honestly.
- Group similar sizes together into bundles.

Budget Booster

One simple strategy many families use is the “One Bin Rule.”

Keep a storage bin in your child’s closet. As clothing becomes too small, place it directly into the bin instead of returning it to drawers. Once full, wash everything at once, photograph it, and list it online. It keeps closets organized and makes selling feel much less overwhelming.

The 5-Minute Win

Go through your child’s closet today and set aside anything that no longer fits. You’ll instantly know what needs replacing—and you’ll have the first step toward earning money back by reselling outgrown items.

Concierge Pro Tip

Need a specific school uniform, a hard-to-find shoe size, sports equipment, or a local consignment event? Your concierge can research the best options, compare prices, and help locate exactly what you’re looking for—saving you valuable time before the school year begins.

How Your Concierge Can Help

Your Restore the Day concierge can assist with:

- Finding local children’s consignment sales
- Comparing resale marketplaces
- Locating specific brands or sizes
- Researching school uniform suppliers
- Finding gently used sports equipment
- Sourcing specialty shoes or backpacks
- Creating a personalized shopping plan for your family’s needs

Happy shopping, and here’s to a stylish school year that doesn’t break the budget!

Coming Next in the Back-to-School Survival Series...

Don’t Forget This! – 25 Things Parents Often Miss Packing for School

Raising Digital-Smart Students – A Parent’s Guide to Safe and Healthy Technology Habits

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